

OFFICIAL FOOTBALL PROGRAM

# Huskers '80

MEMORIAL STADIUM

\$1.50



NEBRASKA vs. KANSAS STATE  
NOVEMBER 8, 1980



# Ever wonder what the Coach does on Saturday nights?

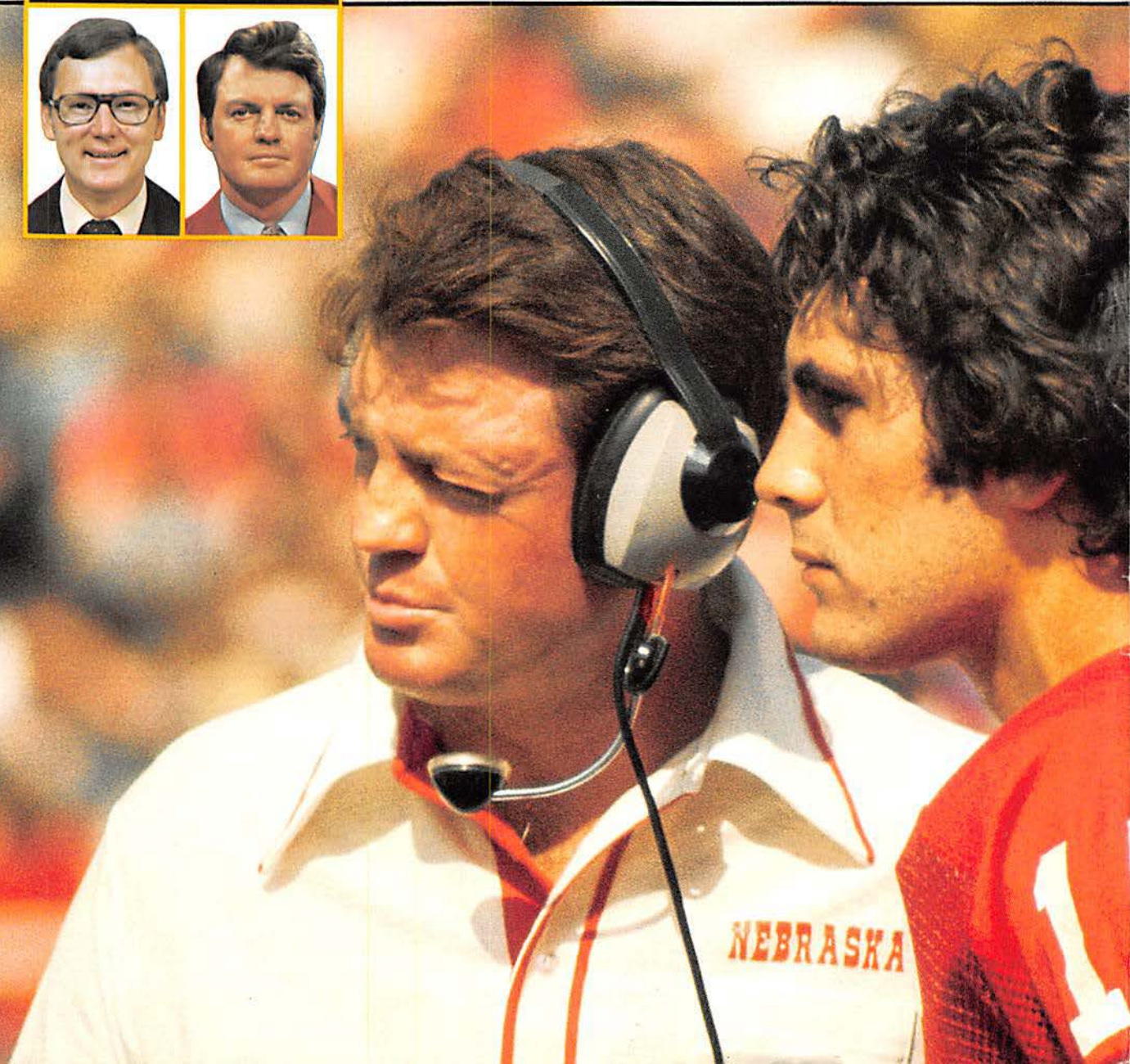


He talks about the game played Saturday afternoon.

You can see Coach Tom Osborne and hear his first comments on today's game tonight from 10:30 to 12 midnight. Listen as Coach Osborne and 10/11 Sports Director Dick Janda examine the game and its highlights. Video-taped exclusively by 10/11 Strong on location.

**The Tom Osborne Show**  
**Saturdays from**  
**10:30-12 midnight**

**KOLN TV/KGIN TV**  
A CBS Affiliate  
Lincoln, Grand Island





# UNIVERSITY OF NEBRASKA

## Official Football Program

### KANSAS STATE vs. NEBRASKA

NOVEMBER 8, 1980

The University of Nebraska is an Affirmative Action, Equal Educational/ Employment Opportunity Institution.

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This publication is the official program of the University of Nebraska Athletic Department. The official price is \$1.50, tax included.  
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#### TODAY'S COVER

The new uniforms for the NU Cornhusker Marching Band, drum majors and flag corps modeled on today's cover were made possible through a \$77,000 gift to the University by U.S.A.F. Capt. (ret) Henry Pascale and Mrs. Pascale, of Seabright, N.J. Pascale is a 1916 alumnus of the University of Nebraska.

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## NEBRASKA SPELLS "SPORTSMANSHIP"



The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its football teams.

Nebraska fans also have a nationwide reputation for good sportsmanship, at home and away.

"Big League"—that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1980.

The University of Nebraska urges all 1980 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials.

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska,

*Bob Devaney*  
Bob Devaney  
Athletic Director

## Marching Red NU Cornhusker Band

Dr. Robert Fought, Director

#### Pre-Game

No Place Like Nebraska  
Hail Nebraska  
March Grandioso/Glory of the  
Gridiron  
March of the Cornhuskers  
Hail Varsity

#### Half-Time

Tribute to Barry Manilow

Ready to Take a Chance  
New York City Rhythm  
One Voice

Selections will also be presented  
by the Kansas State University  
Marching Band.

# Nebraska Hopes To Extend Win Streak To Five Today Against KSU

Tom Osborne's Nebraska Cornhuskers hope to win their fifth straight game today as the Huskers host Jim Dickey's Wildcats from Kansas State University.

The Huskers are 7-1 overall, 4-0 in the Big 8 and was ranked No. 5 this week by both wire service polls. Kansas State is 2-6 overall, beating South Dakota and Arkansas State, and 0-4 in the Big 8. Last Saturday in Lincoln, the Huskers won an all important Big 8 matchup, beating the Missouri Tigers, 38-16. Also last weekend in Manhattan, the 'Cats lost a 20-18 thriller to archrival Kansas.

Against Missouri, the Huskers were paced by seniors, fullback Andra Franklin and linebacker Kim Baker. Franklin, from Anniston, Ala., for the first time in his career, gained over 100 yards as he got 122 on 18 carries against the Tigers. Baker, from York, Neb., in the second quarter intercepted a Phil Bradley pass and returned it 77 yards for the score. He also had seven tackles, including three unassisted. For their efforts, Franklin and Baker were named the Nebraska Players of the Game.

Going into today's contest, Osborne, in his eighth season at the NU helm, is the fifth winningest active coach in the nation, with a mark of 72-19-2, for a winning percentage of .785. He has never lost to Kansas State.

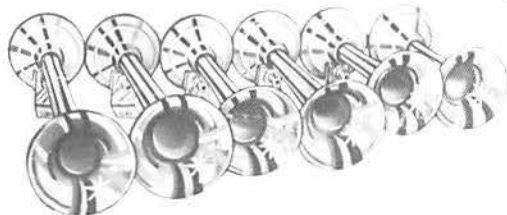
Dickey is in his third year at KSU, with a school and career mark of 9-21. Before coming to Kansas State, Dickey was an assistant at Houston, Oklahoma State, Oklahoma, Kansas and North Carolina.

Although NU leads the series 52-10-2, and has won the last 11 meetings, Nebraska-Kansas State games have provided some of the best Big 8 excitement around. Last season's game is a perfect example. The Huskers were unbeaten, but had to come-from-behind twice to defeat KSU 21-12 in Manhattan. The 'Cats took a 6-0 lead with 14:05 left in the first period, on a 26-yard pass from Darrell Ray Dickey to John Liebe. But then the Huskers came back, on a 60-yard pass interception for a touchdown by defensive end Lawrence Cole, with 4:13 left in the first quarter, to make it NU 7-KSU 6. Kansas State then took the lead again, this time with 10:15 left in the third period, on a one yard run by L. J. Brown, to make it KSU 12-NU 7. Finally, with 7:48 left in the third period, the Huskers regained the lead for good on a three yard scoring run by Tim Wurth, to make it NU 14-KSU 12. The Huskers final tally came at the 7:29 mark left in the contest, when Franklin scored from the one yard line, to give the Huskers their final 21-12 margin.

Kansas State's last win in Lincoln was on Nov. 9, 1968, when the Wildcats upset Nebraska, 12-0. Kansas State that year was loaded with some of the finest young and experienced talent in the league. On that year's KSU squad was sophomores—quarterback Lynn Dickey, split end Mike Montgomery and defensive backs Clarence Scott and Ron Dickerson; juniors—wingback Mack Herron, defensive end Manuel Barrera and nose guard John Stucky, along with senior running backs Larry Brown and Cornelius Davis. Of those performers, only Dickerson, Barrera and Davis did not have professional football careers.

So as Nebraska's 111th consecutive sellout is about to begin—a continuing NCAA record—Husker fans everywhere welcome Coach Dickey and his team and all their fans to Memorial Stadium.

## big red THE ORIGINAL shop



AIR HORNS

*There is no place like Nebraska*



THE MOST COMPLETE COLLECTION OF  
BIG RED SOUVENIRS IN NEBRASKA

MAIL ORDERS WELCOME

WE WHOLESALE TO MERCHANTS

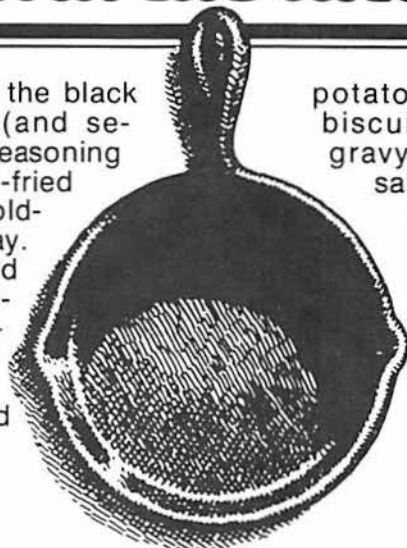
1209 Q St. — 475-3287  
IN THE GLASS MENAGERIE





# Sadie's Saloon puts black iron skilletts back in the kitchen.

Sadie's uses the black iron skillet (and secret Yankee seasoning to create pan-fried chicken the old-fashioned way. And it's served the old-fashioned way — big family style helpings with fried



potatoes, buttermilk biscuits, thick pan gravy and a tossed salad.

Reintroduce yourself to the black iron skillet at Sadie's. You'll have chicken like you've never had it before.

## SADIE'S

Serving from  
5 'til 11  
Libations  
3:30 'til 1 a.m.



## SALOON

52nd & "O" Street  
(Just across  
from the Aku Tiki)



Nebraska Alumni's

## Scarlet & Cream Singers

For the past eight years, the Scarlet & Cream Singers have captured the hearts of audiences across the country with their dynamic and versatile presentation of song and dance. Sponsored by the University of Nebraska Alumni Association, the group travels extensively to perform for University and alumni functions, and for a wide variety of civic and school groups. Members of the group, all full-time students, are from towns and cities throughout Nebraska. All auditioned last spring to capture or retain a spot in the group. Their majors, interests, and activities represent a cross-section of the University community.

The Scarlet & Cream Singers are known as the University's "Ambassadors of Goodwill". The Alumni Association hopes that you will have the opportunity to meet these young people, all representative of the quality and caliber of students attending the University of Nebraska-Lincoln today.

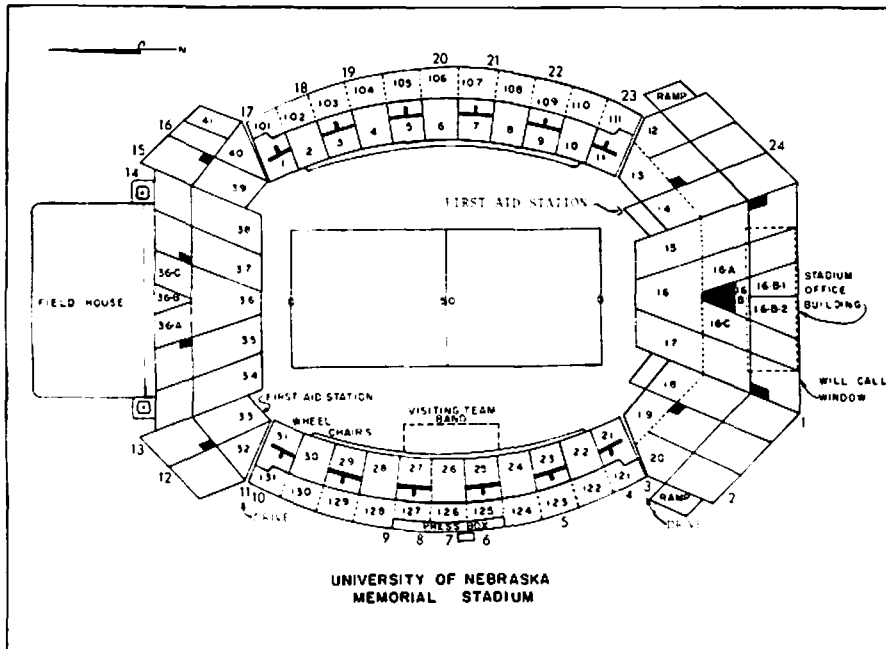
To schedule the  
Scarlet & Cream Singers  
write or phone

**UN**  
**ALUMNI ASSOCIATION**  
1520 R. ST. LINCOLN, NE.





# STADIUM INFORMATION



**LOCATION OF REST ROOMS**—Under East Sections 1 and 101, 11 and 111, and West Sections 21 and 121, 31 and 131, and under North and South Stadiums.

**LOST AND FOUND**—South end of East Stadium, Concourse Level under Section 11 and South end of West Stadium, Concourse Level under Section 21. Fans who find a lost article are requested to hand such articles to a Police Officer for delivery to the Lost and Found area. After the game, Lost and Found articles are transferred to the University Police Office, 1024 Avery Ave.—Telephone 472-3555.

**PLEASE RETAIN TICKET STUBS**—Designating Section, Row, and Seat Number, if you leave your seat at any time.

**TELEPHONES**—Are located at Concourse Level, North and South ends of both the East and West Stadiums; and under both the North and South Stadiums. The University operator number is: 472-7211.

**PLEASE REPORT ANY DISCOURTESY** of Stadium personnel (ushers, gatemen, etc.) to the Athletic Ticket Office, 117 South Stadium Office Bldg.

**CAMERAS AND PORTABLE RADIOS**—limited use permitted. Game

action may not be filmed. Consideration of other spectators is expected.

**THE USE OF INTOXICATING LIQUORS**—in this Stadium is prohibited. Ushers and Police Officers have been instructed to refuse admission to ticket holders who are intoxicated.

**IMPROPERLY PARKED VEHICLES**—or those found parked in restricted areas (driveways, No Parking Zones, grassy areas, dock areas, etc.) will be towed at the expense of the owner. Towed cars may be claimed by contacting the University Police Office, 1024 Avery Ave.

**FIRST AID INFORMATION**—First Aid Stations are located in the northwest corner of the Stadium under Section 33, and in the southeast corner under Section 14. They are manned by a CPR Heart Team and Red Cross volunteers.

Persons suffering sudden illness or injury should report to the closest usher, Red Cross Volunteer, or Police Officer, to guide or escort you.

Companions of (or person nearby) fans losing consciousness, or otherwise not ambulatory, should summon nearest usher, Red Cross Volunteer, or Police Officer. They will procure medical help at once.

UNDER NORTHWEST  
CORNER OF  
MEMORIAL STADIUM

**EMERGENCY  
HEADQUARTERS**

**RED CROSS  
BUILDING**

**EMERGENCY HEART UNIT  
located there**

Boy Scout Ushers, Red Cross Volunteers, Police Officers are trained to help.

## BIG EIGHT CONFERENCE 1980 FOOTBALL OFFICIALS

No.	Name
2	Vance Carlson
4	Howard Roe
6	Dan Foley
8	John McClintock
12	John Leimbach
14	Cliff Squires
15	Robert Holliday
16	Gaspar F. Perricone
18	Bob Klisares
22	Charles Weems
23	Paul Brown
24	Tom Ehlers
25	Ron Damaree
26	Frank Ellis
28	Dale Schreurs
32	Kent Houck
34	Frank Gaines
35	Robert Wagner
36	Sam Maphis
38	John McArthur
42	Edward Tschannen
43	Richard Eichhorst
44	Gerald Kleinsmith
45	John Laurie
46	Tom Fincken
48	John Schroeder
52	Artie Palk
53	David Ames
54	Dan Upson
56	Ron Spittler
58	Virgil Deering



# These cassette deck makers have very high standards.



## And this is how they set them.



With TDK SA. It's the high bias reference standard for these major cassette deck manufacturers. Which means that when they set the high bias position on their decks, there's a TDK SA inside. Since all these decks are adjusted to sound their best with TDK SA, it stands to reason yours will, too.

A lot of deck owners agree. When they listen to the more than 35 manufacturers who recommend TDK SA, they try it. When they listen to their music on TDK SA, they're convinced. They feel TDK SA's Super Avilyn formulation handles their music better than any chrome tape. And TDK SA's Super Precision Mechanism assures years of reliable performance. Each TDK SA cassette is backed by a lifetime warranty.\*

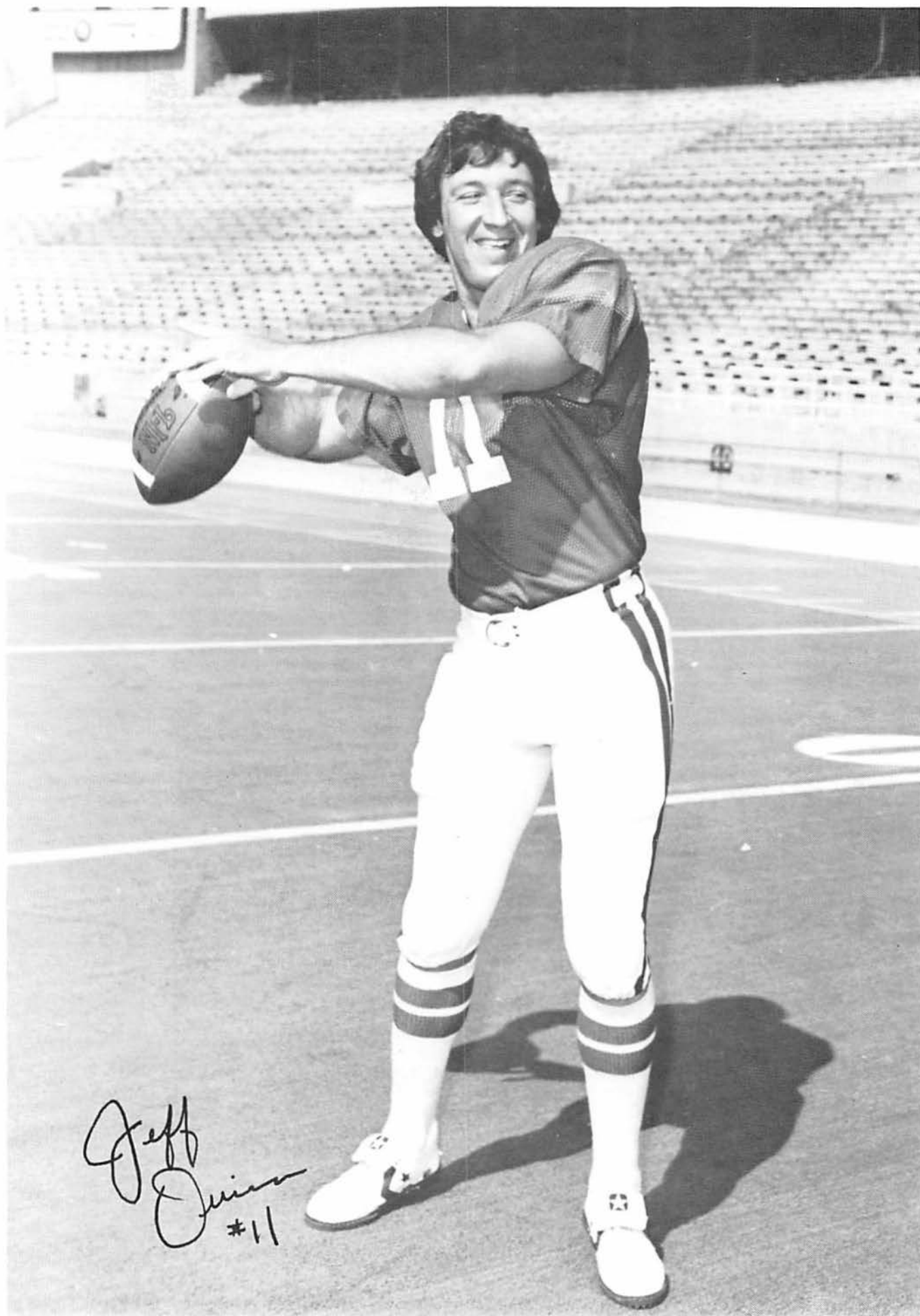
You can listen to all the cassettes that might meet the high bias standard. Or you can buy the one that sets it. TDK SA.

**TDK**  
The Amazing Music Machine.

\*In the unlikely event that any TDK cassette ever fails to perform due to a defect in materials or workmanship, simply return it to your local dealer or to TDK for a free replacement.

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the  
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for your  
homeowners  
insurance dollar...  
see me."



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483-1949



Jeff Munford  
6600 Fairfax  
466-1077



LaMoine Beaver  
123 So. 84th St.  
489-9615



Richard A. Dahlgren  
3701 "O" Street  
475-2723



Cliff DeBoer  
Clock Tower 70 & A St.  
489-7713



Roger D. McGinnis  
333 No. Colner Suite 2  
464-3117



Harold Gerlach  
1641 Sumner Suite 1  
435-2153



Ray L. Thompson  
3701 "O" Street  
475-2345



Richard C. Hill  
822 So. 48th St.  
483-2909



Robert E. Duden, C.L.U.  
3203 So. 33rd St.  
483-4441



Dean R. Hoy  
3865 Normal Blvd.  
489-7171



Jim Splichal  
109 No. 27th St.  
477-6955



Donald E. Paulson  
4750 Normal  
483-4194



James E. Newcomer  
123 So. 84th St.  
483-2838



William Keller  
Suite 403  
First Natl Bank Bldg.  
56th & O—467-5239



Bob Haberman  
109 No. 27th St.  
477-6955



G. Scotty Kaufman  
123 So. 84th St.  
489-9678



Dick Rupert  
5555 So. St. Bk. Bld.  
483-2802



John L. Hagerman  
920 No. 48th St.  
466-9204



Jan L. Burtcher  
3201 Pioneer  
483-6707

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State Farm is there.



State Farm Fire and Casualty Company  
Home Office: Bloomington, Illinois



# THE TOUCHDOWN CLUB OF NEBRASKA

One of the groups most instrumental in helping the University of Nebraska Athletic Department grow in the field of intercollegiate sports is the Nebraska Touchdown Club.

Contributions from TD Club members have enabled the Cornhuskers to build a fine grant-in-aid program and continued support from the Touchdown Club, and groups like the Husker Achievement Awards, the Extra Point Club, and the Cornhusker Beef Club, will insure that the Nebraska Cornhuskers will always hold a prominent place in the college sports world.

The University of Nebraska Athletic Department salutes the many members of the Touchdown Club and takes this opportunity to say a sincere "Thank You."

**Touchdown Club members contributing \$150 or more are:**

[illegible]





## College of the Day

# College of Business Administration

By Sue Wehrle  
Public Relations Assistant  
College of Business Administration

Enrollment is up again in the College of Business Administration this fall. Undergraduate enrollment this fall increased to an all time record of 2,817, up from 2,683 in the Fall of 1979.

The increase in enrollment is, for the most part, due to the rise in the number of women interested in business fields. Female undergraduate enrollment has increased 631% since 1971.

The increase in undergraduate enrollment has resulted in a toughening of admission standards and curriculum revisions to increase quality. Students must maintain a 2.5 G.P.A. (of a possible 4.0) to remain in good standing.

Graduate enrollments have also increased, with this year's MBA program at a record high and with a total of 294 Masters students. With 90 Ph.D. students, the college has the 15th largest Ph.D. program in the nation.

The Graduate MBA program has gone through extensive revisions with both increased admission standards and intensified program development. The MBA is intended primarily for students who have undergraduate degrees in the liberal arts, science, teaching, journalism, or engineering.

The program allows students to take 9-15 credit hours in electives and the option to specialize in a specific subject area. This and other changes in the curriculum have improved the program and made it competitive with programs offered at the very best universities.

All undergraduate and graduate programs in the college are currently fully accredited by the American Assembly of Collegiate Schools of Business and have been fully accredited since 1916.

The University of Nebraska-Lincoln College of Business Administration (CBA) was a charter member of the American Assembly of Collegiate Schools of Business in 1916 along with, among others, Harvard Univer-

sity, Northwestern University, University of Chicago, and Columbia University.

### Student Participation

Student leadership in the College of Business is recognized campus wide. The current student body President, Renee Wessels, is a CBA student as were the past two presidents, Bud Cuca and Ken Marienau.

Student organizations within the College of Business Administration also show strong student leadership.

Last semester, the UNL Chapter of the American Society of Personnel Administration received the Superior Merit Award for the fifth straight year. The chapter has is the only chapter out of 170 in the nation to be so honored.

The Student Advisory Board is busy planning B-Week, to be held the week of March 9-13, 1981, and PROBE magazine, the semi-annual college publication that has attracted wide attention.

There are currently a large number of student organizations within the college and the number is growing. This semester, with the assistance of the business community, a new chapter of the Administrative Man-

agement Society (AMS) is being organized.

Some of the other organizations students may be involved in include UN-L Accounting Association, Beta Alpha Psi (accounting honorary), Beta Gamma Sigma (CBA honorary), Cornhusker Marketing Club, Delta Sigma Pi (Professional fraternity), Omilon Delta Upsilon (economics honorary), Finance Club, and Phi Chi Theta (women's business sorority).

Other programs in CBA gaining statewide and regional attention are the executive MBA Program, the Mid America Accounting and Auditing Conference, the Center for Study of the American Business System, the Small Business Center, the Bureau of Business Research, the State Data Center for Census, the Center for Economic Education, and the new Institute of Financial Education.

### MBA Program

The Executive MBA Program began its first class in the Fall of 1976. There are 23 enrolled executives for the fifth class this fall. The program is designed exclusively for Nebraska's experienced and talented men and women who hold responsible management positions in business, in-



Dean of the College of Business Administration Gary Schwendiman meets with the CBA Student Advisory Board, which plans Business Week and publishes a semi-annual publication.

dustry, and government.

Offered cooperatively with CBA at UN-O, classes are held Tuesday and Thursday evenings and the program takes two years to complete.

Programs begin on the Lincoln Campus in the even numbered years, and on the Omaha Campus in odd numbered years.

Another service offered through the College of Business Administration is the Small Business Center, established in August 1978. The center works as a partnership of business-government-university in an outreach program to identify and respond to the needs of the business community.

In cooperation with the U.S. Small Business Administration, the Center offers assistance that benefits ongoing businesses needing to improve performance as well as individuals starting new companies.

The center also conducts a large number of workshops and seminars, most of them free of charge, for about 5,000 participants per year.

The State Data Center for the Census is also located at UNL through the Bureau of Business Research (BBR). The BBR develops, stores, and disseminates data relevant to business, economic and demographic conditions of Nebraska, its sub-units, and applies this data to state, regional, and

national issues and concerns. The Bureau provides a learning experience for students by training them in research methodology and data sources.

### New Program

The college is pleased to announce the decision to establish a school for savings and loan executives at UNL. The school will be one of four located across the nation.

Organized by the Institute of Financial Education, the school will be under the guidance of the College of Business Administration's Finance Department. It is intended for mid-level managers of Savings Associations from the midwest and is held for two weeks a year.

Its purpose is to provide training and education to savings and loan institutions throughout the midwest. Classes are designed to enhance on-the-job performance of association executives, managers, and supervisors. Coursework is scheduled to begin in October, 1981.

### Other Plans

Also in the planning stages is a conference for United States and Japanese business scholars and Japanese/American corporations to be held next year in Lincoln.

Sponsored by colleges of Business Administration, the College and University Partnership Program, the Japanese American Foundation and CBA, the conference is expected to make a major contribution to Japanese-American understanding.

Several programs have been started at CBA through the support of local business and industry.

Among these is the Visiting Scholars and Executives Programs made possible through a generous gift by the National Bank of Commerce. Last year 15 executives and 20 scholars visited the College of Business and more are scheduled this year.

### Contributions to CBA

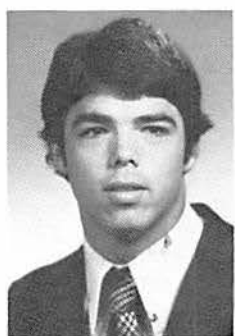
Other corporations and individuals making major continuing contributions of \$5,000 or more per year or equivalent to the College of Business Administration for support and program development include: First National Lincoln; Valmont Industries; Mutual of Omaha; the Nebraska Bankers Association; Arthur Anderson and Company; the Abbott Foundation; Minden Exchange Bank; Security Mutual Life Insurance Company; Peat, Marwick and Mitchell; Mr. and Mrs. Karl Nelson; Mr. Thomas P. Dickey; Mrs. Nathan Gold; and Mr. and Mrs. R. Parker Eastwood.



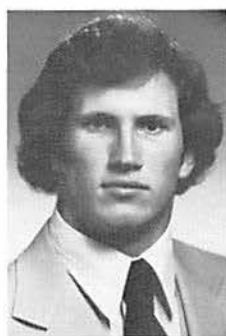
Members of the CBA Student Advisory Board are: (Front Row) Bill Foley, Carrie Christensen, Kathleen Maughan, Lori Heffelfinger, Tom Mayes, advisor and Bill Bathel. (Middle Row) Connie Brent, Debbie Straub, Marty Jensen, Doug Pearson, Patti Ecklun, Teresa Thomseen, Magnard Krantz and Dave Ochner. (Back Row) Jodi Fuerst, Tonn Ostergard, Dave Pauley, Dana Way, Julie Johnson, Reg Kuhn and Mike Macholan. Missing from the picture are John Tauser, Gail Casteel, Bruce Froendt and David Ashton.



# NEBRASKA



JOE ADAMS  
OG



KIM BAKER  
LB



PHIL BATES  
FB



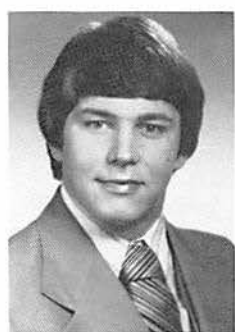
WARREN BELL  
CB



DONNIE BESS  
DE



PETER BOLL  
OT



MATT BRANDL  
OG



TODD BROWN  
SE



MIKE BRUCE  
OT



TOM CARLSTROM  
OT



DAVID CLARK  
DT



ROGER CRAIG  
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STEVE DAMKROGER  
LB



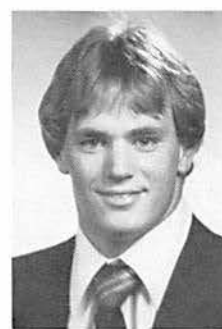
STEVE DAVIES  
TE



TREY DeLOACH  
OC



GARY ENGLAND  
OG



BRENT EVANS  
LB



TONY FELICI  
DE



JEFF FINN  
TE



DAN FISCHER  
CB



RANDY FLORELL  
LB



ANDRA FRANKLIN  
FB



IRVING FRYAR  
WB

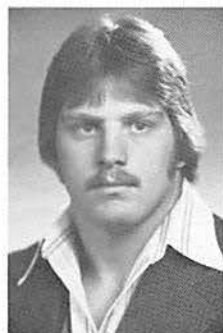


RUSSELL GARY  
SAF

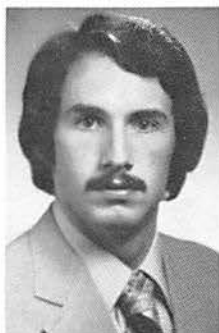
# CORNHUSKERS



TURNER GILL  
QB



TOM GDOWSKI  
DT



SCOTT GEMAR  
P



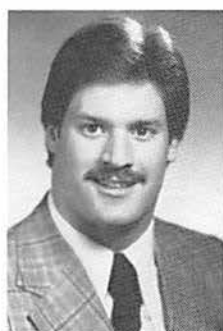
KURT GLATHAR  
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KEN GRAEBER  
MG



DAN HILL  
TE



CURT HINELINE  
MG



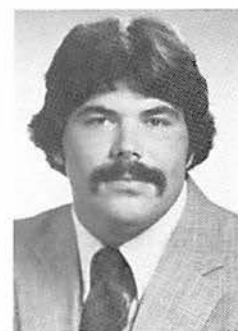
TIM HOLBROOK  
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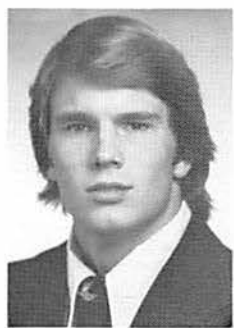
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DAN HURLEY  
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BRIAN IODENCE  
CB



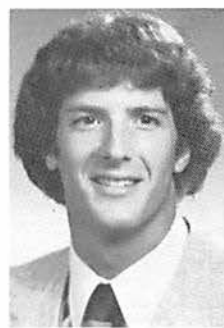
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CRAIG JOHNSON  
IB



MIKE KEELER  
DT



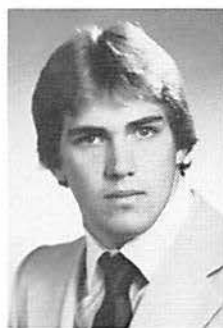
ERIC KNOLL  
QB



JIM KOTERA  
FB



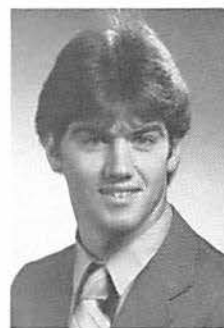
JEFF KREJCI  
SAF



MITCH KRENK  
TE



JEFF KWAPICK  
OT



PAT LARSEN  
CB



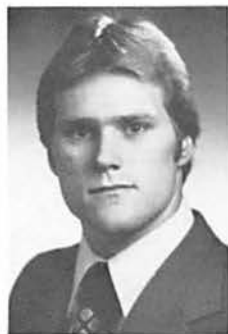
RODNEY LEWIS  
CB



# NEBRASKA



DAVE LIEGL  
CB



DAN LINDSTROM  
DE



SCOTT LINDSTROM  
MG



RIC LINDQUIST  
CB



JACK LONOWSKI  
DT



ALLEN LYDAY  
CB



MIKE MANDELKO  
OG



NATE MASON  
QB



BRUCE MATHISON  
QB



MARK MAUER  
QB



TIM McCRADY  
WB



MIKE McELROY  
OC



STEVE McWHIRTER  
LB



ANDY MEANS  
DB



JEFF MERRELL  
MG



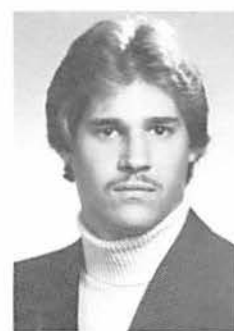
MARK MORAVEC  
FB



EDDIE NEIL  
K



DERRIE NELSON  
DE



JOHN NOONAN  
SE



DICK PETERSON  
DE



JEFF QUINN  
QB



JARVIS REDWINE  
HB

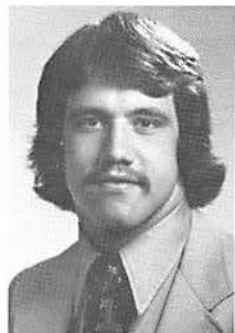


DAVE RIMINGTON  
OC



JOHN SANTIN  
LB

# CORNHUSKERS



RANDY SCHLEUSENER  
OG



MIKE SCULLEY  
MG



L. C. SEARCEY  
MON



KEVIN SEIBEL  
K-P



RICKY SIMMONS  
WB



SAMMY SIMS  
MON



JEFF SMITH  
LB



PAUL SMITH  
FB



TODD SPRATTE  
DE



ANTHONY STEELS  
WB



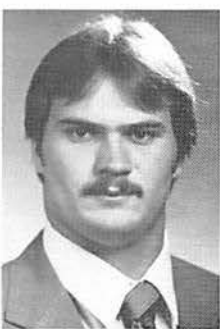
DAVE STROMATH  
DT



CRAIG SUNDBERG  
QB



RANDY THEISS  
OT



BILL VAN LENT  
DT



KRIS VAN NORMAN  
MON



TOM VERGITH  
WB



HENRY WAECHTER  
DT



DENNIS WEES  
MG



CRAIG WEHRLE  
SE



BRENT WILLIAMS  
LB



JAMIE WILLIAMS  
TE



JIMMY WILLIAMS  
DE



TOBY WILLIAMS  
DT



SCOTT WOODARD  
SE



# 1980 University of Nebraska Football Roster

No.	Player	Pos.	Ht.	Wt.	Class	Hometown
1	Scott Gemar	P	6-2	192	Sr.	Sutton, NE
2	*Jeff Krejci	SAF	6-0	179	Jr.	Schuyler, NE
3	Pat Larsen	CB	6-0	181	Soph.	Fullerton, NE
4	Warren Bell	CB	5-9	170	Soph.	Abbottson, CA
5	*Rodney Lewis	CB	5-11	190	Jr.	Minneapolis, MN
6	*Sammy Sims	Mon	5-11	195	Jr.	Lubbock, TX
7	Ricky Simmons	WB	5-10	162	Soph.	Greenville, TX
8	Nate Mason	QB	6-0	190	Soph.	Greenville, TX
9	**Russell Gary	SAF	5-11	195	Sr.	Minneapolis, MN
10	Eric Knoll	QB	6-3	193	Soph.	Littleton, CA
11	**Jeff Quinn	QB	6-2	207	Sr.	Ord, NE
12	*Jarvis Redwine	IB	5-11	203	Sr.	Inglewood, CA
13	Eddie Neil	K	5-9	189	Soph.	Pasadena, CA
14	Brian Tolence	CB	5-9	168	Soph.	Hemingford, NE
15	*Ric Lindquist	CB	5-9	177	Jr.	Plattsburgh, NE
17	*Mark Maurer	QB	6-1	193	Jr.	St. Paul, MN
18	Allen Lyday	CB	5-10	178	Soph.	Wichita, KS
19	Bruce Mathison	QB	6-2	197	Soph.	Superior, WI
21	Roger Craig	IB	6-1	205	Soph.	Davenport, IA
22	Tom Vergith	WB	6-0	180	Soph.	Lincoln, NE
23	Tim Holbrook	Mon	5-10	178	Soph.	Lexington, NE
24	**Tim McCrady	WB	5-9	175	Sr.	Plainview, NE
25	Paul Smith	FB	5-9	205	Soph.	Inglewood, CA
26	Dan Fischer	CB	5-9	178	Soph.	Lincoln, NE
28	**Dave Liegl	CB	5-7	162	Sr.	Central City, NE
29	*Todd Brown	SE	6-0	172	Soph.	Holdrege, NE
30	*Craig Johnson	IB	6-0	209	Sr.	Omaha, NE
31	Randy Huebert	WB	5-11	177	Soph.	Henderson, NE
33	*Anthony Steels	WB	5-8	190	Jr.	Sacramento, CA
34	**Andy Means	CB	5-11	189	Sr.	Holdrege, NE
35	*Steve Damkroger	LB	6-1	233	Soph.	Lincoln, NE
36	John Santin	LB	6-1	218	Soph.	Central City, NE
37	L. G. Searcey	Mon	6-1	190	Jr.	Wynmore, NE
38	Kris Van Norman	Mon	6-1	193	Soph.	Minden, NE
39	**Andra Franklin	FB	5-10	233	Sr.	Anniston, AL
41	*Kim Baker	LB	6-2	222	Sr.	York, NE
42	Mark Moravec	FB	6-1	204	Soph.	David City, NE
43	Phil Bates	FB	6-2	210	Soph.	Omaha, NE
44	**Jun Kotera	FB	5-11	202	Sr.	Bellevue, NE
45	*Steve McWhirter	LB	6-2	221	Soph.	Fairfield, IA
46	Tony Felici	DE	6-1	194	Soph.	Omaha, NE
47	Craig Wehrle	TE	6-3	214	Soph.	Madison, NE
48	Brent Evans	LB	6-2	221	Soph.	Chesterfield, MO
49	*Kevin Seibel	K-P	6-0	247	Soph.	Vermillion, SD
50	*Dave Rimington	OC	6-2	254	Soph.	Omaha, NE
51	Mike Sculley	MG	6-1	234	Jr.	Elwood, NE
52	*Troy DeLoach	OC	6-2	224	Sr.	Papillion, NE
53	**Randy Schleusener	OG	6-6	256	Sr.	Rapid City, SD
54	Mike McElroy	OC	6-5	212	Soph.	Grand Island, NE
55	Brad Johnson	OC	6-3	239	Soph.	Harvard, NE
56	Scott Lindstrom	MG	5-8	218	Soph.	Oakland, NE
57	Jeff Kwapick	OT	6-2	259	Jr.	Circle Pines, MN
58	Matt Brandl	OG	6-2	246	Jr.	Humphrey, NE
59	*Curt Hineline	MG	6-2	245	Jr.	Bellevue, WA
61	Mike Keeler	DT	6-3	250	Soph.	Omaha, NE
62	Dennis Wees	MG	6-0	225	Soph.	Omaha, NE
63	*David Clark	DT	6-2	255	Sr.	Odessa, TX
64	*Joe Adams	OC	6-4	239	Sr.	Bellevue, NE
65	Randy Theiss	OT	6-3	257	Soph.	St. Louis, MO
66	**Brent Williams	LB	6-1	237	Sr.	Los Angeles, CA
67	Jack Lonowski	DT	6-2	248	Jr.	Stromsburg, NE
68	Mike Mandelko	OG	6-1	238	Soph.	Lexington, NE
69	Kurt Glathar	OC	6-2	241	Soph.	Lincoln, NE
70	*Gary England	OC	6-4	252	Sr.	Salt Lake City, UT
72	Peter Boll	OT	6-6	278	Soph.	Chattanooga, TN
73	*Dan Hurley	OT	6-2	271	Jr.	Omaha, NE
74	Jeff Merrell	MG	6-3	249	Soph.	Huntsville, AL
75	Henry Waechter	DT	6-6	267	Soph.	Epworth, IA
76	Mike Bruce	OT	6-5	253	Sr.	Omaha, NE
77	Randy Florell	LB	6-1	229	Sr.	Holdrege, NE
78	Tom Carlstrom	OT	6-5	271	Jr.	Polk, NE
80	Jamie Williams	TE	6-5	222	Soph.	Davenport, IA
81	Todd Spratte	DE	6-3	223	Soph.	Rochester, MN
82	**Steve Davies	TE	6-3	230	Sr.	Murray, UT
83	Dick Peterson	DE	6-2	195	Jr.	Madison, NE
84	Dan Hill	TE	6-3	225	Soph.	Falls City, NE
85	Donnie Bess	DE	6-3	217	Soph.	Flat River, MO
87	*Jeff Finn	TE	6-5	252	Sr.	Grand Island, NE
88	**Scott Woodard	SE	5-8	168	Sr.	Papillion, NE
89	Mitch Krenk	TE	6-3	224	Soph.	Nebraska City, NE
90	Bill Van Lent	DT	6-3	230	Soph.	Columbus, NE
91	Lynn Schoening	K	5-6	148	Soph.	Sioux City, IA
92	*Derrin Nelson	DE	6-2	222	Sr.	Fairmont, NE
93	Tom Gdowski	DT	6-3	246	Soph.	Fullerton, NE
94	Daryl Holmes	DE	6-1	203	Sr.	Chicago, IL
95	John Noonan	SE	6-2	189	Sr.	Omaha, NE
96	*Jimmy Williams	DE	6-3	225	Jr.	Washington, D.C.
97	Toby Williams	DT	6-3	250	Soph.	Washington, D.C.
98	**Dan Lindstrom	DE	6-2	220	Sr.	Oakland, NE
99	Dave Stromath	DT	6-4	248	Jr.	Millard, NE





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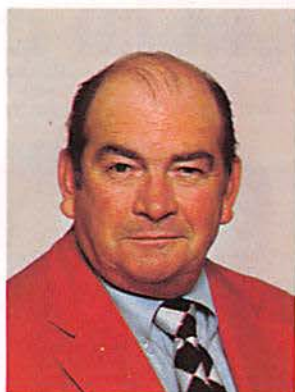
**Lance Van Zandt**  
Defensive Coordinator-Secondary



**Clete Fischer**  
Offensive Line-Kickers



**John Melton**  
Linebackers



**Mike Corgan**  
Running Backs



**Tom Osborne**  
Head Coach



**George Darlington**  
Defensive Ends



**Charlie McBride**  
Defensive Line



**Gene Huey**  
Receivers



**Milt Tenopir**  
Offensive Line



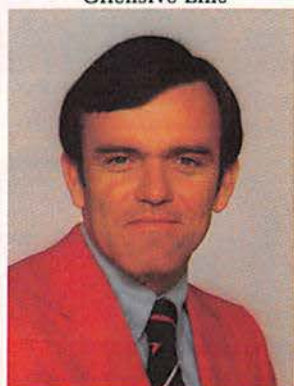
**Jeff Carpenter**  
Assistant Coach



**Frank Solich**  
Head Freshman Coach



**Jack Pierce**  
Assistant Coach



**Jerry Pettibone**  
Receivers-Recruiting





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Gary G. Johnson  
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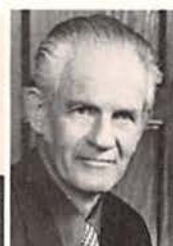
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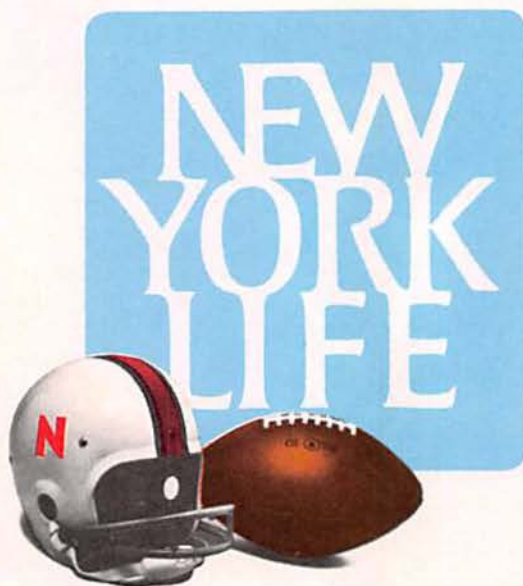


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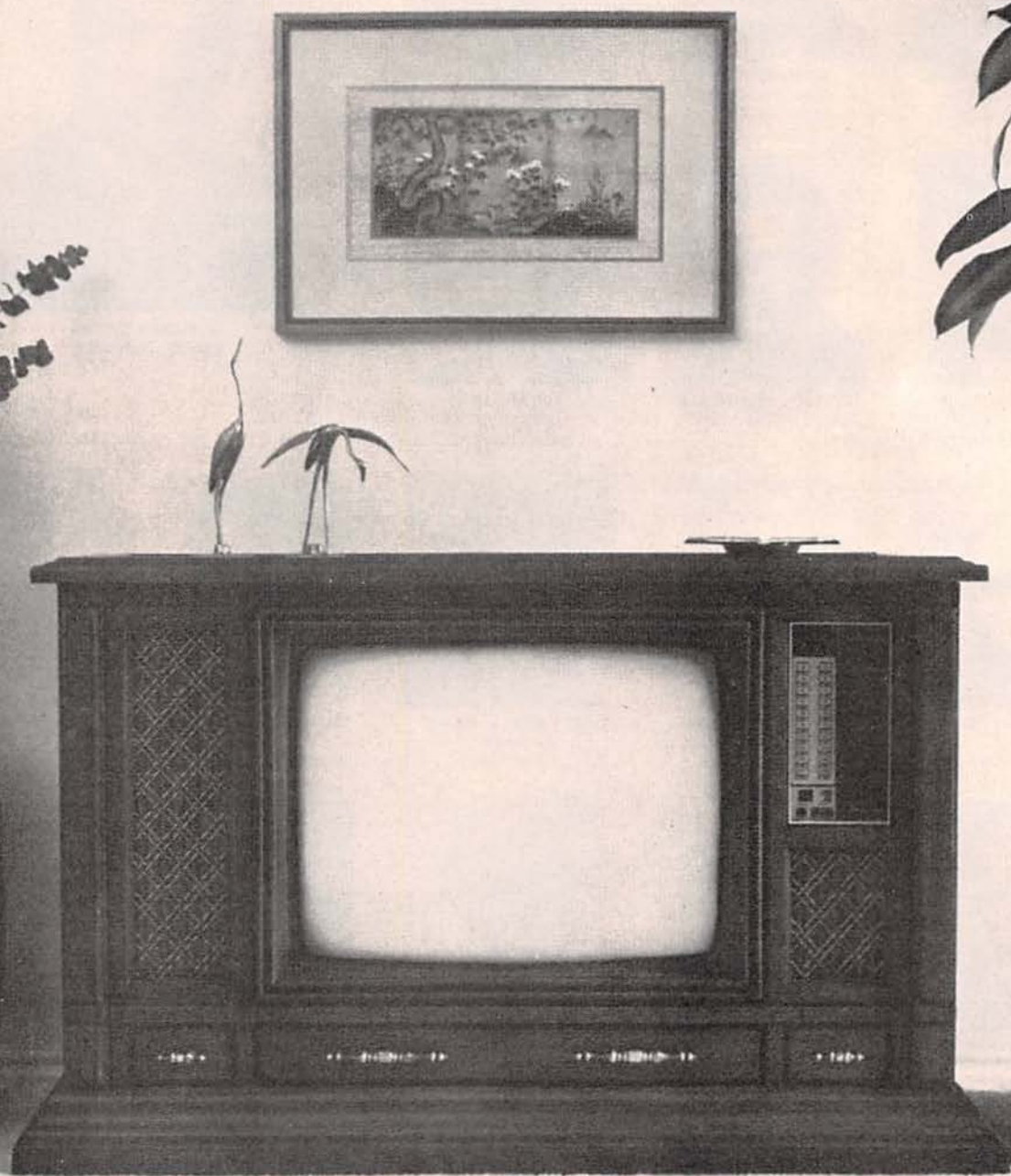
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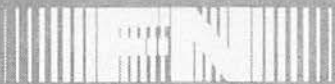
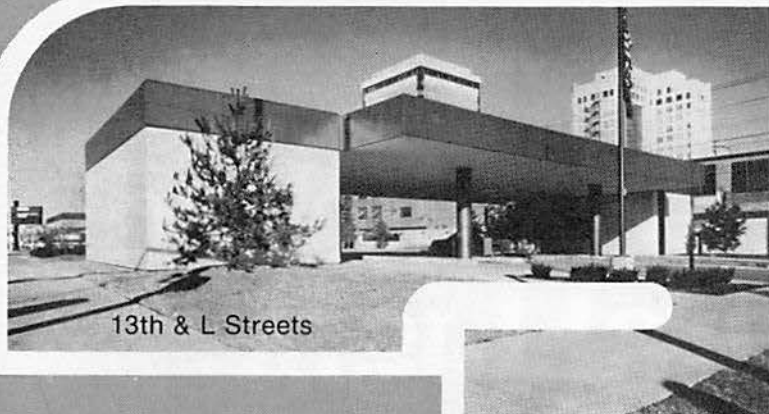
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A man with dark hair and a slight smile, wearing a red hooded sweatshirt, is the central figure. He is holding a silver can of Natural Light beer in his right hand and a glass mug filled with beer and a thick head of foam in his left hand. He is wearing a large, ornate ring on his left ring finger. The background is a soft, out-of-focus brown.

Nick Buoniconti.  
Famous ex-Miller Lite  
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# Look who switched to Natural Light.

Nick Buoniconti switched to Natural Light because he prefers the taste.

He had no idea that Natural Light's great taste comes from using only the finest natural ingredients.

Or that there are no artificial ingredients in Natural Light, unlike

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We don't think he even noticed the ingredients listed right on the label: Water, Barley malt, Rice, Hops, Yeast.

But Nick Buoniconti would agree. It's not the name that makes you good—it's what's inside that counts.

**Natural Light.**  
**Taste is why you'll switch.**





# PORK APPEAL

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A collage of various pork dishes. At the top left is a large roasted pork shoulder with a golden-brown crust, sliced into thick rounds, garnished with green herbs and yellow bell peppers. To its right is a pork loin roast, also sliced, with a small garnish of green herbs. In the center is a plate with a pork chop, a corn on the cob, green beans, and a cherry tomato. To the right of the chop is a green bell pepper stuffed with a mixture of ground pork and vegetables. In the bottom left is a skillet of pork chops with wide, flat pasta, tomatoes, and green herbs. In the bottom right is a skewer of pork cubes, red and yellow bell peppers, and onions. The background is a dark, textured surface.

# PORK APPEAL

Nebr. Pork Producers & Porkettes  
206 Baker Hall  
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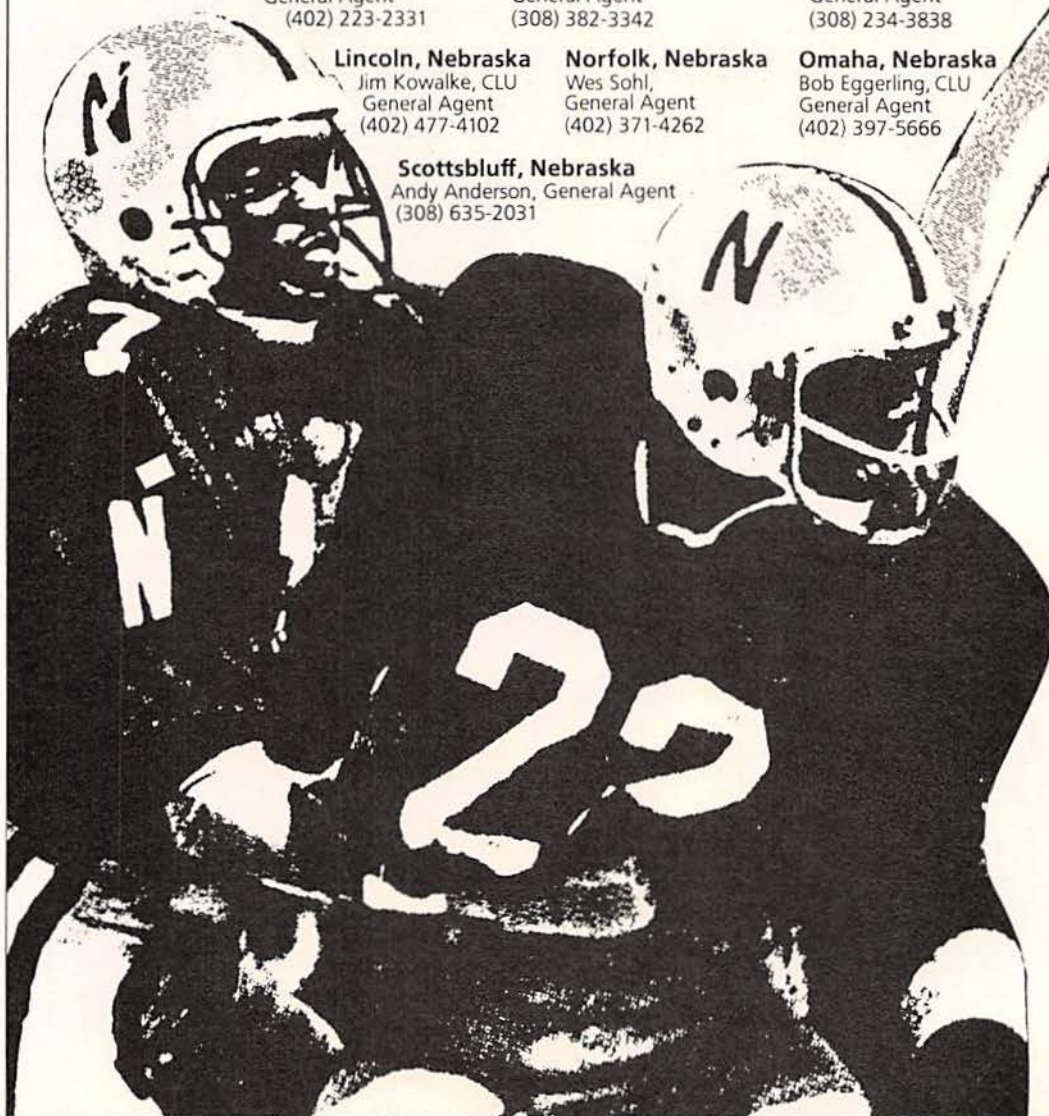
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# 1980 NEBRASKA MEN'S ATHLETIC

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Athletic Director



**Jim Ross**  
Asst. Athletic Dir.  
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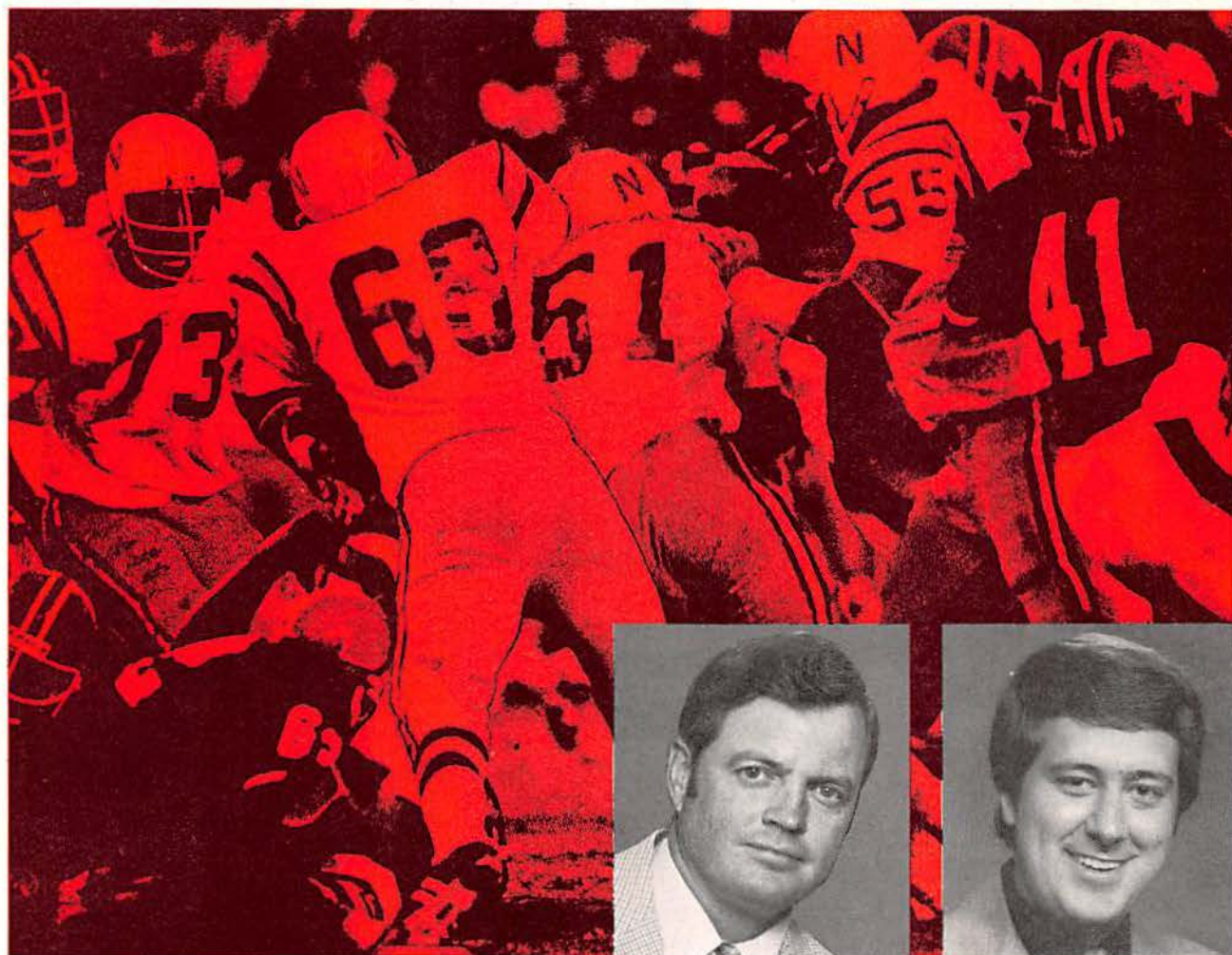


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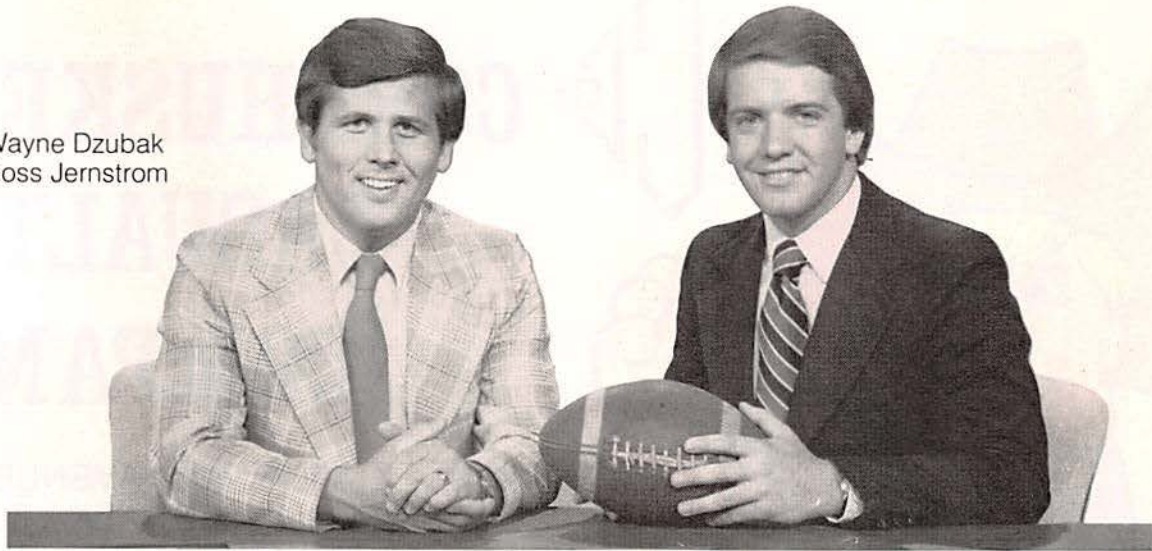
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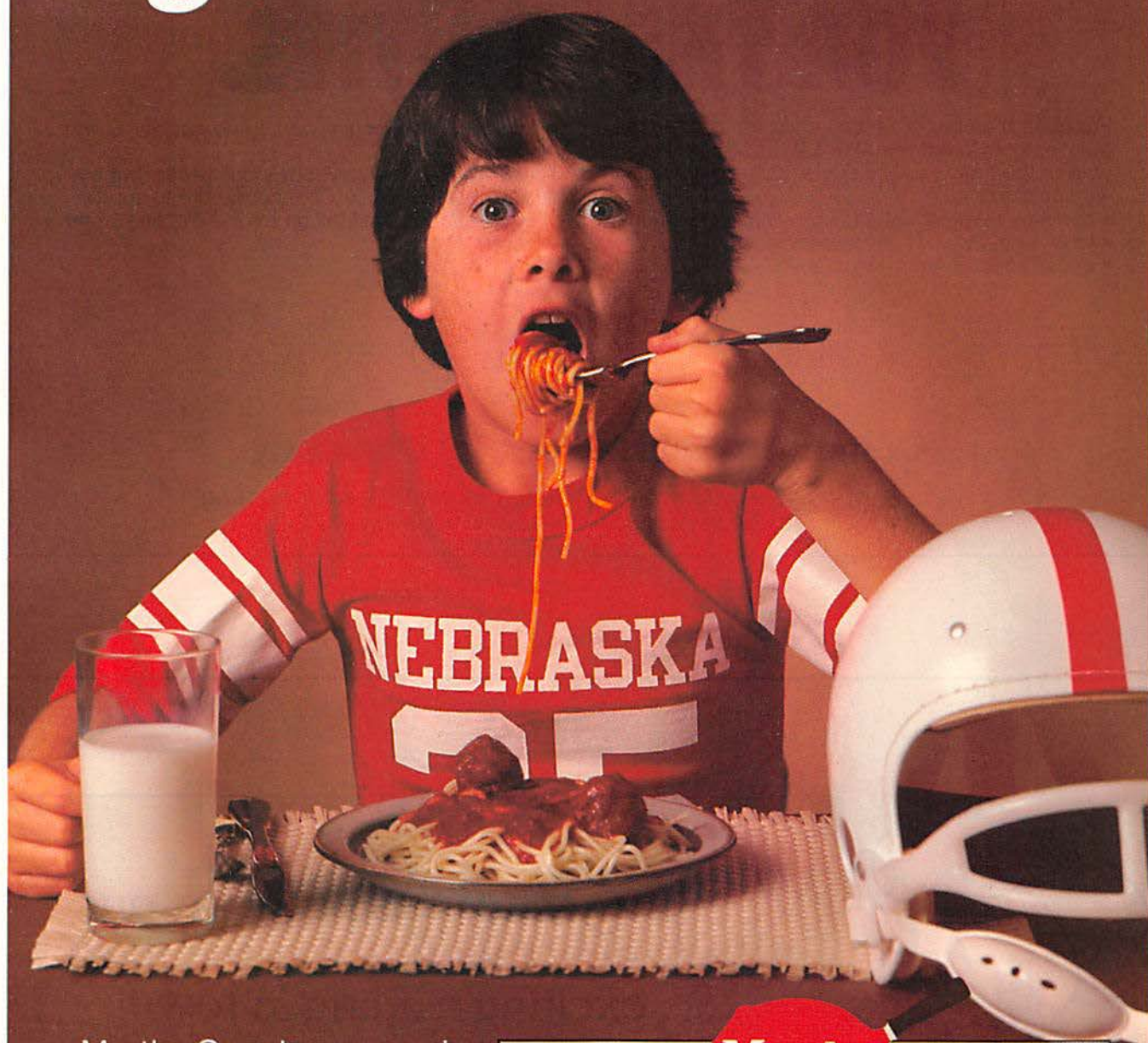
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# TOSSING THE BOMB

by Nick Peters, Oakland TRIBUNE

**P**erhaps there is no play on the college gridiron which commands the excitement of a well-timed, well-executed touchdown bomb.

A long broken-field run from scrimmage or an electrifying kickoff return often are not appreciated until it's too late. You sit there, expecting the tackle to be made, so you frequently don't realize the impact of an 80-yard dash to daylight.

But the long pass is a thing of beauty. Once it leaves the quarterback's hand, there is no question of its intent. According to the dictionary, a bomb is a missile used as a weapon. There could be no more apt description because the big-play pass is expressly designed for a huge chunk of yardage or a touchdown.

Once the ball is sent spiraling downfield, all eyes are on the receiver and the defender. They are a frozen tableau once the ball arrives, the paragon of athletic artistry. They resemble ballerinas, gracefully reaching for the ball, the antithesis of the brute force implied in most other aspects of the game.

Time was when the touchdown bomb was a rare treat, but the advent of high-quality passing attacks has made it a primary weapon in college football.

Its advantages are obvious. A strong passing game is a definite crowd-pleaser. A competent quarterback and a fleet receiver can quickly change the momentum of the game. The contest, moreover, is not merely reduced to a question of strength. The most powerful team doesn't necessarily win when the underdog possesses a well-honed air game.

*continued*



Ron Ross (Shot with Nikon equipment)



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The bomb was a lethal football weapon long before today's artists started tossing it. As early as 1906, Bradbury Robinson of St. Louis U. connected with John Schneider in the end zone on a remarkable 87-yard touchdown pass against Kansas.

A few years later, Notre Dame's Gus Dorais, throwing to an end named Knute Rockne, passed the Irish to a 33-13 upset of Army in 1913. That outcome had a profound influence on the passing game, for it introduced the advantages of a strong air attack to the East Coast.

The bomb became more and more evident in the East. Bill Hess, in '19, hit Penn State teammate Bob Higgins for a 92-yard TD against Pitt. But the most famous long pass of that era, appropriately, was launched by a West Coast club, California, in the 1920 Rose Bowl.

All-American Brick Muller, an end, heaved a 53-yard touchdown to Brodie Stephens off a trick play, sparking the Golden Bears to a 28-0 romp. Buckeyes' safety Pete Stinchcomb, also an All-American, marveled: "I simply didn't believe anybody could throw the ball that far."

But it was the Southwest that perfected the passing game in the Twenties and Thirties. Southern Methodist, under coach Ray Morrison, was known as The Flying Circus. Dutch Meyer, among the first coaches to realize the forward pass was a science, reaped the benefits of a stout air game with quarterbacks Slinging Sammy Baugh and Slingshot Davey O'Brien in 1934-38.



O'Brien was the first Southwest athlete to win the Heisman Trophy, but Baugh had the far greater arm, achieving stardom as pro football's first outstanding passer. Baugh's finest hour at TCU came in a 1935 showdown with SMU. Both were unbeaten and the Horned Frogs won when Baugh's 37-yard bomb on fourth-and-14 cracked a 14-14 tie.

Another Southern slinger, Dixie Howell, used a 69-yard scoring strike to the fabled Don Hutson to give Alabama a win over Stanford in the 1935 Rose Bowl.

Soon, more and more outstanding passers hit the headlines as the game gradually began to change. Frankie Albert



**The success of the bomb depends on a wide receiver who can shake the coverage.**

began opening things up under Clark Shaughnessy's T-formation at Stanford, but others like Columbia's Sid Luckman, UCLA's Bob Waterfield, Northwestern's Otto Graham, Notre Dame's Johnny Lujack and Mississippi's Charlie Conerly were far better pure passers.

In the late Forties, Oregon's Norm Van Brocklin was regarded as the best long thrower in the game. At about the same time, Yelberton Abraham Tittle was making a name at LSU. His motto: "Bomb the hell out of them, no matter what the score."

By the Fifties, there was a proliferation of pass-minded quarterbacks. Stanford had a succession with Gary Kerkorian, Bobby Garrett and John Brodie. Len Dawson burst upon the scene as a slinging sophomore for Purdue in '54, totaling



eight TD passes in his first two games against Missouri and Notre Dame. Against Northwestern in '55, Dawson and Erich Barnes hooked up for a 95-yard bomb.

In 1961, Texas missed an unbeaten season only because Sonny Gibbs passed 50 yards to Buddy Iles, giving Baylor a 6-0 upset. In 1966, a speedster named Jerry LeVias stole the thunder from SWC powers like Texas, Arkansas and A&M by leading SMU to the championship.

That same year, Warren McVea was on the receiving end of a 99-yard bomb from Bo Burris for Houston against Washington State, a record that still stands. Whether James Street or Eddie Phillips threw them, bombs to Cotton Speyrer made the Longhorns the nation's best in 1970-71, but the big noise in the passing game was being made on the West Coast.

In the early '70s, Jim Plunkett (Stanford), Dan Fouts (Oregon), Sonny Sixkiller (Washington) and Dennis Dummitt (UCLA) were all flinging at the same time. A few years later, it was Vince Ferragamo and Steve Bartkowski (Cal), Mike Rae and Pat Haden (USC) and Mike Boryla and Mike Cordova (Stanford).

The list, of course, is incomplete. The important thing is that the big play pass has been much more than a fluke at some schools. It has been an integral part of the offense.

"I've always loved the big play in football," said a former coach who guided his teams to stunning bowl upsets. "The change of momentum is so important in football and if you can't get it off the kicking game—whether with a block or a runback—the next best thing is the bomb."

continued



"There's nothing like being able to hit a home run when you can get it," he added. "You try to catch the defense napping and then, when they bite, you go after it. But people have not used the passing game extensively at most schools simply because it's a matter of philosophy."

"Most of the coaches in the nation learned their football at a time when the game was very conservative," he continued. "It's also been easier to recruit top athletes who can run and those big linemen who can keep you in a controlled ground game. As a result, it's natural that most coaches would elect a more conservative style."

His philosophy was born of necessity. "I was stubborn for a while," the coach admitted, "but I finally realized I couldn't recruit with some of the top running teams, so I had to do something different. It was a matter of survival, so we just decided to start throwing the ball better than anybody else. As a coach, you have to come up with ways to win and we felt the strong passing game was the best way."

"But you have to pick your spots for the bomb. A lot of times, you do it early to figure out what kind of coverage people are using. The idea, of course, is to get your fastest receiver isolated on man coverage."

"You set it up by throwing a lot of un-

derneath stuff like sidelines and curls," he continued. "At a precise moment, your press box coaches observe the cornerback cheating and you go for it. You also try to do it on obvious running downs, like third-and-two, to further disguise it."

"Your edge is that teams just don't practice that much against the long pass. It's especially true in post-season games."

"Having a receiver with great speed is great, but the key to completing the bomb is the defensive back," said another coach who has guided the collegiate careers of many passing quarterbacks. "You study films to notice what the DB might do under certain conditions. Your whole passing game is based on attacking weaknesses, so we spend a lot of time studying a DB to see where he might be most susceptible."

"Our whole passing game was based on getting the ball to someone with great outside speed. We knew we had a super weapon with our fast wide receivers. You always look for guys like that because they can make you," said a West Coast coach.

"With them in the lineup, even if you didn't complete the long pass, it was a major weapon. It made defenses think about what could happen and it opened up a lot of other things," he said. "It's such a good weapon, coaches should use it

more. It narrows down to a physical battle between two guys—and you have an edge with the speedburner. You put him on the strong side and you force the defense to do a lot of things."

"I feel speed is the key, but you could also be successful with slower guys. The long pass is one a lot of college QBs can master, but they fail to make maximum use of it. There's a lot of room for error by the defense and there's always a chance of pass interference. You've got to throw long to open up everything else."

"When you have such confidence in your passing game, you feel you can beat anyone with it," said another, a strong proponent of the pass. "The long pass simply is the best way to neutralize somebody else's strength. We have been able to beat more physical teams by throwing the long ball effectively."

"I'll never forget the morale boost one big win gave us. When you need that something extra, a well-executed passing game gives you tremendous confidence and upset capabilities."

"The bowl games, of course, are the perfect example of what can happen," he concluded. "Even run oriented teams needed the pass to whip more conservative clubs. If you can pass, you can move on anyone."

"You first must have people capable of giving you a percentage chance of completing the pass," another veteran of the long ball said. "If you don't get yourself a great receiver, it's not much of a weapon. The QB doesn't necessarily have to have the great arm, but he must have timing. Successful pass combinations take countless hours of practice."

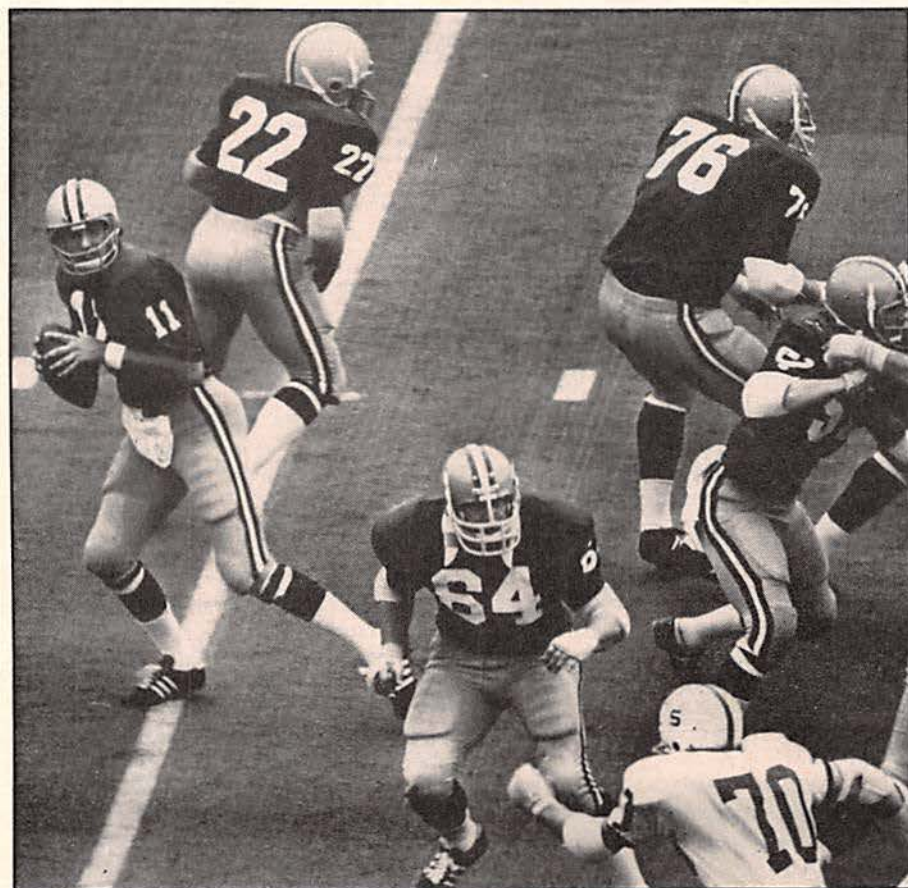
"The passing game has never been a desperation thing for me. It's always been a science. You only use the bomb, for instance, against certain types of coverage. It has to be a one-on-one situation whether it's man or zone coverage. Then you study film to look for flaws in a defense, situations when a guy is most vulnerable."

"If you hit five bombs off a go pattern over the course of a season, you're successful. You pick your spots by throwing it in obvious run situations. You also do it inside the opponents' 35 because defenses invariably tighten at that point."

"You use it against more physical people because you know it's easier to go over them than through them."

The ultimate, of course, is to attain balance. Toward that end the bomb is a prime consideration. When you throw it the threat itself is almost as dangerous as the completion. As a result, more and more teams are including the long pass as a vital part of the offense, not merely as a desperation move.

The bomb, much to the fans' and the underdogs' delight, is here to stay. ■



Many quarterbacks can toss the long ball, much to the delight of fans everywhere.





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# MEET BILLY CANNON



Billy Cannon, making his historic runback against Ole Miss in 1959.

by Marty Mulé,  
New Orleans TIMES-PICAYUNE

**B**illy Cannon. Even now, two decades removed from a fabled collegiate career, the name is magic, synonymous with the glamour trappings of football, All-America, Heisman Trophy, No. 1.

In the Eisenhower, Elvis years of the late 1950s, there was no bigger name in

college football. When Paul Dietzel, the 34-year-old coach at Louisiana State University, signed the bowlegged halfback to a grant-in-aid, he gained an athlete of frightening abilities for the Southeastern Conference armada being assembled in Baton Rouge. Cannon was a 9.5 100-yard sprinter and could press 260 pounds, a total of only 20 pounds off the gold medal effort for his weight class in the 1956 Olympics.

Dietzel had to beat back a horde of hard-breathing recruiters from other schools after Cannon scored 229 points in an All-State, All-America senior season at Baton Rouge Istrouma. LSU held strong ties to the Cannon family. Billy's father was a university dormitory custodian and an older brother, Harvey, had been a Tiger track letterman. Billy himself sold concessions at every LSU home game since he was eight. Still, Dietzel had to overcome strong efforts by Rice, Florida, Alabama, Oklahoma and Ole Miss. But when he did, the 34-year-old coach held lightning in a bottle.

continued on 141





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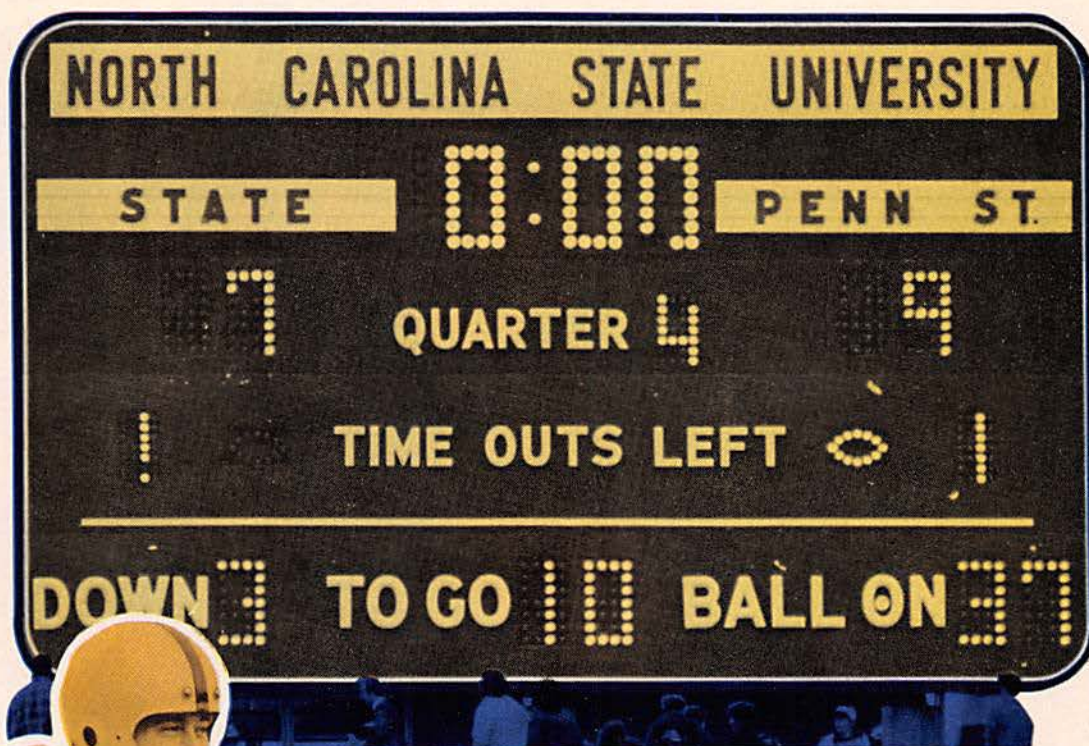


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# THE 10 BEST GAMES OF THE DECADE



by Marvin West, Knoxville NEWS-SENTINEL

**T**his could be that special Saturday. Somewhere, sometime this season, we'll have a really big game. It might be as good as Texas Christian and Southern Methodist in 1935 ... or Tennessee and Georgia Tech in '56 ... or Arkansas and Texas in '69 ... that was a tough one.

Big game settings are almost always the same ... two top teams, a great stadium overflowing, girls turning cartwheels, college spirit and cider flowing freely. Half the fans are sneaking up on insanity, the other half gone mad ... and glad. You are surrounded by atmosphere, color everywhere, shakers in the eyes, ears, nose and throat.

It is fitting that big games rearrange the polls, decide league championships, fill the bowls. Sometimes a big one swings the national crown.

In the decade past, there must have been a hundred big games, many of them involving Alabama. That's because for Tide foes, Alabama Saturday was generally the big game of the year.

The surge for the Crimson Tide really started in 1971. Alabama had a struggling 6-5-1 record the year before and some were saying Coach Paul Bryant was getting too old. He answered by secretly switching to the wishbone and unveiled the new offensive alignment in Los Angeles, giving college football fans one of the best games of the decade. *continued*

Herb Menhardt celebrates his winning kick as the scoreboard shows the final tally.





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USC's Anthony Davis had a 102-yard kickoff return against Notre Dame in 1974.

Alabama 17, Southern Cal 10, Sept. 10, 1971

The Trojans, 20-point winners over Alabama the year before in Birmingham, were 11-point favorites. The Tide was going to sink or swim with a borrowed version of the Texas wishbone. Tough little Terry Davis was the quarterback, an option runner, not much of a passer. Johnny Musso, the best running back in Alabama history, tagged Southern Cal for two touchdowns, eight- and 13-yard runs. Bill Davis kicked a field goal and two conversions.

John McKay, the USC coach, remembers: "They took it to us and we weren't ready. They outthit us, outran us and outcoached us."

Bryant remembers: "I've been around better teams but I've never been prouder of one."

David Bailey remembers. He made a game-saving stop on a Lynn Swann kickoff return. John Mitchell remembers. He was a Tide defensive end, Alabama's first black starter.

In this big game, Tide fortunes turned and headed for the football moon. Perhaps Alabama arrived with the series of national championships ... or maybe the flight is still going up.



Jerry Tagge led the Huskers to a 1971 win over Oklahoma.

Nebraska 35, Oklahoma 31, Nov. 25, 1971

In Big Eight territory, this is called THE game, the battle of giants, Nebraska running along at 10-0 with beautiful balance, Oklahoma 9-0 and averaging 45 points per outing. The Cornhuskers were ranked No. 1, the Sooners No. 2.

Jerry Tagge, Nebraska's quarterback, remembers: "We pretended the season was one game at a time, but we felt all along it would come down to that confrontation."

It was awesome. The buildup was wild. Chuck Fairbanks, the Sooner coach, recalls a prediction: "This will be one of the greatest games in college history."

It was. On a gray, windy, chilly day in Norman, Okla., Johnny Rodgers ran 72 yards on a punt return. Nebraska's special defense slowed Greg Pruitt, but Oklahoma QB Jack Mildren ran keepers for 130 yards. Bob Devaney, the Husker coach, figures Mildren would still be running had it not been for Rich Glover. The great middle guard made 22 tackles!

Jeff Kinney, a Husker RB, had an even better day ... 31 tries, 174 yards, four touchdowns.

Oklahoma led, 31-28, with 7:10 to go. Nebraska challenged. The Sooners couldn't enforce the roadblock. The key play was third and eight at the OU 46. Tagge escaped a rush and threw. Rodgers made a remarkable catch.

"Raymond Hamilton had Tagge by the foot but he got away," recalls Lucious Selmon. "That was the whole ball game."

Kinney got the clinching touchdown. Selmon cried.

Notre Dame 24, Alabama 23, Sugar Bowl, Jan. 1, 1974

Ara Parseghian buried the memory of playing for a tie in a national championship game on this dramatic evening in New Orleans. What a happy ending to a perfect season!

With two minutes to play and Notre Dame trying to keep a grip on a slippery one-point lead, the Irish came eye-to-eye with third-and-eight just three steps from its own goal. The game was going to be won or lost right here. If Alabama held and forced a punt, the Tide would have new life, momentum and not too far to go.

Ara gambled. He called a pass play. Quarterback Tom Clements was going to throw from the end zone!

"The pass was not such a high-risk play," Parseghian said after feeling returned to his body. "I figured Alabama would be defending against the run. My worst worries were that Tom might trip or slip in the end zone or that he might not get the ball away and we'd lose on a safety."

Clements got it away, to Robin Weber. The Irish were oh, so happy. Alabama was stunned. Notre Dame ran out the clock. Some said it was the most dramatic football ending ever.

There were other highlights. Al Hunter, a freshman, got a TD on a kickoff return.

continued



Alabama quarterback Richard Todd caught a touchdown pass from Mike Stock.

Bill Davis missed an Alabama extra point. Bob Thomas made Notre Dame's deciding field goal.

*Ohio State 21, Michigan 14, Nov. 22, 1975*

Woody Hayes, at halftime, told his Buckeyes exactly how he felt about this great conflict with Michigan.

"I want to win this game more than any game in my life," declared Woody. He was almost 63 at the time. The score was tied, 7-7. More than 105,500 were watching in Ann Arbor where the home team hadn't bowed in 41 Saturdays. Hail, Bo Schembechler!

Woody did not immediately get his way. The Wolverines, with Rick Leach, went up by 14-7. Only seven minutes remained. Cornelius Greene hit a gutty pass to get Ohio State moving. Archie Griffin helped. Pete Johnson, on fourth down, punched in the tying TD from inches away. That left 3:18 to play. Bo had to throw.

The Buckeyes scored a knockdown on Leach, as he tried to pass. Leach threw incomplete. Leach was intercepted, by Ray Griffin, at the Michigan 32. Archie's little brother hauled it to the three. Johnson scored his 25th touchdown of the 11-0 season. Woody got his way.

*Michigan 22, Ohio State 0, one year later.*

Bo Schembechler was weary of watching the Rose Bowl on TV. Ohio State had won in '72, tied and gone in '73, triumphed again in '74 without benefit of a touchdown, rallied at the end to win in '75. It was getting old.

This first half was a scoreless defensive struggle. The homestanding Bucks finally made a first down late in the second period. If there was a magic talk at intermission, Bo must have made it. Rick Leach and Rob Lytle put together a 12-play scoring drive on the Wolverines' first possession of the second half. Three plays and a punt later, Michigan was rolling again. The explosion continued. Frustration was flushed away. The winners didn't complete a pass. The losers, with the crunching ground attack, gained only 104 yards. It was a great game.

*Penn State 9, North Carolina State 7, Nov. 10, 1979*

The Nittany Lions won 96 times in the 1970s ... but they didn't have a more significant victory than this thriller at Raleigh.

All-America tackles Bruce Clark and Matt Millen were back home with injuries. The defense was patched in four places. Five walk-ons emerged in key roles. Penn State was reeling from the

previous Saturday, a loss at home to Miami. Joe Paterno was shaking his head, wondering where the wreckage would finally settle.

Penn State had a 7-0 lead. North Carolina State, on a miraculous fourth-down play from the 31, got the tying touchdown with 1:18 remaining. Dayle Tate completed clutch passes on third-and-eight and fourth-and-24 to revitalize the Lions' hopes.

Penn State won on the last play of the game, on a 54-yard field goal by Herb Menhardt. The ball tipped the inside of the right upright.

How about that, sports fans!

*Texas 20, UCLA 17, Oct. 3, 1970*

The Longhorns were averaging more than 400 yards per game with their hide-and-seek wishbone. They were past the two-thirds mark in a streak of 30 wins. Texas led by 13-3 at halftime but yielded two touchdowns in the third period and were still behind by four points with the final seconds fleeing. Tension was terrible.

When there was little else to do, Eddie Phillips passed to Cotton Speyrer for 45 yards and the winning TD. Texas had 12 seconds to spare.

Dennis Dummit, the UCLA quarterback, led the air raid on Austin, throwing for 340 yards. The Tommy Prothro defense limited the Longhorns to 235 yards rushing. Texas coach Darrell Royal called Tommy a genius. Prothro said his defensive scheme was simple, that he just as-



**Buckeye Cornelius Greene engineered a big win against Michigan in 1975.**

signed everybody in the wishbone to somebody and sent some help.

Steve Worster remembers: "That was too scary. I thought we were in trouble."

Jim Bertelsen remembers: "I hope I never see another one so close."

*Southern Cal 55, Notre Dame 24, Nov. 30, 1974*

There's never been a big one like this. The Irish led by 24-6 at halftime. It was a coaster. The Trojans scored 35 in the third. It was a knockout. They got 14 more just for fun.

Unbelievable? OK. The turnaround started with Anthony Davis hauling the second-half kickoff 102 to score. Anthony racked up two more TDs in the quarter. Pat Haden unloaded four scoring strikes. Charles Phillips ran 58 with an interception.

Ask Anthony: "That was the most incredible game in the world."

Ask John McKay: "I still don't know what happened."

*Penn State 7, Pitt 6, Nov. 22, 1975*

Johnny Majors and the Pitt Panthers had a national title team in the oven but the Lions had cooked goose in this one. Elliott Walker got the Pitt TD. Carson Long's extra-point try was blocked. That did not appear fatal. Defensive Panthers were smothering Penn State.

In the fourth quarter, with Pitt dug in to stop third and short, Steve Geise got away for 28 and a Lion celebration. Chris Bahr converted. Pitt fought back, missed a field goal, found a fumble, missed another field goal. The defense provided one more chance, one more kick, one more miss.

It was a wonderful win for Penn State, a bitter pill for Pitt.

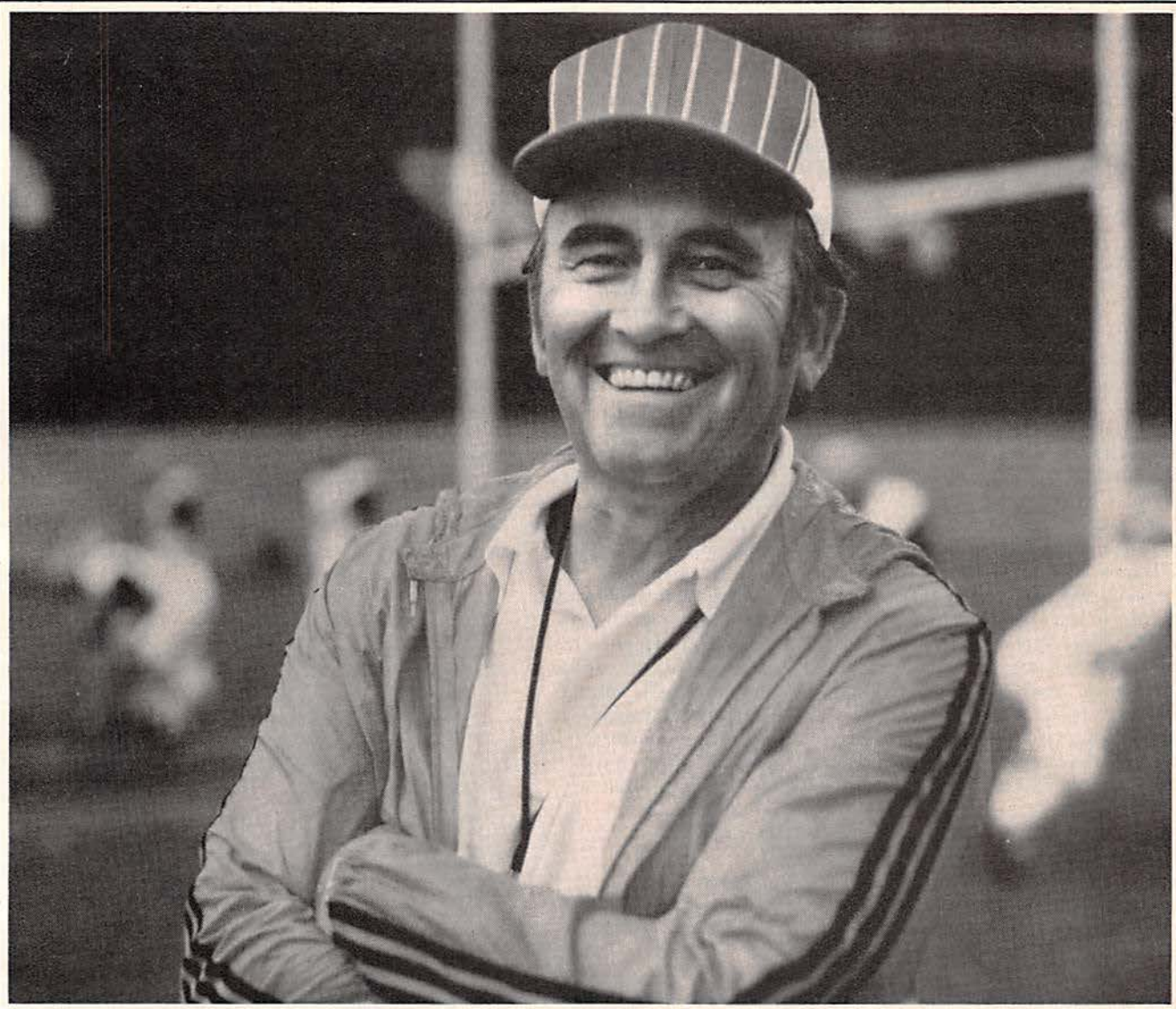
*Auburn 17, Alabama 16, Dec. 2, 1972*

There is no use in me telling you about this one. You won't believe it. Alabama, 10-0 for the year, had a 16-0 lead with 9:15 remaining. The multitudes at Birmingham's Legion Field were yelling, as usual, "Roll Tide!"

Gardener Jett kicked a field goal for Auburn. The Tigers forced Alabama to punt. Bill Newton blocked it, David Langner found the football, scampered 25 to score. Well, now.

Alabama again arrived at fourth down, again lined up to punt. Somebody made the famous statement that lightning never strikes the same place twice. It did. Newton blocked the punt, Langner picked up the prize, ran 20 to score. Jett kicked the two extra points. Auburn won and old War Eagles will tell you there ain't never been anything like it before and don't expect one anytime soon.





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LSU's 1957 backfield had a Hall of Fame glow, Jimmy Taylor at fullback, Cannon at left half, although a combination of the Asian Flu and a severe lack of depth dragged the Tigers to a 5-5 record. Cannon, however, began making his presence felt by his second varsity game. The 6-1, 205-pound sophomore hit Alabama with 53- and 73-yard scoring runs. Against Texas Tech a week later, he caught a pass over the line, leaped over a linebacker, and weaved through the secondary for a 59-yard touchdown.

Cooly, the Red Raiders methodically drove right back downfield to retake the lead, 14-13. Then Tech kicked off to Cannon. Several seconds and 97 yards later LSU was ahead to stay. "It was the first time," Dietzel said after the game, "I ever saw one man single-handedly win a football game." It would not be the only time.

Enemy defenses began keeping a vigil on No. 20, leaving Taylor to a lonely fight on the inside. After rocketing to a 4-1 start, LSU could defeat only Tulane in its final five games. Fans had seen enough to dream of better days, however. Playing against teams geared to defuse his explosiveness, Cannon averaged five and a half yards a carry and led the SEC in kickoff returns.

But Cannon or not, the experts had little confidence in the Tigers during the 1958 preseason. LSU was picked no higher than 35th nationally, ninth in its own conference. Overall team speed and Cannon were Dietzel's plusses going into 1958, but he had only three seniors returning, had graduated the entire right side of his line and depth remained a problem. In order to gain maximum effectiveness, Dietzel divided his squad into three units. The best overall athletes were placed on the White Team, ticketed to play both offense and defense and expected to play approximately 50 percent of a game. The offensive specialist, the Go Team, and the Chinese Bandits, the defensive unit comprised of 1957 redshirts and squadmen, would divide the remaining game time.

Running in fresh troops constantly, LSU overwhelmed seven of its 10 regular season opponents and brought Dietzel a national championship. Florida (10-7) and Mississippi State (7-6) were the only schools that managed to stay close to the Tigers. The season's biggest scare came during a September workout. Lightning struck the field during a hot afternoon practice, sending players and coaches scurrying for cover. In the midst of the confusion, Dietzel stopped in his tracks, glanced wildly to his left, then right, and began screaming, "Where's Cannon?" WHERE'S CANNON?"

Billy was obviously okay. He was 1958's leading SEC rusher and scorer and turned in part-time duty as punter,

passer and placekicker. LSU's dramatic rise to No. 1 thrust him onto everyone's All-America lists. "When you need it," Dietzel analyzed, "that animal is there to get it. Cannon isn't the type who will score a hundred touchdowns against Podunk. But he'll get you that big score against Ole Miss."

Prophetic words, as it turned out. 1959 was the Year of the Run, the biggest play of Cannon's career, the biggest single play in LSU's storied football history.

Cannon, now a Baton Rouge orthodontist, remembers the 1959 Ole Miss Rebels by recalling, "Ole Miss was as good a team as could have been fielded in those days." LSU continued its hold on No. 1 when the Rebels invaded Tiger Stadium that Halloween night. But Ole Miss was ranked third and had given up only a touchdown in its six games.

An eerie mist shrouded the stadium, giving the battleground a ghostly appearance and adding to the dramatic setting.

A Cannon fumble in the first quarter gave Ole Miss a 3-0 lead and from that point Rebel Coach Johnny Vaught

put in a cat-and-mouse strategy. With the Tigers constantly pinned back near their goal, he elected to do nothing fancy and kick on third down, just wait for a mistake on the slippery field and finish the kill.

With 10 minutes remaining in the game, however, Vaught's strategy backfired. Cannon drifted back to his five to field one of Jake Gibbs' punts. "We had a rule of not handling kicks inside the 15," Cannon relates, "but I had broken four tackles on a previous punt, although I didn't get much out of it, and it was getting late. I thought, 'If I see a chance, I'm going to try to bring it back.' The ball bounced high and right into Billy's arms at the 11. He was hit several yards upfield, shook off the tackle and maintained his balance. Another Rebel made a futile grab at the 19, followed by yet another two yards later. At the 25 a Rebel mob enclosed on him, but Cannon came busting

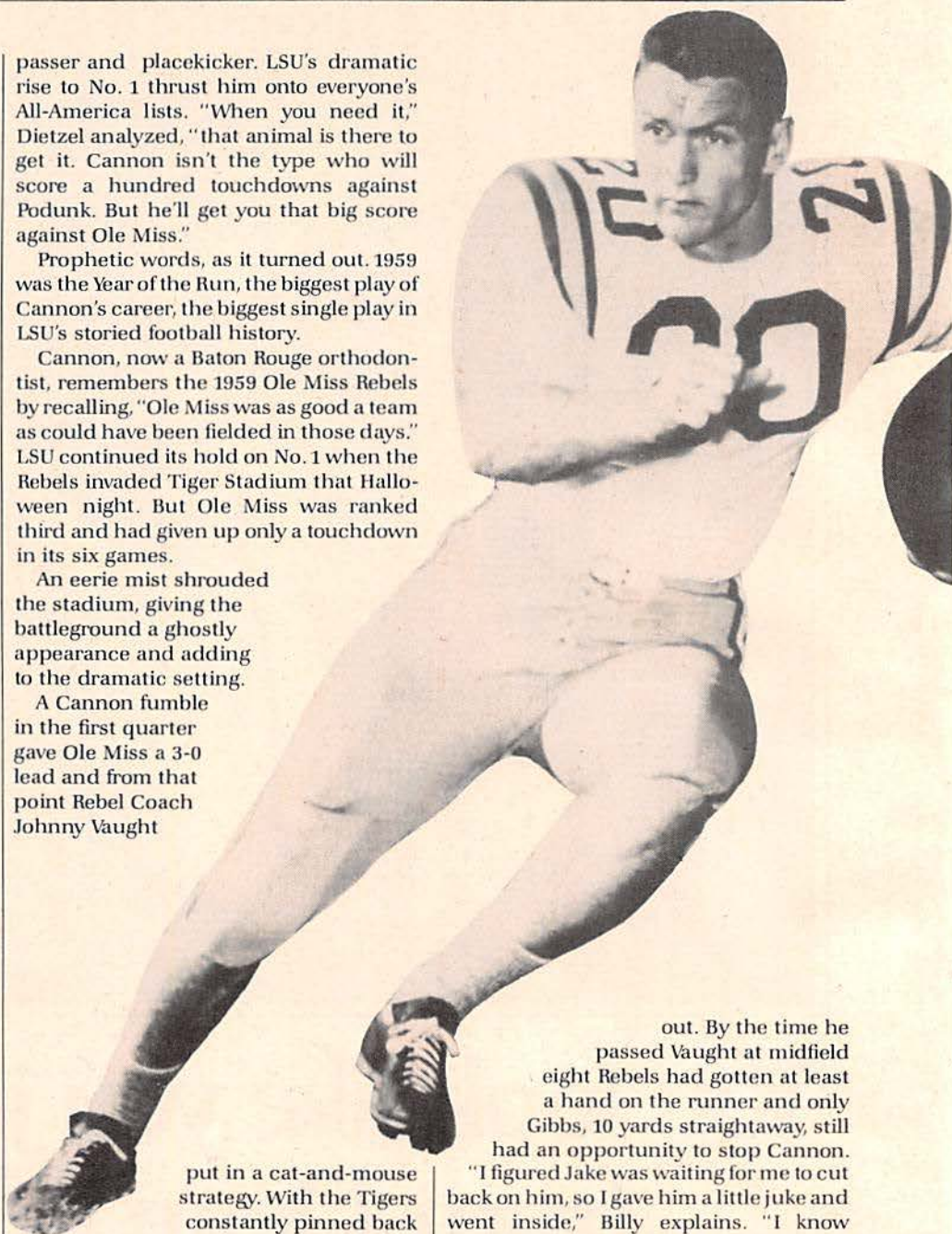
out. By the time he passed Vaught at midfield eight Rebels had gotten at least a hand on the runner and only Gibbs, 10 yards straightaway, still had an opportunity to stop Cannon.

"I figured Jake was waiting for me to cut back on him, so I gave him a little juke and went inside," Billy explains. "I know people say you can't think like that during the heat of a game, but that's how I got past Gibbs."

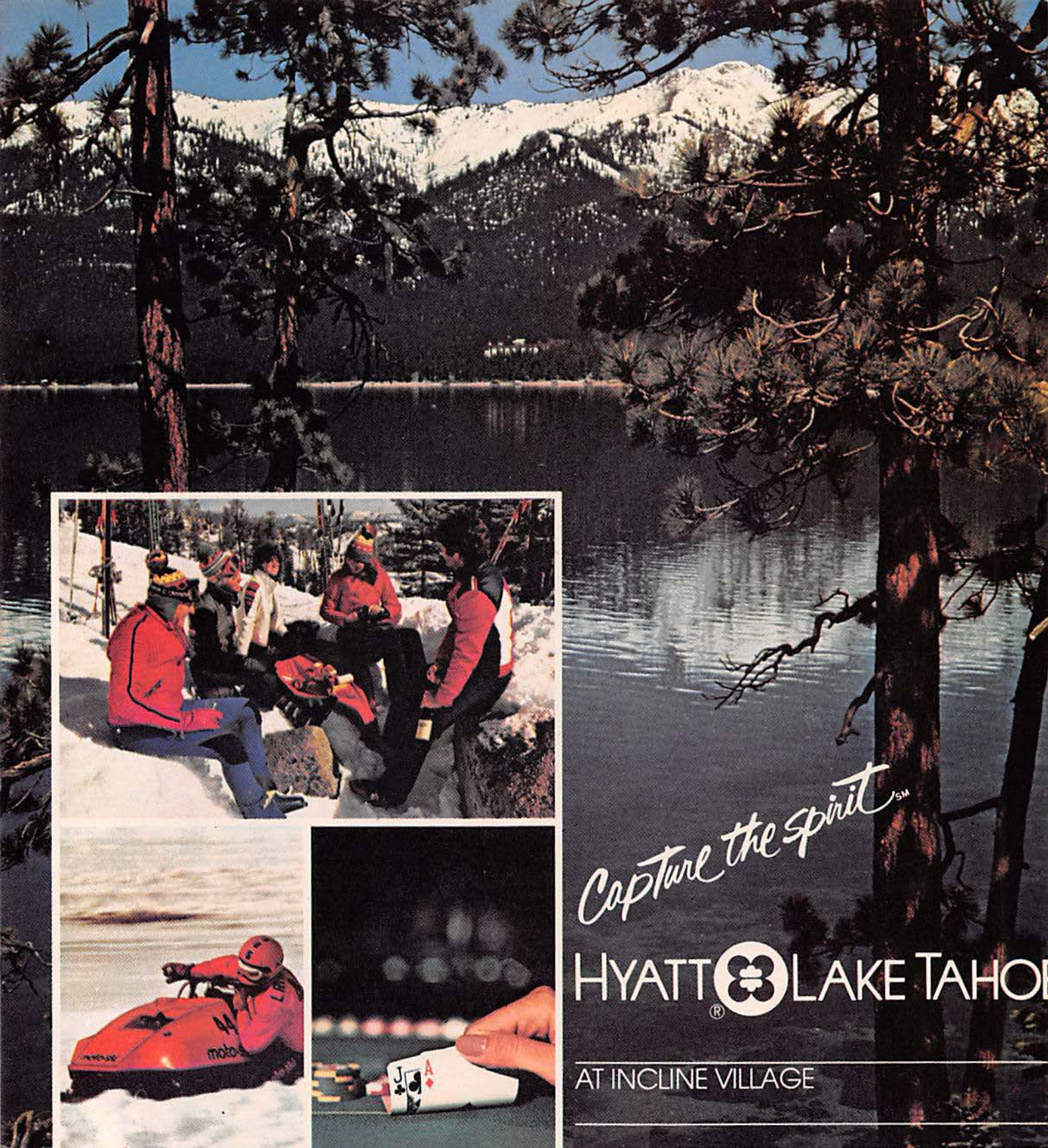
Ole Miss, great team that it was, used the time remaining to put on a concerted drive that ended inside the Tiger one. Bobby Franklin was stopped inches short of glory on fourth down and with seconds to play. Billy Cannon made the tackle.

It has become a Louisiana, or really Southern, tradition on Halloween to hear announcer J. C. Politz' narration of The Run.

"Billy Cannon watches it bounce. He takes it on his own 11! Comes back upfield to the 15, stumbles momentarily. He's at the 20! ... still running at the 35 ... 45 ... He's at the 50 ... He's in the clear at the 45! ... 40 ... 15 ... 10 ... 5 ... HE SCORES! Listen to the cheers as Billy Cannon comes off the field ... great All-American!"







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The recording is that of Knute Rockne, the inventor of locker room psych, the Elmer Gantry of football coaches. If you simply, clinically, analyze the words, they seem tame enough. Tepid almost. A cynic would call the message hokey. But it is not

the rhetoric, it is the fervor with which the words are delivered, the thunderous, rising passion.

Listen to Knute Rockne, decades ago, exhorting the troops:

"And you're gonna go out there, men, and you're gonna block them and tackle them and you're gonna run. You're gonna run-run-run . . . and then when we've got them on the run we're gonna run some more. We're gonna move that ball down the field, men. And we're gonna win-win-win."

In harsh black and white, it loses something. The Rock, you think to yourself, was not exactly Winston Churchill with words. He could have used a ghost writer. But when you listen to that scratchy old record and you hear the rising evangelical zeal, that raspy voice with its thunderclaps and lightning bolts, the hairs on your arm prickle and you want to lurch

*continued*

## THE PEP TALK - IS IT LONG GONE?

by Bill Lyon, Philadelphia INQUIRER





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your needs. So join us on ABC-TV,  
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newspaper for game times in your  
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Pat O'Brien as "The Rock" immortalized college football's most famous pep talk.

from your chair and storm out there and win one for the Gipper.

Ah, but those were simpler times back then. We were fresh and naive and innocent, and football was in its leather helmet infancy. The basic play was the flying wedge and only a coward would try that sneaky new-fangled invention called the forward pass.

So what about it, Coach? Did the pep talk go the way of high top shoes and one-platoon ball and sweet Betty Coed? When we turned it into a game of specialists did we also bury forever locker room oratory? Are we just too wordy-wise, too cynical, too skeptical to ever again succumb to Coach, standing on a bench, tears welling, voice hoarse, whipping us into one more frenzy?

"I would say," suggests one highly successful coach, "that the pep talk is much like the automobile. It is not extinct by any means. It is still very much with us. But it has been refined, undergone some changes. We don't have running boards any more, but we still depend on the internal combustion engine to get around. And, believe me, coaches still depend on the pep talk.

"What you can never lose sight of is that football is primarily a game of emotion. We may doctor it up, tinker with the strategy and the tactics, play around with the X's and O's, but no football team, no mat-

ter how talented it is, will be effective without emotion.

"Some of my colleagues may not agree, but I sometimes think the most successful coaches are the ones who are pretty darn shrewd amateur psychologists. A lot of games are decided not so much by chalk talks as they are by pep talks.

"Assuming," he added with a chuckle, "that you've also had some good recruiting."

Talent, in other words, is crucial. But it also must be motivated. Enter the Pep Talk.

"Sure, everyone in this profession uses some form of the pep talk," agrees another coach. "Your Mister Rockne might not recognize what we say today, but he would certainly understand the intent, the purpose.

"Look, it's this simple—you've still got to light a fire."

So the species includes The Screamer. The Con Artist. The Locker Puncher. And Mr. Low Key.

The Screamer is self-evident. He berates his team, hoping to rouse it, anger it, so that it will vent its spleen out on the field.

The Con Artist is exactly the opposite. Instead of lashing egos, he soothes them. He substitutes compliments for insults, confidence for invective. Deep down, he knows his team has no chance. But he

builds his players up, sells them on the idea that they're better than they really are. No way will that work, you say? Well, how many times have you heard or read about a team that played "way over its head?"

The Locker Puncher has to be careful. He must choose his spots. When cathedral silence has descended on his downcast team, he concludes his sermonette with a sonic boom of a blow to a metal locker. It is a guaranteed pick-me-up. But it can only be used rarely or it loses its effectiveness. It also helps to have very strong knuckles.

Mr. Low Key subscribes to the theory that no one would be playing collegiate football if he weren't already worked up and so to further excite the players is to risk getting them "too high." And a team overly psyched tends to self-destruct in its anxiety, spraying the ball all over the landscape.

"What you'd like," says one coach, "is a nice balance between emotion and a business-like approach. You want your players 'up.' You want them to be a little on edge. Wet palms, cotton mouth, butterflies in the belly, that's all healthy. But you don't want to say something that will send them over the edge. A team gets higher than a kite and it forgets all about its assignments.

continued





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"So I think you have to be very careful in a pep talk, choosey with your words. You want to remind them that this is a game of contact, after all, that they are supposed to go out there and *hit* someone, hopefully on the other team. But I have to put a rein on myself when I stand up there and start talking to them. If I get to whooping and hollering, one of two things can happen. They'll get so worked up they'll make a new door in the wall when they run out there, or I'll start ranting and raving and find out that nobody is listening.

"Hey, you know these kids are no dummies. You can't just manipulate them. I think they can smell a con, see right through a phoney. You can end up looking pretty foolish... and have a disinterested team that's gonna get its ears pinned back."

In earlier days, coaches pegged the pep talk to familiar themes. School pride was always a biggie. But that has lesser appeal, seems too trite. And it depends very much on the audience.

"I remember when I was a player back in the '40s," says one coach. "It was just after World War II. We had a lot of guys on our team who were just back from combat. Me, I was fresh out of high school, all revved up.



Firing up the team is the key.

"Anyway, our school was called the Bears. And we had this big statue of a bear right in the center of the campus. Pranks were big in those days, and one Friday night some students from the school we were going to play the next day came in

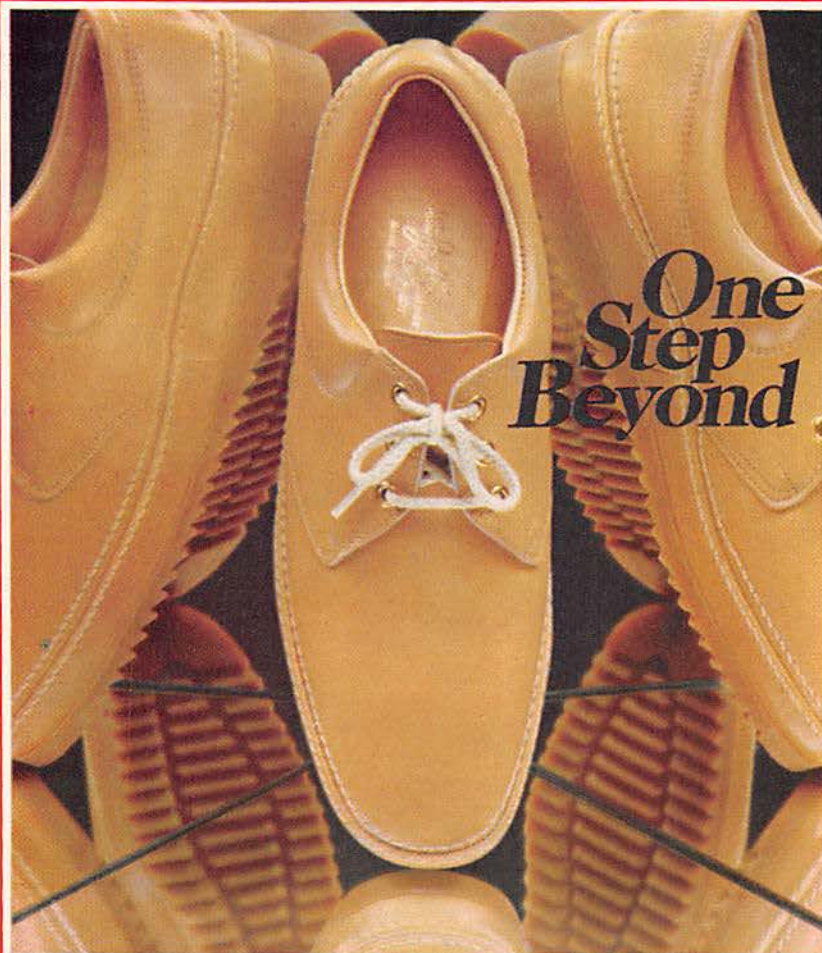
and splashed paint all over that statue of the bear.

"So we're sitting there the next day, ready to go out on the field, and the coach gathers us around for the big pep talk. And for his grand finale, he screams at us: 'You know what that other team thinks of you? They painted our bear BLUE!' Well, that really got to me. I start quivering. I'm ready to go out there and kill. All I could think about was this ultimate insult... 'They painted our bear BLUE!' So I start to jump up, but this big guy, he played tackle for us and he'd been in the Marines, made a lot of landings under fire, seen a lot of combat, he grabs me, jerks me back down, yawns, and says, 'Sit down, kid. Relax.'"

"I've always tried to remember that since I've been a coach myself. Whenever I get ready to give the team a pep talk and I start scheming up all this fiery rhetoric, I think about the blue bear, and I tone things down."

Are you saying, then, that the pep talk disappeared for a time but is now making a cautious comeback?

"Nope," the coach replied. "It never really went away. As long as they pump air into a football, there's gonna be college coaches trying to pump up their team."



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### OFFENSE

18	JOHN LIEBE***	SE
77	DOUG HOPPOCK**	QT
64	AMOS DONALDSON**	QG
56	JIM KENNEDY	OC
68	KERRY BENTON*	SG
61	MIKE RUZICH*	ST
80	MIKE COX	TE
4	DARRELL RAY DICKEY*	QB
40	JEFF MEYERS*	FB
34	L. J. BROWN**	RB
2	DARRYL BLACK***	FL

\*Denotes letters earned

### THE WILDCATS

1 Pat Schroeder	18 John Liebe	38 John Chandler
2 Darryl Black	20 Kenny Smith	39 Mark Newton
3 Tom Sae	22 Brad Heinrich	40 Jeff Meyers
4 Darrell Ray Dickey	24 Vic Koenning	41 Steve Schuster
5 Don Birdsey	25 Pete Brown	42 Mark Hundley
6 Mark Maples	26 Darren Gale	44 Mike Pierson
7 Jim Jackson	27 Glen Hughes	45 Ernie Coleman
8 Mike Kopsky	28 Gary Morrill	47 Jim Morris
10 Steve Willis	29 Gary Anderson	49 Rawl Williams
11 Donnie Campbell	32 Donnell Garrett	50 Doug Taylor
12 Stan Weber	33 Lemuel James	51 Pat Sura
13 Doug Bogue	34 L. J. Brown	52 Brad Turner
15 Greg Best	35 Dan Sparks	54 Brent Bayer
16 Ivan Pearl	36 Craig McMurray	55 James Walker
17 Mark Mackey	37 Robert Bailey	56 Jim Kennedy

### DEFENSE

55	JAMES WALKER***	LE
75	MIKE SIMETA	LT
60	MONTTE BENNETT***	RT
76	STEVE CLARK**	RE
24	VIC KOENNING**	OSLB
71	TIM COLE*	ISLB
58	WILL COKELEY	ISLB
47	JIM MORRIS	KAT
41	STEVE SCHUSTER**	LCB
28	GARY MORRILL*	RCB
12	STAN WEBER	S

\*Denotes letters earned

57 Jack Williamson	72 Jim Northcutt	87 Scott Lauridsen
58 Will Cokeley	73 Wade Wentling	88 Eric Mack
59 Dan Ruzich	74 Donald Walker	89 Rick Manning
60 Monte Bennett	75 Mike Simeta	90 Stuart McKinnon
61 Mike Ruzich	76 Steve Clark	91 Jeff Petersen
62 Jeff Colvin	77 Doug Hoppock	92 Lyndon McClintock
63 David Michenko	78 Tom Means	93 Mitch Foote
64 Amos Donaldson	79 Jeff Stevens	95 Lynn Elder
65 Kent McNorton	80 Mike Cox	96 Bob Lindsey
66 Tim Murray	81 Rick Lewis	97 L. E. Madison
67 Jeff Koyl	82 Dave Walter	98 Greg Pemberton
68 Kerry Benton	83 Darrell Wild	99 Mike Orr
69 Kerry Wilson	84 Roman Bates	
70 Kyle Clawson	85 John Morrissey	
71 Tim Cole	86 Hal Bentley	





## NEBRASKA CORNHUSKERS

### OFFENSE

87	JEFF FINN**	TE
65	RANDY THEISS	LT
64	JOE ADAMS*	LG
50	DAVE RIMINGTON*	OC
53	RANDY SCHLEUSENER**	RG
73	DAN HURLEY*	RT
29	TODD BROWN*	SE
11	JEFF QUINN*	QB
39	ANDRA FRANKLIN***	FB
12	JARVIS REDWINE*	IB
33	ANTHONY STEELS*	WB

\*Denotes letters earned

### THE CORNHUSKERS

1 Scott Gemar  
2 Jeff Krejci  
5 Rodney Lewis  
6 Sammy Sims  
7 Ricky Simmons  
8 Nate Mason  
9 Russell Gary  
11 Jeff Quinn  
12 Jarvis Redwine  
15 Ric Lindquist  
17 Mark Maurer  
19 Bruce Mathison

21 Roger Craig  
22 Tom Vergith  
24 Tim McCrady  
25 Paul Smith  
26 Dan Fischer  
28 Dave Liegl  
29 Todd Brown  
30 Craig Johnson  
31 Randy Huebert  
33 Anthony Steels  
34 Andy Means  
35 Steve Damkroger

36 John Santin  
37 L.G. Searcey  
38 Kris Van Norman  
39 Andra Franklin  
41 Kim Baker  
42 Mark Moravec  
43 Phil Bates  
44 Jim Kotera  
45 Steve McWhirter  
48 Brent Evans  
49 Kevin Seibel  
50 Dave Rimington

52 Trey DeLoach  
53 Randy Schleusener  
55 Brad Johnson  
58 Matt Brandl  
59 Curt Hinline  
62 Dennis Wees  
63 David Clark  
64 Joe Adams  
65 Randy Theiss  
66 Brent Williams  
67 Jack Lonowski  
68 Mike Mandelko

### DEFENSE

96	JIMMY WILLIAMS*	LE
63	DAVID CLARK**	LT
59	CURT HINELINE*	MG
75	HENRY WAECHTER	RT
98	DAN LINDSTROM**	RE
35	STEVE DAMKROGER*	SLB
45	STEVE McWHIRTER*	WLB
15	RIC LINDQUIST*	LCB
9	RUSSELL GARY**	SAF
6	SAMMY SIMS*	MON
5	RODNEY LEWIS*	RCB

\*Denotes letters earned

### OFFICIALS

REFEREE ..... Howard S. Roe (4)  
UMPIRE ..... Robert M. Holiday (15)  
LINESMAN ..... Paul M. Brown (23)

LINE JUDGE ..... Robert L. Wagner, Jr. (35)  
FIELD JUDGE ..... Jerry B. Kleinsmith (44)  
BACK JUDGE ..... Artie F. Palk (52)



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The Civic. The car that was named Motor Trend magazine's Import Car of the Year.

The Accord. Our luxury car.

And the Prelude. Our idea of a sports car. They all have front-wheel drive.

So if that's what you're looking for in a car, it's worth remembering that Honda is out in front all the way.

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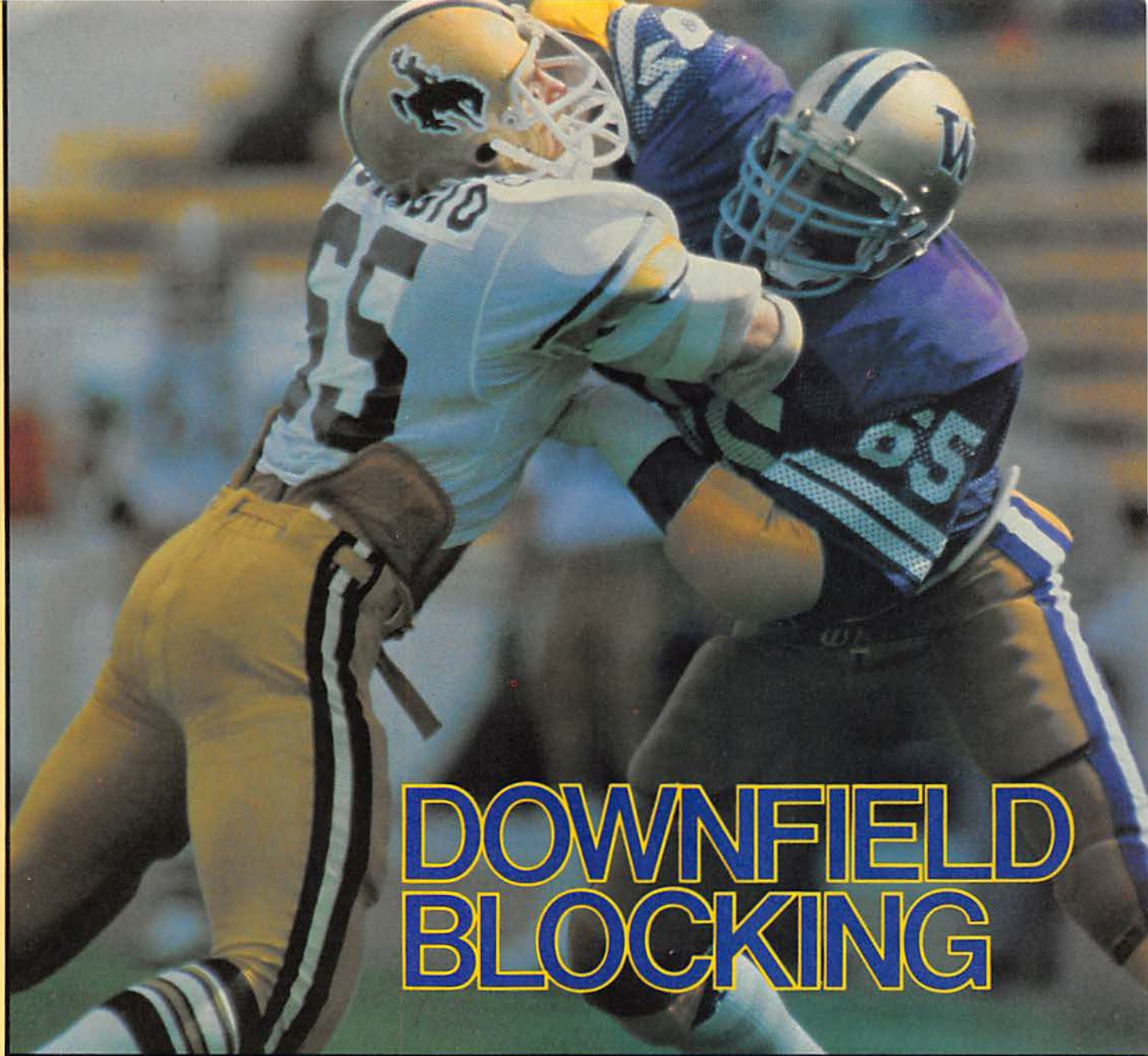
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# DOWNFIELD BLOCKING

Peter Read Miller (Shot with Nikon equipment)

by Glenn Dickey, San Francisco CHRONICLE

One of the most spectacular plays in college football is the breakaway run, whether it comes from scrimmage or on a kick return. The back gets all the glory, but the key to the play is always the downfield blocking, without which the runner would not get far.

Not every downfield block is the same, though. Blocking techniques vary a great deal, depending on both the blocker and potential tackler. Seldom is it a matter of one man simply knocking down another.

Let's take, as an example, a running play from scrimmage, looking at the downfield blocking from both the offensive and defensive standpoint.

On many running plays, at least one lineman will have to come across the line of scrimmage to block a linebacker. "On

linebackers, our technique is basically the same as blocking linemen," says a Pacific-10 coach. "We teach our linemen to start low and drive block, getting under their pads. If you try to block too low, they'll just step back and shed you."

Some teams protect their linebackers by using defensive linemen to shield potential blockers. The linebackers then flow with the play, often making the tackle.

"In that case," says an eastern coach, "you just have to anticipate where the linebacker will go and head to that area, so you can cut him off. You know where the play is going, so you should be able to figure out where the linebacker will go."

On sweeps, a guard pulls to block a defensive back, which involves a much different technique. "We teach our guards to face up on the backs, shoulder to shoul-

der," says a Big Eight coach. "Let the back make the commitment. Backs are much more agile, and if we try to make a move first, we wind up blocking air."

A defensive coach from the Southwest Conference agrees. "We try to get offensive linemen flailing away," he says. "If we can get them moving, they're in trouble. If they catch us standing still, we're in trouble."

Offensive linemen have one significant advantage: their size. It's difficult for a defensive back to get around them, so the back must make his move. How he makes it determines how the guard will block.

"If the back wants to come straight upfield, we coach our guards to get a head in front and throw a straight body block," says a Big Ten coach. "If he does nothing, we run right over him. If he tries to come

*continued*





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inside, we cross-block him. The big thing is to adjust with your head. That gives you a consistency, and the running back knows which way to cut."

Some coaches advocate body blocking by linemen, but more and more, coaches are teaching linemen never to leave their feet. "Personally," says a coach of an independent team, "I think the only time you should really throw a body block is when a back comes across your face (straight at the lineman)."

Those are the specific blocking duties for linemen, but coaches emphasize that blocks should be made even if they aren't on the drawing board.

"I want my linemen to be looking for somebody to block downfield after their primary assignment," says one Southeastern Conference coach. "I've seen too many times when a back has been tackled upfield and the lineman comes back to the huddle saying, 'I could have blocked that man.' The reason he didn't is that he didn't think of it in time."

Wide receivers also figure in downfield blocking, though screening is often a more accurate description of what they do. Almost always, the receiver is blocking a defensive back.

"If he's at the point of attack," says a Big Ten coach, "he uses what we call a 'stock block,' which is basically just screening off his man. We liken it to a disco technique, 'mirroring' his man. We want him just to hang in front of the defensive back, moving his feet back and forth laterally. If the defensive back makes contact, we want him to recoil and keep screening."

A defensive coach from the Southwest Conference calls that the hardest kind of block for a defensive back to counter. "It takes away the concentration of the defensive back. Sometimes he won't even see the running back make a move. We call that chicken-fighting. We tell the back to defeat his man as quickly as possible and get on the other side of the man. If his man tries to block him then, it's a clip."

Away from the point of the attack, the receiver has to go after one of the safeties. "It's very important that he be able to read coverages," says a Pac-10 coach, "because that determines where he should be and what kind of block he has to make."

In some coverages, the strong safety will be only about five yards from the line of scrimmage. The safety's job is to come up and guard against cutbacks, because it is precisely on cutbacks that most long runs are made.

The receiver, in turn, makes what is almost a crackback block (though, thanks to a rule which is applauded by every coach I've talked to, the receiver cannot block below the waist). He must make upper-body contact and seal off the safety, so the runner can get past.

In some zone coverages, the strong

safety rotates back and is one of only two deep backs. "In that case," says the coach of an independent team, "the receiver away from the ball has to go out and shield the safety from the play. We don't want the receiver throwing his body because that can be a clip if the defensive back turns. Also, receivers aren't used to throwing big blocks, and we don't want to take a chance on them getting hurt."

My father, who watched the great Bernie Bierman teams at the University of Minnesota in the '30s and '40s, describes the blocking techniques of those teams with understandable awe. He even claims to have seen one kickoff return on which every opposing player was blocked to the ground.

You don't see that any more, for more than one reason. One is that the players defending against returns are quicker and more agile than they were 40 years ago, and thus better able to evade the crushing-type block.

Another is that offensive coaches are relying more on deception than brute strength, and blocking plays an important role in that. "We're not looking for fierceness so much as finesse," says one eastern coach. "The key is just to keep the man out of the way long enough to let the runner make his cut."

More and more, coaches are finding those blockers on their starting offensive teams. "Blocks on kickoff returns are the hardest to make because the guys are coming full-speed downfield and you've got to make a front-up (straight-on) block," says a Big Eight coach, "so we like to have the offensive linemen up front on kickoffs to make blocks."

"And you see that more and more on punt returns, too, because the returns are really offensive plays. If we have a five-man line, for instance, on a punt, the two outside guys will be linebackers but we'll probably use three offensive linemen inside."

Kick returns are becoming more sophisticated, too. "You've got more specialization among coaches," notes a Southwestern Conference coach. "You've got guys just sitting around dreaming up things for kick returns."

Typical is the kind of thing a special teams coach at a Southeastern Conference school teaches. "For years, we've used the picket (wall) technique, where you have all your blockers go to one side of the field and set up a wall for the runner."

"Lately, though, we've been trying another technique, called the criss-cross. Everybody is assigned a man on the other side of the field to block, which should open up a lane down the middle."

So, if you want to know how the long runs are broken, the next time you're at a game, watch the blockers. They're the key.



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**INSTRUCTIONS:** Take this test between plays or at half-time. Circle the correct answers and mail this page to the college, government agency or professional football team of your choice. If they accept you on the basis of this test, you're truly smarter than they are.

1. The difference between a Lindsay Olive and a football is:  
 A. Footballs taste lousy in sandwiches  
 B. Have you ever tried a mushroom-and-football pizza?  
 C. Lindsay Olives are Green or Black, but footballs are only brown  
 D. Lindsay Olives are ripe and delicious, footballs are chewy and hard to digest

2. Which of these does not belong with the others?  
 (Hint: Lindsay Olives are in a class by themselves.)



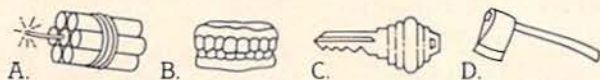
3. If Lindsay Green Olives grew to the size of footballs, which size martini would you put them in?  
 A. Extra large size      C. Stadium size  
 B. Swimming pool size      D. Any size

4. Which of these would add flavor and excitement to salads?



5. A true football fan would never:  
 A. Eat anything but Lindsay Olives  
 B. Spit Lindsay Olive pits at the opposing team  
 C. Let his sister date an offensive tight-end  
 D. Ignore the game to take this test

6. Which of these would a fullback use to open a can of mellow, nutlike Lindsay Ripe Olives?

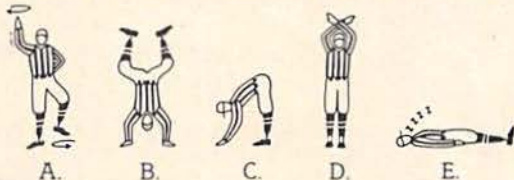


7. If footballs are brown, Lindsay Pitted Green Ripe Olives are green, what color are Lindsay Pitted Black Ripe Olives?

- A. Black      B. Black      C. A & B  
 D. All of the above      E. None of the above

8. NFL Linebackers enjoy Lindsay Pitted Black Ripe Olives in:  
 A. Hospitals      B. Chocolate malts      C. Salads      D. The Super Bowl

9. Which of these semi-official signals indicates time-out to enjoy wonderful Lindsay Pitted Green or Black Ripe Olives?



**SUMMARY:** If you were patient enough to read this far in the test, you deserve a little something extra. So send your name, address and zip code to Lindsay Olive Growers, P.O. Box 278, Lindsay, CA 93247, and we'll send you something sooner or later.



The Official  
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IQ Test:



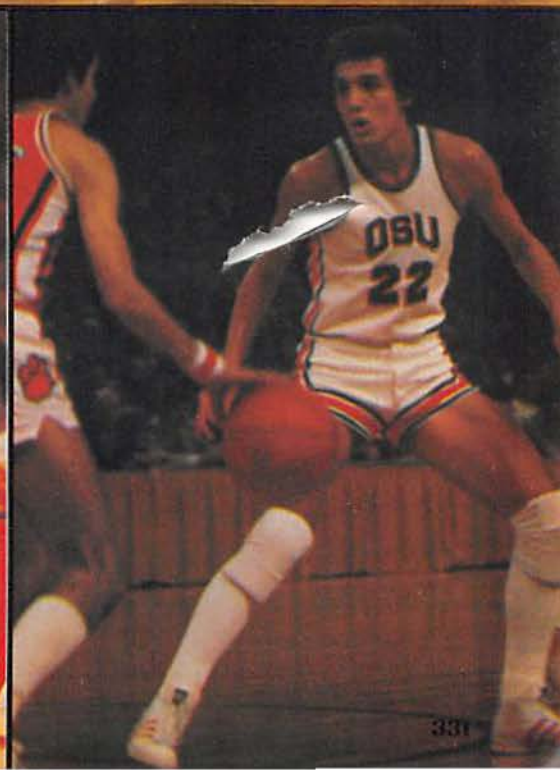
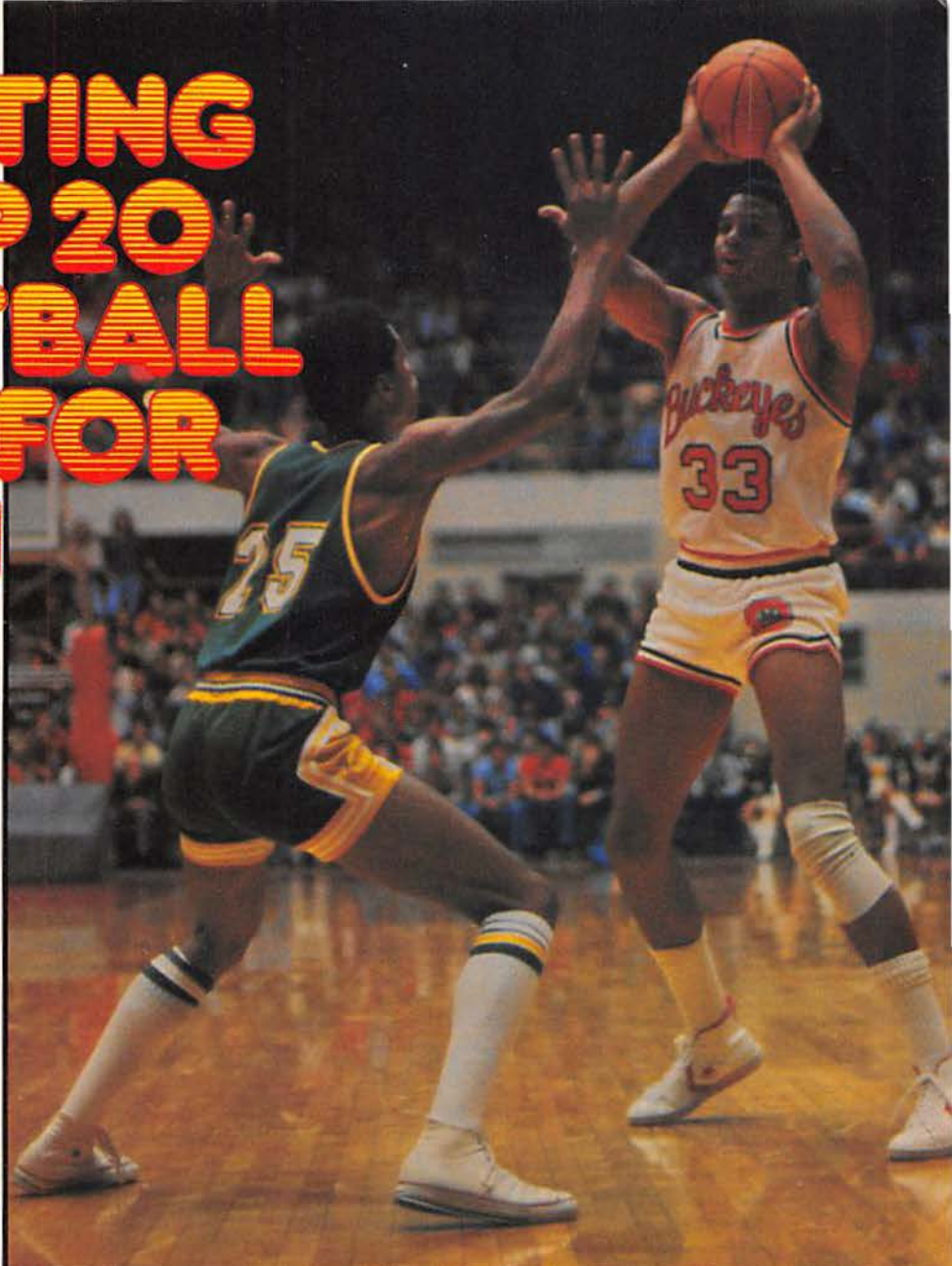
# PREDICTING THE TOP 20 BASKETBALL TEAMS FOR 1980-81

by Curry Kirkpatrick  
SPORTS ILLUSTRATED

**A**RKANSAS. A few more dollars and a few more draft choices were all the Dallas Mavericks needed to entice Eddie Sutton to the NBA. Alas, Sutton remained in Fayetteville where his Razorback teams have compiled the best five-year record (123-28) in the NCAA. Last season Arkansas was without Sidney Moncrief, so guard U.S. Reed and 6-10 Scott Hastings came to the fore in a 21-victory season which solidified Sutton's reputation as strategist and program-builder. "We aren't where we're going to be," Sutton said. Now they are. The 6-2 Reed has a dazzling offensive game inside and is the defensive leader of a deep and versatile backcourt which includes Brad Friess, Keith (Snake) Hilliard, juco Darrell Walker, and freshman Ricky Norton. Up front 6-7 Carey Kelly is destined for big things in support of handyman Hastings who can play center or forward depending on which other personnel pan out: veteran Leroy Sutton or newcomers Craig Olson and John Snively. With this bunch, Sutton doesn't need draft choices.

**B**RADLEY. Among the more outrageous things Dick Versace has done in his volatile two seasons as maniac-in-residence of the Bradley

*continued*



Top: Clark Kellogg, Ohio State

Left: Derek Smith, Louisville

Right: Oregon State's Ray Blume





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But probably what's most comforting is that you don't have to be a fullback to make all these gains.

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## VOLKSWAGEN DOES IT AGAIN





Braves is 1) roar into the stands after opposing fans 2) vent spicy opinions about a female coach, and 3) bring Peoria back into the mainstream of big-time basketball. From last in the Missouri Valley to first; from nine wins to 23; from an end-of-December record of 5-6, here came Coach Versace, star forward Mitchell Anderson and the rest of the Braves to go unbeaten at home, win 18 of their next 20 games and qualify for the NCAA tournament for the first time in 25 years. The team plays Sammy Davis Jr.'s "Gonna Build Me A Mountain" before each home game, and ain't no stopping it now what with all five starters returning—center Donald Reese; guards Eric Duhart and agile, all-purpose defender David Thirdkill; forwards Bobby Ford and the marvelous Anderson, who is nothing less than Mark Aguirre sans fat. Gonna build them another Valley championship no doubt.

**D**EPAUL. Speaking of Aguirre, after the illustrious Coaches Meyer, father and son, failed to nab high school support from Glenn Rivers (Marquette) or Dickie Beal (Kentucky) their best recruiting job was convincing DePaul's and the Olympic team's chubby Marksman to stay in school. Aguirre is the best offensive player in the land when he tries, which was often enough as the Blue Demons were racing to their 26-1 regular season record. But Aguirre's walkabout against UCLA plus a notable lack of team depth led to an early exit from the NCAAAs and bodes ominous for this season as well. Tall Teddy Grubbs will replace the graduated James Mitchem (who failed the Demons miserably in their two losses) but who will replace Grubbs? At center Terry Cummings comes off a terrific (14 points-, nearly 10-rebounds-a-game) freshman season, and Skip Dillard provides the 27-point-averaging Aguirre with valuable scoring help, but the key is the left-handed quicksilver messenger, Clyde Bradshaw, at the point. If Clyde the Glide doesn't get too tired whipping those horses on the break, DePaul will go a long way again. Maybe all the way.

**G**EORGETOWN. Were it not for blowing a 14-point lead in that second-half collapse against Iowa in the Eastern regional final (if shooting 15 of 22 can be called a collapse) a man would swear that Georgetown was the best team in the country at the end of the year. Surely the Hoyas were the deepest, as evidenced by the fact that although Coach John Thompson loses two big names, forward Craig Shelton and guard John Duren, his team remains the pride of the region. Three—count 'em—three

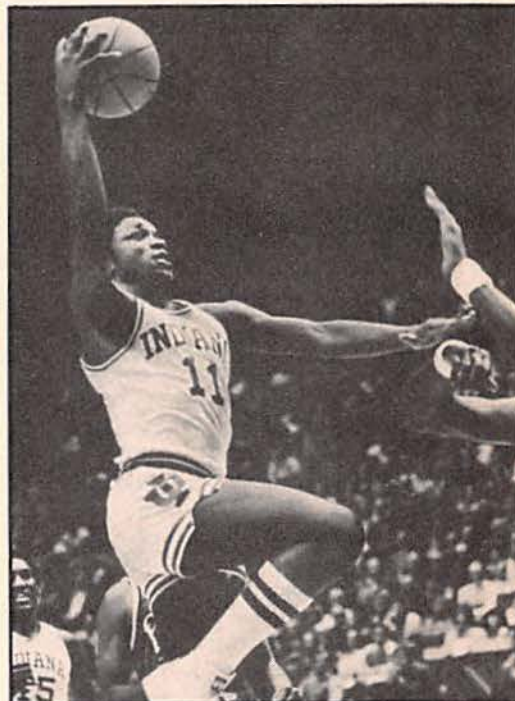
centers help, those being starter Mike Hancock, mammoth, 250-pound Mike Frazier and Ed Spriggs, a former postal worker. Veteran cornerman Jeff Bullis is a deadly open shooter who will fight freshman Arnie Russell for Shelton's job while another rookie, the 6-5 Bronx legend (Uptown) Freddie Brown, should quickly supplant Duren. At the other guard Georgetown shines the most. No backcourtman played better two-way basketball down the stretch than 6-3 Eric (Sleepy) Floyd, who can throw them in from over the Washington Monument and beyond. Sleepy also is what a lot of opponents will be when Georgetown gets through with them.

**G**EORGIA. The latest of the football villages to turn into a basketball hotbed is none other than Athens, Ga. where in two seasons Coach Hugh Durham has obtained a radio network, altered the configuration of Georgia Coliseum to get more people seated and in seats closer to the floor and scheduled huge, money-making dates in Atlanta's Omni. Budget help also has resulted in human treasures such as last season's rookie forwards Terry Fair and Dominique Wilkens. After the immensely talented Wilkens was injured, the Bulldogs caved in and lost eight of their last nine games so Durham went out and recruited another glowing tandem of 6-6 performers, James Banks and Vern Fleming. Wilkens must jump out of buildings to keep head and shoulders above 6-1 junior, Eric (Sky Pup) Marbury, who will shore up the backcourt along with New Yorker Fleming, sophomore Derrick Floyd and Kansas transfer Wilmore Fowler. Gone is shot-blocking Layon Mercer. The creative Durham has made waves without a center before (i.e., at Florida State) and now he has a characteristically quick and explosive crew with which to work. They may be a season away. Then again they may not be.

**I**NDIANA. By the time Isiah Thomas finishes his career at Bloomington, he will have played so many games in so many countries he should be able to dribble in at least 14 different languages. What other high schooler led a team to a Pan American Games championship? What other rookie led a team to a Big Ten championship? (Okay. Magic Johnson doesn't count.) What other guard quarterbacked an Olympic team at such a young age? Boston Celtic Coach Bill Fitch said of Thomas at the Olympic trials: "I've never seen a freshman so advanced." Which is reason enough for the Hoosiers to be storming the gates again. For three seasons Indiana mucked



Scott Hastings of Arkansas



Isiah Thomas, Indiana

around, then closed with a rush when Bobby Knight gave the word, the word last year being (Mike) Woodson. Because Woodson and Butch Garter have departed and because center Ray Tolbert, strong forward Steve Bouchie and freshman Mike LaFave are hardly scoring machines up front, Thomas and recovered-from-injury Randy Wittman must assume most of the load in backcourt. Which is all right with Knight. He knows the book of Isaiah by heart.

**I**OWA. The scene remains etched in the memory. Ronnie Lester driving for the bucket, one Louisville man to beat. Up, up, in the air. The collision. The fall. In

continued



that moment Lester's courageous, pain afflicted season ended on the floor at Indianapolis and, with it, the fairytale ride through the NCAA playoffs of the Iowa Hawkeyes, everybody's favorite Cinderellas. The infirm Hawkeyes had to limp along as the team from MASH all season, but one important thing they learned was that they could survive without Lester. Not as easily, mind you. But survive. Forward Vince Brookins beat NC State in the tournament. Center Steve Waite beat Georgetown. They are back. Center Steve Kraficisin started ahead of Waite. Forward Mark Gannon made strong contributions before being injured. Swingman Bob Hansen hustled all over the place. They are back. Defensive specialist Kevin Boyle might have been switched from forward to help Kenny Arnold in backcourt, but Coach Lute Olsen has enrolled Lester replacements in freshmen Steve Carfino and Dennis Johnson plus forward Craig Anderson. The days of Iowa sneaking up on people are over. Goodbye Lester. Hello lustre.

**K**ENTUCKY. Joe B. Hall's stockpiling of weaponry caught up with him last season when some intrasquad conflicts (along with extracurricular nonsense) resulted in the banishment of Dwight (Blur) Anderson. Some said the Wildcats were never the same team; certainly guard Kyle Macy was not the same, having to shoulder a scoring and playmaking role which not even his exquisite skills could sustain. When Macy wore down, so did Kentucky in an NCAA fizzle on its own homecourt. With some more experience, a more mature 7-1 Slammin' Sam Bowie should make sure that doesn't happen again, even if he is moved to forward to make way for 7-0 freshman Mel Turpin. Lean Freddie Cowan was a one-man gang against Duke in the NAAs but this time sophomores Derrick Hord and Charles (Atlas) Hurt, along with the freshman grizzly Bret Bearup, will give more aid. With Macy gone, the backcourt is in the hands and blinding feet of Dirk Minniefield and/or rookie Dickie Beal who could run exhibition sprints against each other during halftimes while still another freshman, Jim Master, shoots the lights out. How will Joe B. keep this splendid gang of superfluous talents happy this time? Stay tuned.

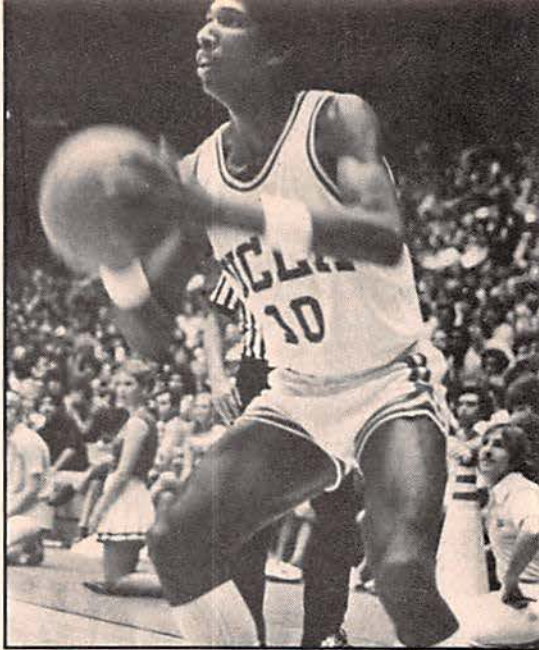
**L**OUISVILLE. Here is a nice tidbit to challenge your trivia buds. In the eight years of modern freshman eligibility, who is the only first-year man to start on a national championship team? If you answered Rodney McCray at center for the Louisville Cardinals, re-

ward yourself with an all-expenses paid trip to Hogansville, Ga. by way of Sylvest. Those just happen to be the hometowns of the Card forwards, shaved-head Derek Smith and one-thumb Wiley Brown. By now all of these strange characters seem awfully familiar, for, even while Darrell Griffith was dropping out of the sky to propel Louisville to the national title, the support troops were showing their wares: Jerry Eaves, an accomplished point guard. Roger Burkman, a spirited kamikaze off the bench. Poncho Wright, a long-range bomber whose immortal prophecy—"the 'Ville be going to the 'Nap"—turned into reality when Denny Crum's team won it all in Indy. Three new faces are guard Lancaster Gordon, center Charles Jones, Mississippi player of the year, and Olympian McCray's brother, Scooter, who is actually an old head; as a 6-9 freshman he led Louisville in rebounds and assists before being injured early as a sophomore. The rumor is Scooter will take Griffith's place in backcourt. Nobody believes it. Nobody believed the Cards would whip all the dealers in the house either.

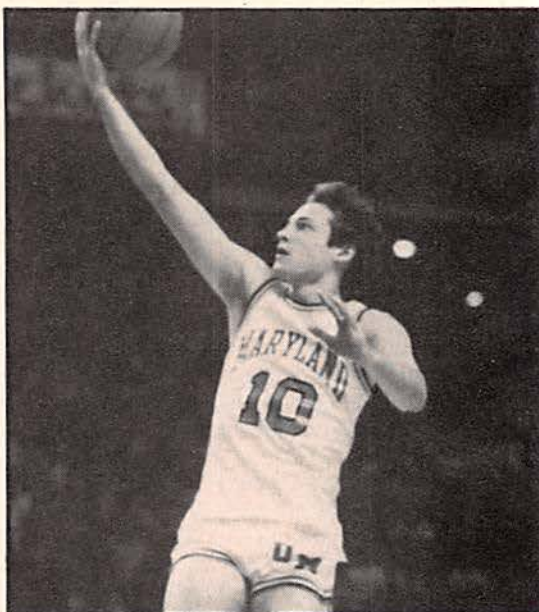
**L**SU. Some folks say Dale Brown couldn't teach a Cajun to eat jambalaya. Others say he could recruit Eskimos to a hootenanny on the bayou. Each season it is difficult to tell whether the real LSU is Brown's team that rampages through the SEC or Brown's team that gets blown out in the NCAA regional. Surely being beaten by the past two national champions, Michigan State and Louisville, is no disgrace; it's just the way the Tigers were beaten. Slaughtering of teamwork, discipline, technique—your Basic Playground Breakdowns. Losing DeWayne (Astronaut) Scales to the hardship draft may be a blessing if his blast-off liberates the more team-oriented, sometimes brilliant forward Rudy Macklin, and the star-to-be, sophomore swingman Howard Carter. The Cookie Man, Greg Cook, returns at center and Ethan Martin is back at the point, but both must recover from terrible season-ending performances. Three freshmen could help, power forward Leonard Mitchell, quarterback Johnny Jones and shooter John Tudor, if they refrain from the occasional bad habits of their elders. Brown is desperate for the national title he is positive lies just over the horizon. Sometimes, though, it must seem as far away as Alaska.

**M**ARYLAND. The Terrapins have a top combined field-goal, free-throw shooter in Greg Manning. They have possibly the

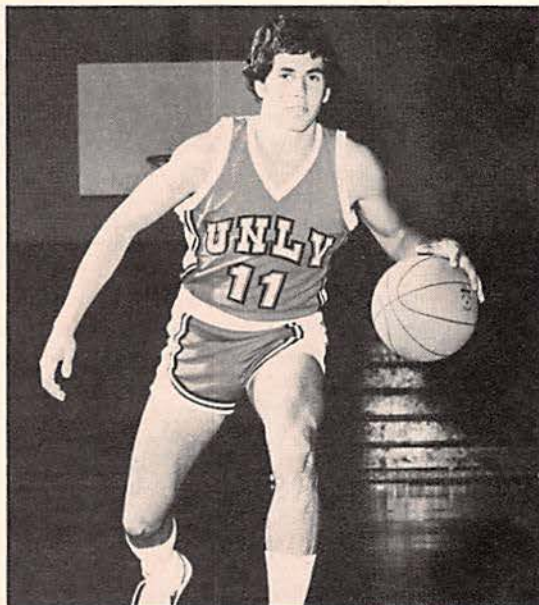
continued on 411



Rod Foster of UCLA



Greg Manning of Maryland



Greg Goorjian, Nevada-Las Vegas



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people listen.**



Otto Graham had been taken from the contest early so he could receive a deserved final ovation from fans he had thrilled for three seasons. Otto then shucked his purple-white uniform, showered, put on civilian clothes, and returned to the bench for the closing seconds of the 1943 Northwestern-Illinois game in the Wildcats' Dyche Stadium. Otto had done a great day's work, once again, for Northwestern. Besides rushing for two touchdowns, Otto had completed four (of six) passes to wind up his Big Ten career with 158 completions, for 2,163 yards, in 334 attempts.

The gun sounded. The Illini and Wildcat players began scrapping for the game ball. Otto Graham sprinted from the sidelines, wedged among the battling athletes, and retrieved the football as a last memento of his college gridiron days.

Illini coach Ray Eliot, who had been shaking hands with Northwestern's Lynn (Pappy) Waldorf, noticed Graham's determination and said:

"Otto deserves the ball. Jiminy, he does everything except play in the band."

"Otto could have done that, too," chuckled Coach Waldorf. "His dad is band director at Waukegan High School and wanted Otto to study music. Fortunately for me, and for the basketball and baseball teams, he favored sports. Otto's been our standby for three seasons. He's skilled as a passer, a fine runner, good kicker, and—spectacular on pass defense!"

Coach Eliot nodded and peered at the scoreboard that read: Northwestern 53 Illinois 6. "Otto should have listened to his father," was all that the Illini coach could mumble.

If Otto's concluding varsity football season wound up with a smash in Dyche Stadium, that had been anticipated. Otto Graham's last season—which earned him *The Chicago Tribune's* silver football as the Big Ten's Most Valuable—had opened with a smash in that same Dyche Stadium stronghold in Evanston.

That had been the night of August 25, 1943. Otto's 97-yard touchdown run, after intercepting a Sammy Baugh pass, highlighted the College All-Stars' 27-7 victory over the pro Washington Redskins. He also kicked one extra point, and blocked out two Redskins to clear the way for a 50-yard TD punt return by Bob Steuber of Missouri and De Pauw.

In the collegians' jubilant locker room, Wisconsin's Harry Stuhldreher, the winning coach, praised his masterful athletes. Coming to Graham, Stuhldreher—the Four Horsemen quarterback while at Notre Dame—said: "Son, you are one fine football player. I'll never forget you." Frank Leahy of Notre Dame and Lt. Tony Hinkle of Great Lakes, two of Stuhl-

# Otto Graham

dreher's assistants on the All-Star staff nodded agreement.

But Stuhldreher, Leahy, and Hinkle

had not seen the last of Otto's artistry. They were to view more in the weeks ahead, because the Wildcat Whiz from Waukegan had played in the All-Star game as an undergraduate (under wartime rules) and still had the 1943 season to play for NU.

Hinkle's turn came first. The immortal Butler leader then was coaching Great Lakes and he saw Graham's passes scuttle (13-0) a Great Lakes eleven that ultimately would deal the season's only defeat to Notre Dame's national champions. After Great Lakes, the '43 Wildcats beat Ohio State (13-0 on a TD run and a TD pass by Graham), and whipped Minnesota 42-6. On to Camp Randall Stadium for Wisconsin and Stuhldreher.

Otto ran for three touchdowns and kicked three extra points in the first 12 minutes against Wisconsin. Subsequently he returned a punt 45 yards to score again, then passed to Bob Wallis for a fifth touchdown. NU 41 Wisconsin 0.

"Well, I'm on record as saying Otto's one fine football player," Stuhldreher lamented to Roundy Coughlin, the Madison sports writer renowned for his picturesque ("what more could be fairer?") phraseology. "Unfortunately," winced Stuhldreher, "I've known that since 1941."

The following Saturday the Wildcats were host to Leahy's potent Notre Dammers. The Fighting Irish eventually overpowered Northwestern 25-6 but the game was scoreless until the 30th minute of the first half—mainly because Otto intercepted two passes on Johnny Lujack.

Otto's finale against Illinois came a week later, and then the greatest Wildcat of them all was free to captain the basketball team. But Otto, a basketball All-American in the 1942-43 season, was in the Navy Air Corps before the '43-44 campaign was ended. Ironically, he also played his last Northwestern basketball game against Illinois and paced the 'Cats to a 42-29 conquest in Chicago Stadium. There was a ceremony for Otto Graham that evening, and he humbly told more than 12,000 fans:

"If I should be called upon to make the same sacrifice as Nile Kinnick (the 1939 Iowa Heisman trophy winner who had

died in World War II), it is all right with me." Otto said it as emotionally as he once had said: "Desire is the most important thing in football."

Of course, Otto Graham—winner of eight Northwestern monograms in three sports—was from a rare mold.

Otto had been slated to be a 1940 halfback starter but had to pass up that season to undergo a cartilage operation for a knee injury incurred in baseball. He was ready, though, when the Wildcats opened the 1941 campaign against Kansas State. And the Dyche Stadium crowd

*continued on 461*





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best rebounder on campus, Buck Williams. They have probably the best all-around, both-ways player in America, Albert King. The question remains, if they're so rich, why ain't they smart? That's the cross Maryland's Lefty Driesell has been bearing for years, but last season's NCAA tournament truth was that Georgetown simply was the better, deeper team. Just as he once lost Moses Malone to the pros, Driesell lost tall Earl Jones to his non-predicatory grades, so Maryland still lacks the big pivotman needed to make its team whole. Nevertheless the Terps retain everybody who was anybody—guards Dutch Morley and Reggie Jackson alternate at the point, enigmatic Ernest Graham moonlights on the wing—and welcome some prime new prospects as well, namely Pete Holbert, Steve Rivers and juco Charles Pittman. Normally over-coached, King and his courtmates were left to their own devices last season; they merely ran away from opponents with the finest fast break in the business. In the summer they ran away on a team trip to the Orient. The result is that Maryland again will be ah, soooo—magnificent.

**M**ISSOURI. When the Tigers' Larry Drew was selected early in the NBA draft, there were many who must have wondered Drew who? When the Tigers' Mark Dressler scored 32 points to bury Notre Dame in the NCAA tournament, Digger Phelps must have wondered Mark who? Similar attitudes pervaded the Missouri season as everyone on the schedule surrounded the famous freshman pivotman, Steve Stepanovich leaving the other unheralded Tigers so wide open they managed to shoot—brace yourself—an NCAA team-record 57.2 percent from the floor. Coach Norm Stewart has quietly chalked up over 300 victories in his career, 226 of them at Mizzou after last season's 24-6 mark. The 6-10 Stepanovich should be even better, a wondrous shooting, passing fulcrum around which inside players Curtis Berry and Ricky Frazier and guards Jon Sundvold and defensive whiz Steve Wallace will flow. Berry and Wallace were injured some of last year; if that happens again, watch out for rookies Richie Johnson and Shawn Teague, not to mention juco Marvin Moon whose surname is precisely the target at which the Tiger sharpshooters are aiming this time.

**N**EVADA-LAS VEGAS. If the NCAA will cease its ongoing persecution of Coach Jerry Tarkanian; if Tarkanian will drop his lawsuit against his own university; if Frank Sinatra and

Buddy Hackett will please stand aside and if Wayne Newton will kindly hush his pipes, the Runnin' Rebels of Las Vegas can get down to business. That includes continuing their exciting who-knows-what's-happening forays down the court which were rudely interrupted last season in the NIT semifinals by Virginia's Ralph Sampson. Tarkanian put together his seventh straight 20-plus victory season even in the face of remarks like that of former Rebel Reggie Theuss: "If we (the Chicago Bulls) draft one more guy from Vegas, we'll be put on probation." Center Sidney Green and the lefthanded archer, Larry Anderson, had excellent freshman seasons while Michael (Spiderman) Burns, whose webs are constructed in the rafters, and Richard (Professor) Box furnished considerable support. Muscleman Michael Johnson is also among the returnees, but whether he or anyone else sees the ball now that storybook scoring guard Greg Goojian is eligible will be an interesting question. Vegas needs a backcourt general to lead this merry band, and we don't mean Doc Severinson.

**N**ORTH CAROLINA. Ho hum. So Carolina impressed everyone with its usual regular-season heroics. So Carolina depressed everyone with its usual NCAA tournament pratfalls. So the Tar Heels had five men drafted by the pros. What else is new? Coach Dean Smith's team is back better than ever just when it looked as if the old well had finally run dry. First he got 6-7 Matt Doherty, a clone of the graduated Mike O'Koren, meaning from the shoulders up he is the best freshman in the country. Then he got 6-10 Sam (The Man) Perkins, the first superstar center prospect at Chapel Hill since Bob McAdoo. Other newcomers such as Cecil Exsum and 7-0 Timo Makonnen can do a lot of jumping up and down and pointing as they watch veterans Al Wood, an Olympian, and James Worthy, a 6-9 budding genius who sat out most of the year with an injury, do their stuff. The backcourt is suspect because Jimmy Black is erratic and Jim Braddock inexperienced. But Worthy can play anywhere, Doherty will be taught to do so, and Smith should find a way for everybody else to compensate. Ho hum. He always does.

**N**OTRE DAME. Like some puzzled jockey standing up in the stirrups too soon before the finish line, the Fighting Irish always seem to come up with a national championship game way before the real thing. Notre Dame's biggest moments are regular-season

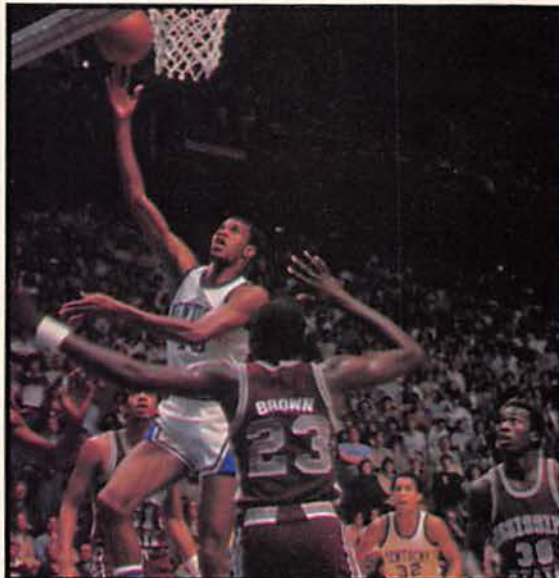
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Eric Floyd of Georgetown

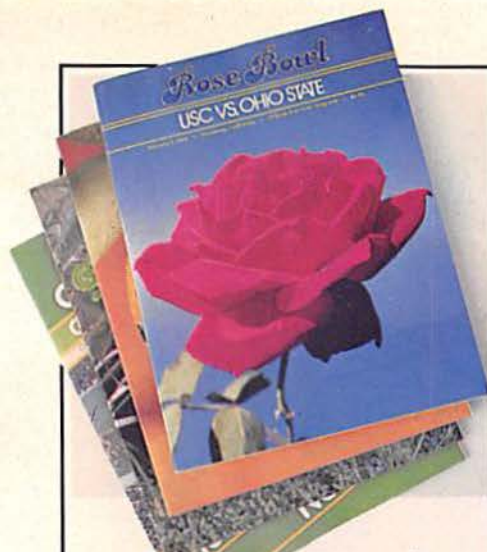


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beauties like stopping a San Francisco unbeaten streak, breaking a Marquette home-court dynasty and doing nasty things to UCLA. Last season was no different as Coach Digger Phelps got wild-eyed in the face of upsetting DePaul, which the Irish did. Still, the team's consistent lack of speed and perimeter shooting held it back, and this year's recruits are again in the behemoth mold rather than quick-striking agents. Senior forwards Kelly Tripucka and Tracy Jackson are the class at South Bend, but mad-dunking center Orlando Woolridge should be a better rebounder. Bulky Tim Andree and newcomers giant Joe Klein and Tom Sluby will help in that regard, just as freshman big guard Barry Spencer should contribute to a depleted backcourt where Jim Paxson, Mike Mitchell, and Stan Wilcox played a lot off the bench last season. Now if Digger can just get his calendar dates straightened out.

**O**HIO STATE. In any other place an improvement graph of nine victories, then 16, then 19, then 21 would be considered a substantial success. But this is Columbus, Ohio, home of the former Woody Hayes who invented winning and some of the ornery things that go with it. Basketball coach Eldon Miller, whose graph that is, had a collection of the best talent around last year, but for the second consecutive season the Buckeyes faltered in the closing weeks and couldn't even win the Big Ten, much less the Big One. Critics focused on Miller's peculiar use of substitutions and the reins he tightly pulled whenever his run-loving athletes got a whiff of the fast-break lanes. The Ohio State plodding style especially inhibited freshman Clark Kellogg, who never got an opportunity to display his true brilliance. Kellogg returns to join an imposing frontline of fearsome center Herb Williams and glowering Big Jim Smith, while Carter Scott strengthens the backcourt. But the Buckeyes will sorely miss Kelvin Ransey at the other guard where Larry Huggins is an heir apparent and little Todd Penn adds spunk. There also may be a passer named Art Schlichter available. He made the team as a freshman. He knows something about winning too.

**O**REGON STATE. Listen to what one high school scout had to say about the Beavers' heralded yearling, Charlie Sitton: "... has no peer in this nation for all-out hustle, quickness for size, nose for the basket, carom timing and position, defensive potential. If you don't like Sitton you don't like roundball." The 6-8 power forward from McMinnville, Ore. appears to be just the link that was

missing from Coach Ralph Miller's team which won 26 games before collapsing in the NCAA's. Perhaps it was the disinclination of jump-hooking center Steve Johnson (who shot a record 71 percent from the floor) to mix it up inside. Or maybe it was a lack of intensity on the part of the high-scoring backcourt of Ray Blume and Mark Radford. It could have been all that smoke coming from veteran Coach Ralph Miller's cigarillos. Whatever it was, the Beavers were not ready for the post-season. Les Connor, juco player of the year, will probably replace the departed Dwayne Allen in the starting lineup. The other forward, gangly Rob Holbrook, very likely could lose his starting job to Sitton. OSU should again stun the Pac-10 with its team passing wizardry. Whether the Beavers make it to Oz is another story.

**S**T. JOSEPH'S OF PHILADELPHIA. If the Hawks of little old St. Joe had not won 40 games in the last two years; if they had not been invited to the NIT twice; if they were not the defending champions of Philadelphia's storied Big Five and did not have a shrewd, canny leader in Coach Jim Lynam, you could call them the darkhorse team in the nation. Then again, Lynam's recruiting coup in which he snapped up the finest crop of freshmen in the East would be a sure tipoff to spoil the secret. Then it is recalled that Lynam's roots are from the Phillian lineage of Jack Ramsay—Jack McKenney—Paul Westhead, it is no surprise where the Hawks will be flying. The star is 6-8 Marcellus (Boo) Williams who can move to the power corner now that local phenoms 6-10 center Tony Costner and 6-5 Alonzo McFarlan, have signed on. Returning starters Mike Morrow and John Smith give St. Joe's plenty of depth up front. Graduation claimed point guard (Cool Hand) Luke Griffin, the team glue, but veterans Bryan Warwick and Jeff Clark who started two years ago then sat out a season with grade problems, and freshman sleeper Billy Mitchell should more than suffice. What is it they chant at the Palestra? The Hawk will never die.

**U**CLA. It is said of Larry Brown, a hard man to satisfy, that when he gets to heaven his first words will be "Yeah, Lord, this is really nice, but..." Of course a few more points in UCLA's final game—more specifically, a few less jukes on a Kiki Vandeweghe layup—and even Brown might have been content with a victory over Louisville and the national championship in his very first try at college coaching. Headlines such as "Bruins In Ruins" were almost gleefully plastered about when Kiki and the kids fell apart,

but then Brown changed some things, moved Slew Sanders to center and watched as his freshman backcourt of Mike Holton and Rocket Rod Foster, basketball's fastest human, grew up right before the NCAA tournament's eyes. Slick, quick and explosive Darren Daye and Cliff Pruitt will see more playing time in their second year and two newcomers will be strong contenders for action—6-8 strong forward Kenny Fields and lead guard candidate Ralph Jackson. As if those freshmen weren't enough, Brown also enticed pogo-stick Dean Sears and mountainous 7-3, 265-pound Mark Eaton from junior college to Westwood. Looks like bigger and better doin's for the Bruins.

**V**IRGINIA. No lesser—or more diverse—gentlemen than Red Auerbach and Arthur Ashe went to the soapbox when the Cavaliers' Ralph Sampson decided to remain at Charlottesville for at least one more season. Auerbach blasted the decision and faulted the university for doing the kid wrong. Ashe praised Sampson and said college life was inherently more valuable than a year spent traipsing the grimy corridors of the Boston Garden. Surely both will be watching as the legitimate 7-4 sophomore progresses in his second season to the point where he may render all defenses a joke. Forget Joe Barry Carroll; Sampson battered Duke's Mike Gminski twice and was the best center in the land. Unfortunately, Coach Terry Holland has not recruited for speed to take advantage of Sampson's skills. There was some team disenchantment with Holland over playing time and star status—6-5 guard Jeff Lamp craves deserved recognition—even as the Cavs dominated the NIT. But the real need here is backup help for sore-kneed playmaker Jeff Jones. Lee Raker, Terry Gates and Craig Robinson return, albeit slowly, up front, and new guards Othell Wilson and Ricky Stokes should help Jones. Nobody needs to help Sampson.



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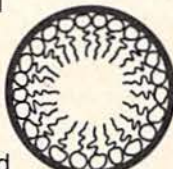
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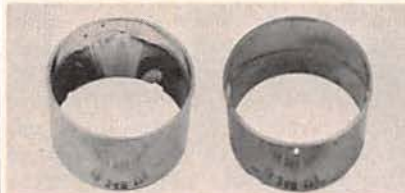


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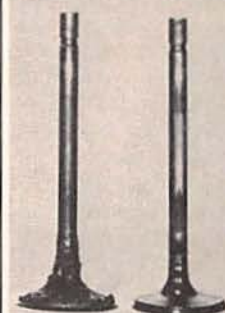
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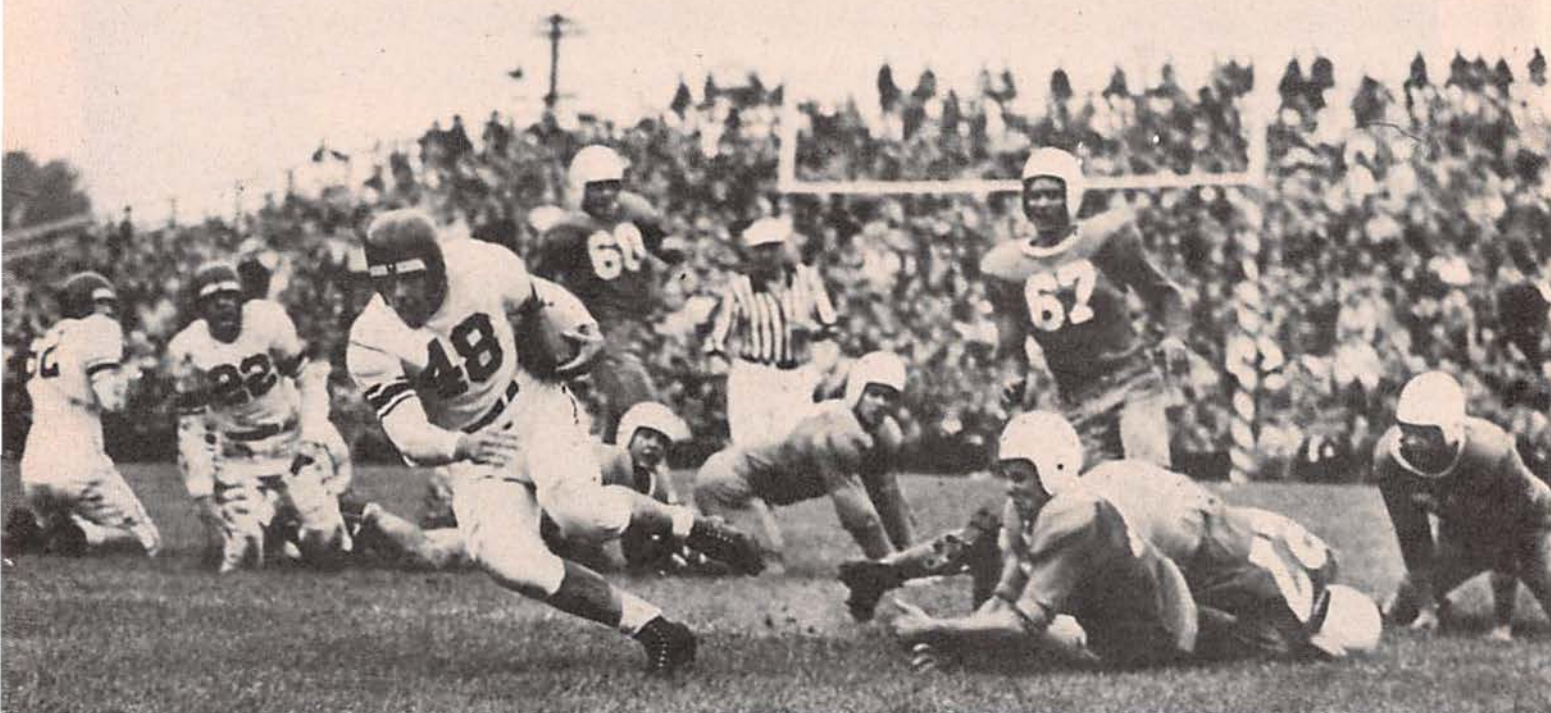


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During Graham's heyday at Northwestern sights like the above were not unfamiliar.

witnessed the birth of a star: Otto scored three touchdowns on 10- and seven-yard runs and a 93-yard punt return. He passed 64 yards to Ike Kepford for a fourth TD in spearheading the 51-3 Wildcat victory.

His Big Ten debut came when Wisconsin invaded Evanston. Coach Stuhldreher met Otto Graham. Chalk up a 41-14 margin for the 'Cat's and two touchdowns for Otto.

When Michigan invaded the following Saturday, Northwestern found the Wolverines enraged at a Chicago newspaper account declaring that "Otto Graham, the Northwestern sophomore, may make Big Tens forget Michigan's Tom Harmon." So though Otto skirted end for a 15-yard touchdown run, Michigan won 14-7.

Did Northwestern take on the biggies in order! After Michigan, the Wildcats beat Ohio State 14-7 on Graham's TD aerials to Clarence Hasse and Bob Motl. Next was an invasion of Minnesota, unbeaten since 1939 and gunning for a second consecutive national championship. Minnesota took a 2-0 lead. Graham responded with a 73-yard TD pass to Motl, and NU partisans complained bitterly when officials nullified the play—ineligible receiver downfield. Graham shrugged and sent the Wildcats ahead 7-2 on a pass to Hasse.

In the second half, Bernie Bierman's Gophers were at the NU 41. The Gophers lined up quickly, without a huddle or shift, and Bud Higgins bolted for a touchdown. Now Wildcat fans had an argument—still raging in 1980—about the legality of Minnesota's scoring play. The 8-7 victory over Graham and NU was



The winner of eight monograms, Graham was a truly gifted athlete.

the closest call Minnesota had in retaining the national crown. And talk of NU playing a suicide schedule! Two weeks later, Notre Dame had its first look at Graham.

This was Leahy's initial Notre Dame team and the unbeaten (but tied by Army) Fighting Irish also had national championship ambitions. They took a 7-0 lead, but seven minutes later Otto had rushed for an NU touchdown. Leahy had set up a special extra point defense, and center Wally Ziemba charged through to block Northwestern's conversion attempt.

The Irish won 7-6. The final season's poll had Minnesota No. 1, Notre Dame 3, Michigan 5, and sophomore Otto Graham had starred against each as Northwestern fell to all three by a total of only 9 points.

War and graduation decimated the Wildcats' 1942 squad. They had Graham and not much more, defeating only Texas in a 10-game schedule. Otto, though, led the Big Ten in passing and total offense (he completed 21 of 29 aerials against Michigan), and was set up for the great 1943 season that saw the Wildcats lose only to No. 1 Notre Dame and No. 3 Michigan. Graham's 61 points in 1943 was a Wildcat record until Ron Burton got 76 in 1958.

Though 1943 concluded his eligibility at NU, Otto Graham made further contributions to college gridiron lore. In 1946, with the College All-Star team coached by Indiana's Bo McMillin, Otto passed 62 yards to Wisconsin's Elroy Hirsch for one touchdown in the Collegians' 16-0 victory over the Los Angeles Rams. He subsequently was the All-Star coach in 10 games and directed the Collegians to two victories—35-19 over the Lions in 1958, and 20-17 over Green Bay in 1963. That season of 1963 was a banner one for Otto Graham's association with college football.

After the All-Star game, he returned to the United States Merchant Marine academy and coached his team to victories over Drexel, Norwich, Wesleyan, Amherst, Worcester Tech, Trinity, Central Connecticut State, and Springfield. The academy's first unbeaten season is remembered as a blue-ribbon event by College Hall of Famer Otto Graham, who had gone into the coaching ranks with this philosophy: "I can't be convinced that winning at any price is more important than how you play the game."



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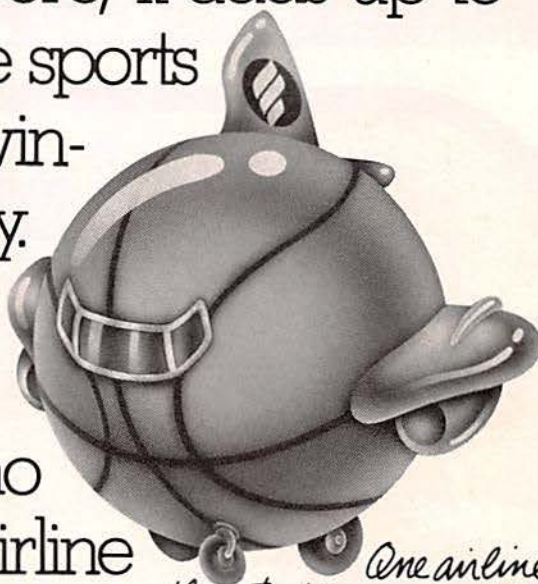
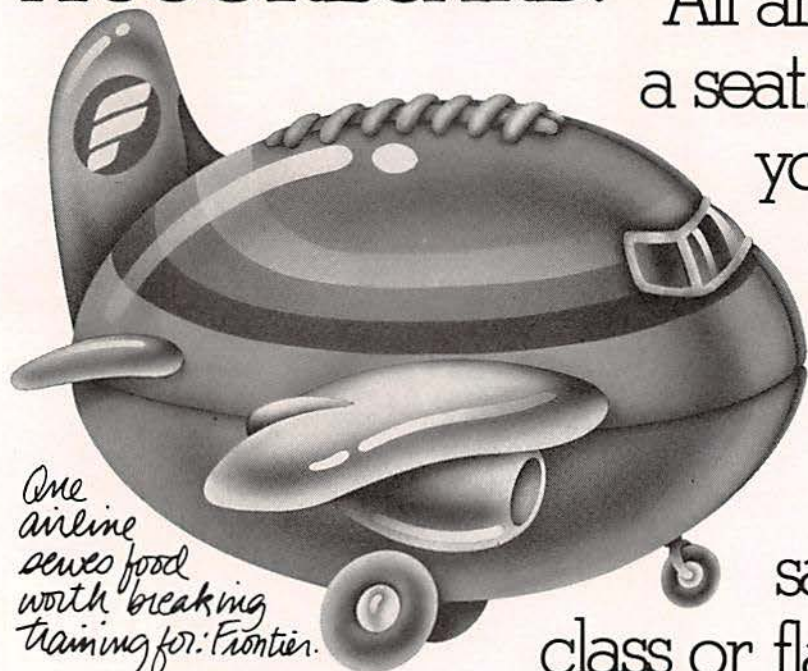
*One airline serves food worth breaking training for: Frontier.*

So if you're keeping score, it adds up to this. When you fly to the sports of a Frontier city, get a winning run for your money. Just call your travel agent and fly Frontier.

There's no other airline that's in the same league.

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# Code of Officials' Signals



1  
Offside (infraction of scrimmage or free kick formation)



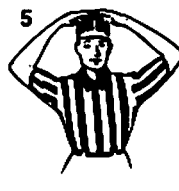
2  
Illegal Procedure or Position



3  
Illegal Motion and Illegal Shift



4  
Roughing the Passer



5  
Substitution Infractions



6  
Delay of Game



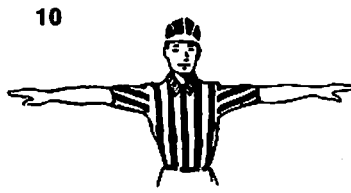
7  
Personal Foul



8  
Clipping



9  
Roughing the Kicker or Holder



10  
Non-contact Fouls



11  
Holding or Obstructing



12  
Intentional Grounding



13  
Illegally Passing or Handing Ball Forward



14  
Forward Pass or Kick Catching Interference



15  
Ineligible Receiver Down Field on Pass



16  
Ball Illegally Touched, Kicked, or Batted



17  
Incomplete Forward Pass, Penalty Declined, No Play, or No Score



18  
Helping the Runner, or Interlocked Interference



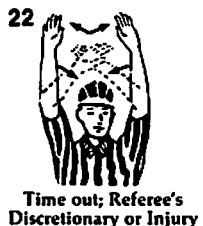
19  
Ball Dead; If Hand is Moved from Side to Side: Touchback; Fourth Down, Closed Fist



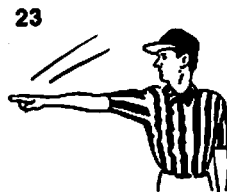
20  
Touchdown or Field Goal



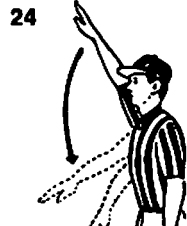
21  
Safety



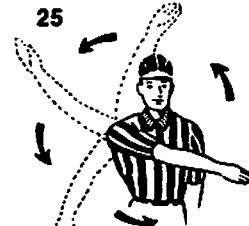
22  
Time out; Referee's Discretionary or Injury Time Out followed with tapping hands on chest.



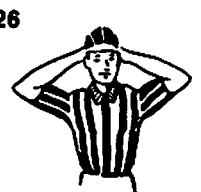
23  
First Down



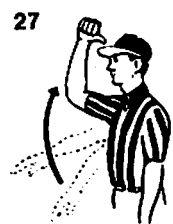
24  
Ball Ready for Play



25  
Start the Clock



26  
Loss of Down



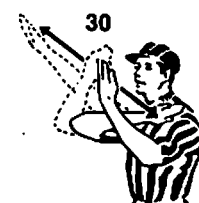
27  
Player Disqualified



28  
Grasping Face Mask



29  
Blocking Below the Waist



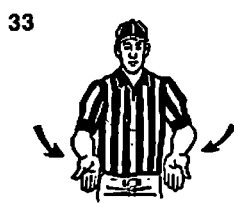
30  
Touching a Forward Pass or Scrimmage Kick; No Penalty



31  
Illegal Use of Hands or Arms



32  
Illegal Participation



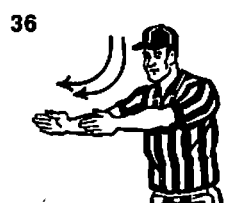
33  
Chop Block



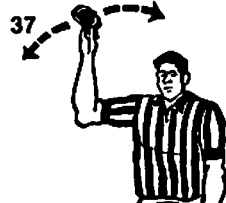
34  
Tripping



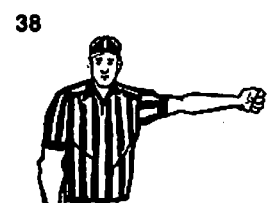
35  
Side Line Interference



36  
Equipment Violation



37  
Inadvertent Whistle



38  
T.V. Time Out



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Your tax deductible donation of any amount will enroll you as a member of the Big Red Boost Her Club. Here are the options available:

**A. Boost Her Club, \$10 to \$100**

The benefits of membership include a wallet size membership card and periodic newsletters.

**B. Boost Her Gold Club, \$100 or more**

The benefits of membership include a recognition wall plaque, a wallet size membership card and periodic newsletters.

**C. Husker Scholarship Awards Club, \$500 or more**

The benefits of membership include two season tickets to home events (excludes events held in conjunction with or before men's events and special championships), a recognition wall plaque, a wallet size membership card and periodic newsletters.

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Your donation of time and effort will help the Huskers achieve athletic excellence.

Please make checks payable to "NU Foundation-UNL/WIA Fund." Please direct inquiries and/or send checks to: Big Red Boost Her Club, 105 South Stadium, UNL, Lincoln, NE 68588, 402-472-3665.

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My gift of \$\_\_\_\_\_ for 1980-81 is enclosed.

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☐ B. Boost Her Gold Club

☐ C. Husker Scholarship Award Club

☐ D. I'd like to be a Big Red Boost Her Active Member

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Street

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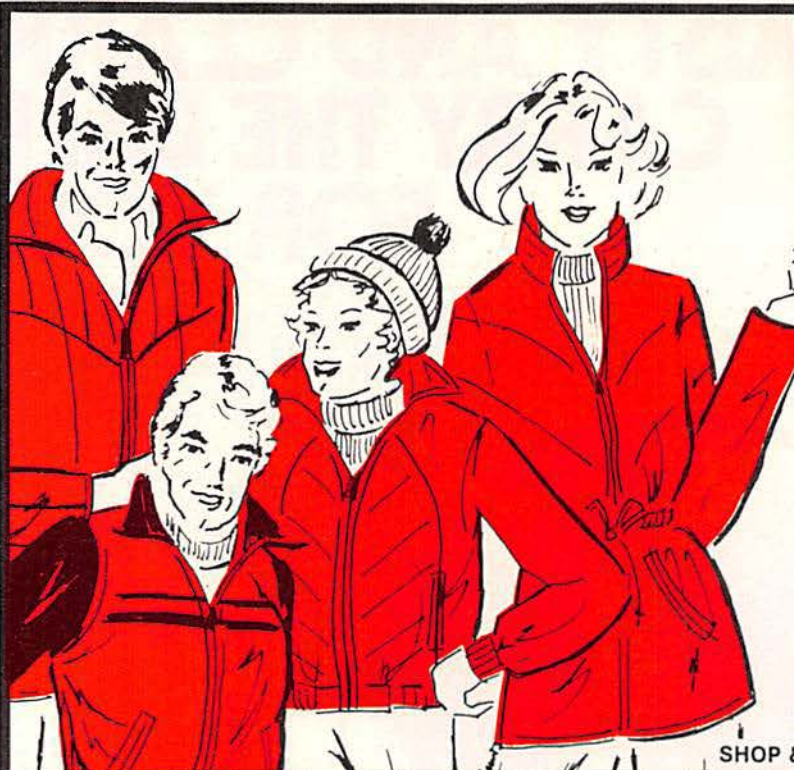
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City

\_\_\_\_\_  
State

\_\_\_\_\_  
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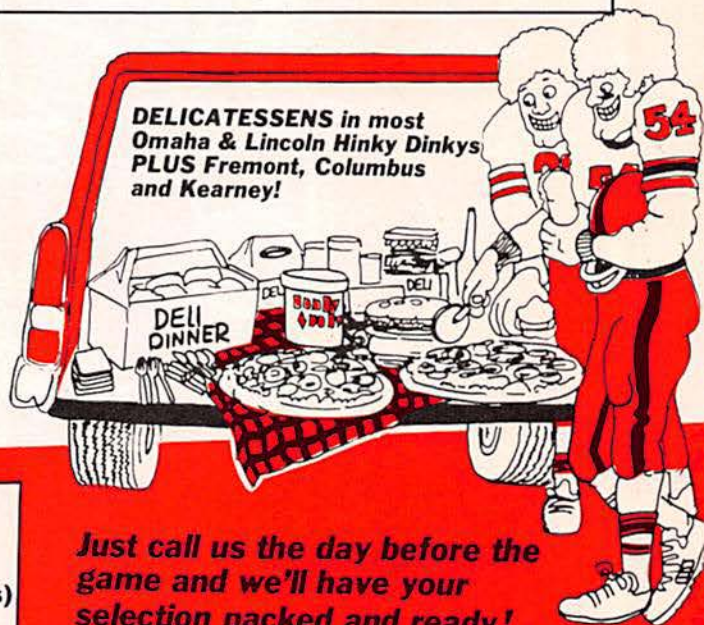
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## It's **Hinky Dinky** for Winning Tailgate Parties!

That's right, Hinky Dinky Deli's prepare hundreds of meals for Nebraska Big Red fans and their tailgate parties. Next home game let us prepare you a feast of your favorite foods.



### 1st Down

(Serves 7-10)

16 Pieces Fried Chicken  
3 Pounds of Salad  
1 Dozen Rolls

**10.98**

### 2nd Down

(SERVES 5-8)

3 Super Birds (B-B-Q Chickens)  
2 Pounds Salad  
6 Rolls

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### 3rd Down

(SERVES 4-8)

4 Ham & Cheese Sandwiches  
4 Roast Beef Sandwiches  
2 Pounds of Salad

**13.98**

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(SERVES 10-12)

Deli Platter: Ham, roast beef,  
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*All meals include salt, pepper, utensils and plates.*

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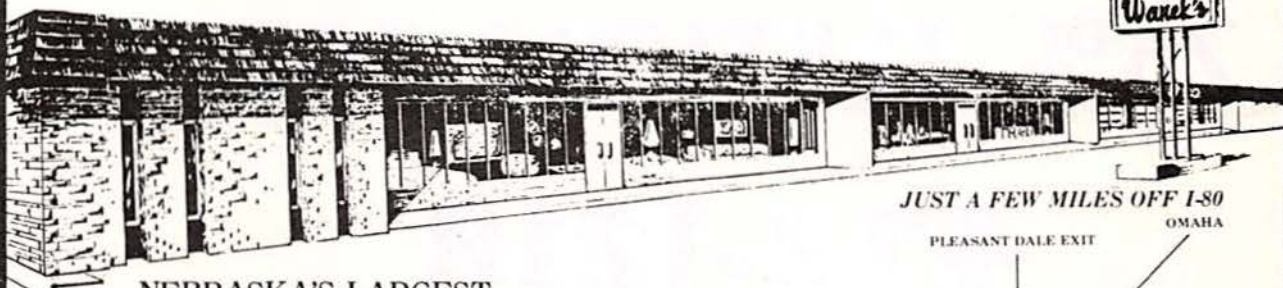
That's the WANEK's OF CRETE  
"game plan" for doing business in

FURNITURE, BEDDING, CARPETING, APPLIANCES, COLOR TVs & STEREOS!

So, stop in and visit soon! We value your patronage and we'll do everything possible to deserve it!

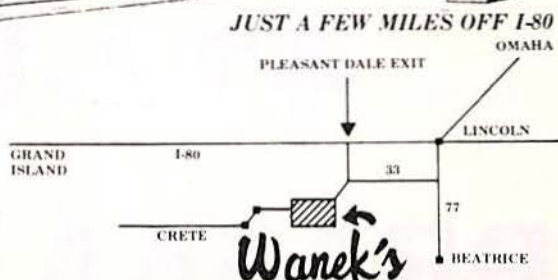
But, until then, enjoy the Cornhuskers in action . . . and share our hope at Wanek's of Crete that our Huskers will join you, our customers, as the undisputed

## #1 TEAM!!



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**NEBRASKA AIR GUARD**

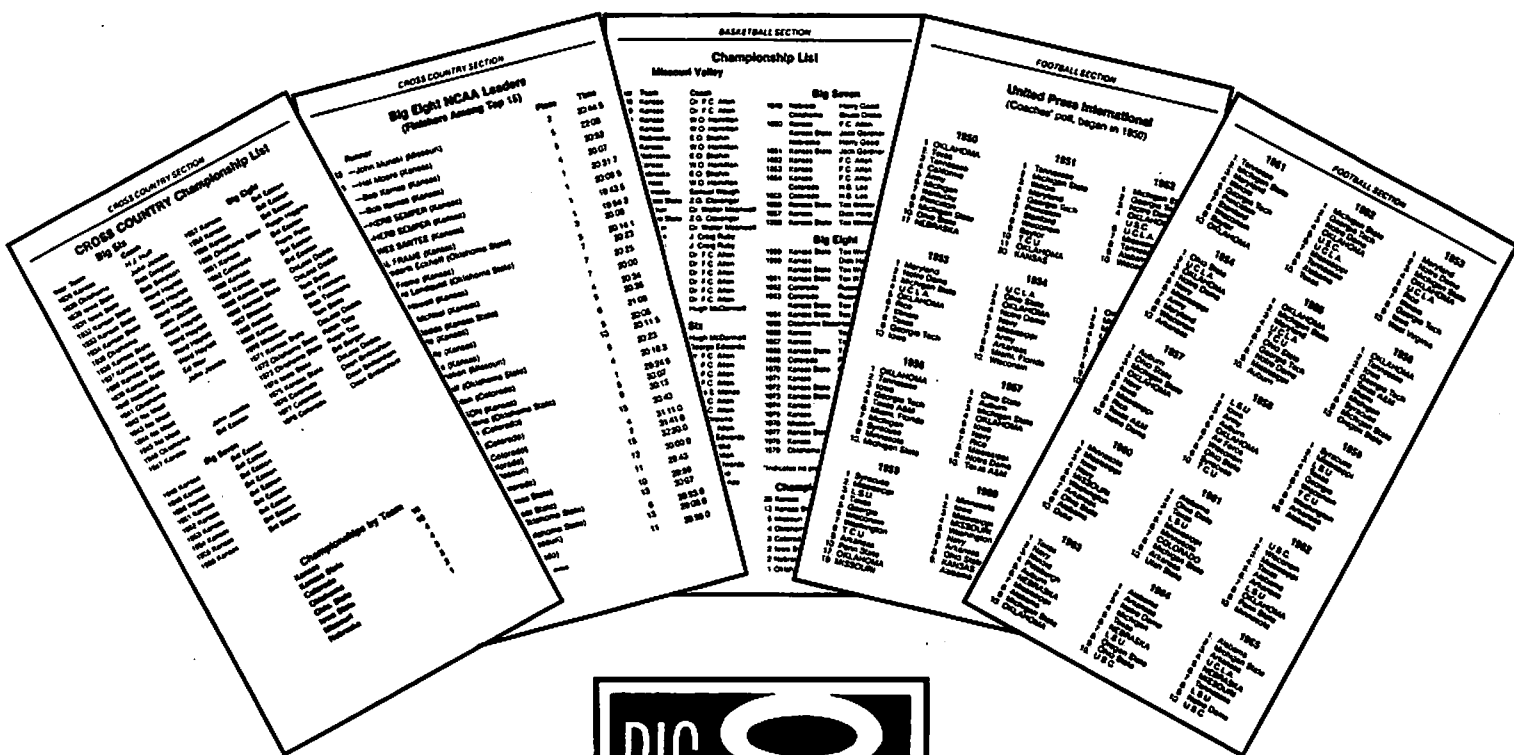


A hand is shown holding a can of Budweiser Lager Beer. The can is white with red and blue labels. The label features the Budweiser logo, a circular emblem with 'BB' inside, and the text '12 FL. OZ. (355 ML.)', 'Budweiser', 'LAGER BEER', and 'Brewed by our original process from the Choicest Hops, Rice and Best Barley'. The can is being held over a large pile of crushed and discarded cans, suggesting a message about recycling or responsible consumption. The background is a dark, textured mass of crushed metal and paper.

**THIS BUD'S  
FOR YOU.**



# Do You Know...



What Institution Has Won the Most Big Eight Swimming Championships?  
 What Institution won the 1959 NCAA Baseball Championship?  
 Who is the All-Time Leading Scorer in Big Eight Basketball History?  
 What 1960's Olympic Decathlon Champion Attended a Big Eight Institution?

- Who is the Only Big Eight Player Ever to Have Won an NCAA Passing Championship?
- Who was The First Two-Time All-Big Eight Basketball Forward?
- Who Was the First Big Eight Football Player Named All-American Twice?
- What Institution Won the First UPI National Football Championship?

These facts and more are available in Big Eight Conference publications. It's all here — all-Americans, complete championship results, record performances, football bowl history, information on current teams, schedules and more about all eleven sports. If you enjoy the Big Eight, these publications are for you.

Answers to above:

- Iowa State, 17
- Oklahoma State, 5-3 over Arizona
- Mike Evans, Kansas State, 2,115 points
- Bill Toomey, Colorado (1968 at Mexico City)
- Ray Evans, Kansas, 1942
- Craig Ruby, Missouri, 1919-20
- Ed Weir, Nebraska, 1924-25
- Oklahoma, 1950

Please Send Me:

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KIMB	Kimball	KMMJ	Grand Island
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KRNY	Kearney	KIEV	Los Angeles, CA
KICS	Hastings	KWBZ	Denver, CO
KAHL	North Platte	KWYR	Winner, S.D.
KUVR	Holdrege	KVOR	Colo Springs, CO

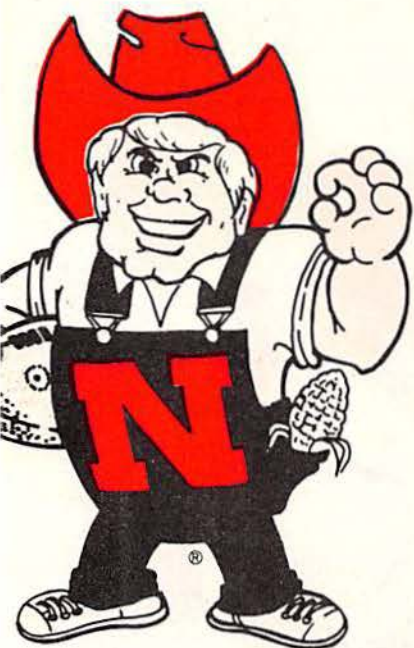
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If your agent is not on the list, — well, don't you think it is time?

**The Independent Insurance Agents of Nebraska**

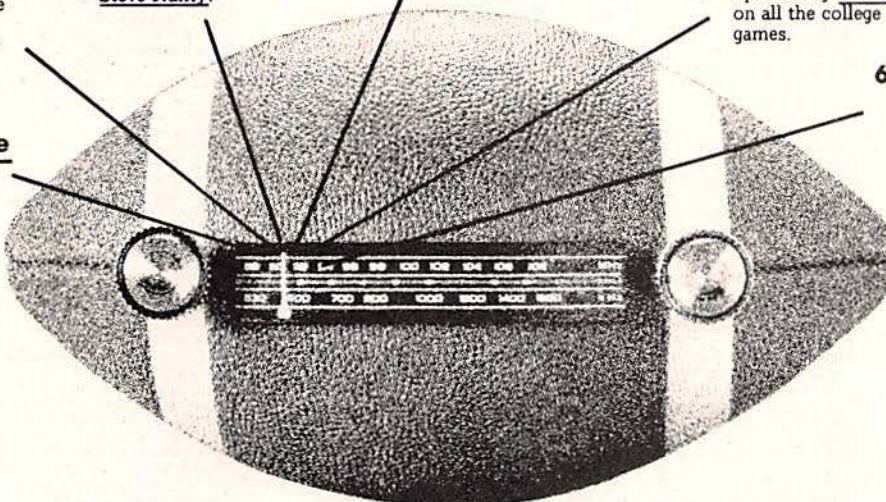


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**AINSWORTH** Lyle J. Haake Insurance Agency  
 Mundhenke Agency  
 Rait Realty and Insurance Agency  
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 Beckwith Agency  
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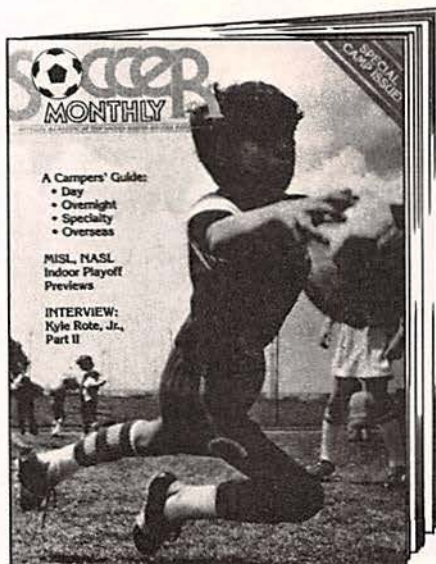


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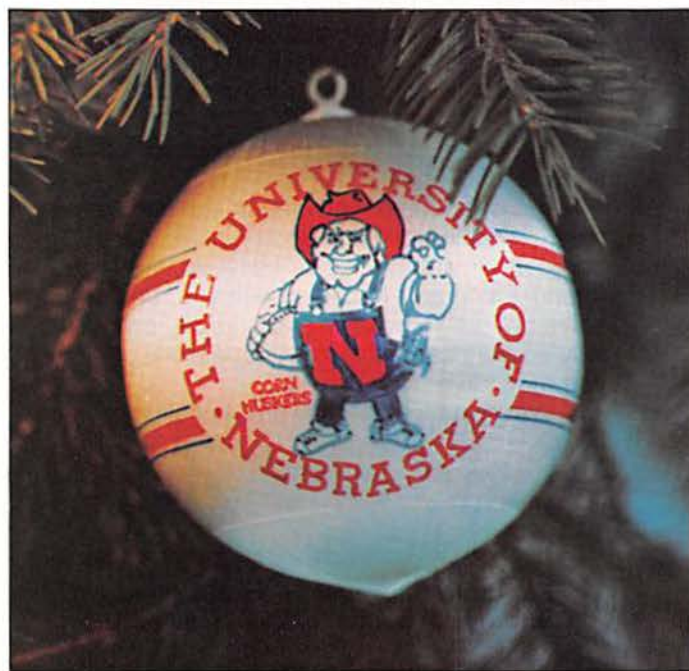


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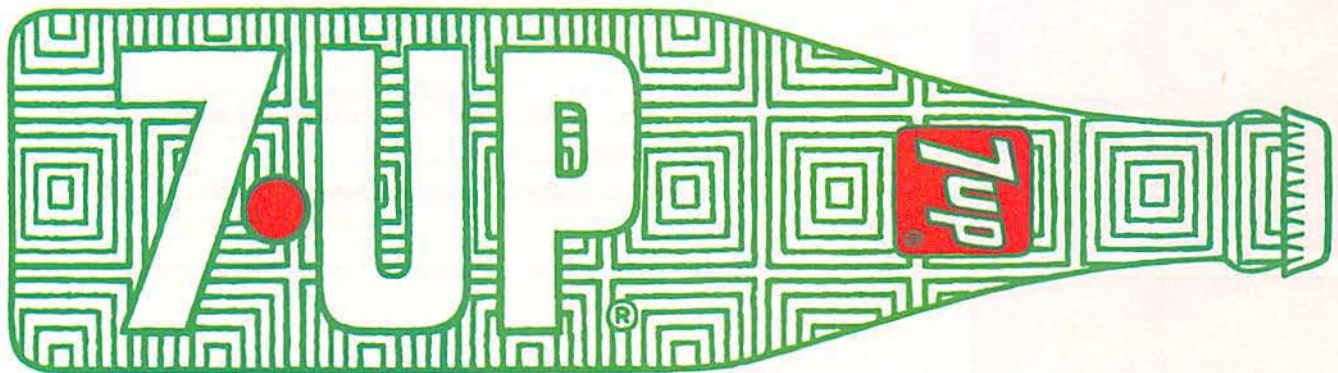
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## APPLICATION FOR ENROLLMENT AND PARENTS' RELEASE

We wish to enroll in the 1981 Big Red Football School (Please indicate which session):  
Enclosed is a check for \$45 as a deposit, the balance of \$50 to be paid upon arrival at the school.

Name \_\_\_\_\_ Address \_\_\_\_\_ Grade (Fall, 1981) \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Age \_\_\_\_\_ Ht. \_\_\_\_\_ Wt. \_\_\_\_\_  
Telephone ( ) \_\_\_\_\_ Staying in Dorm: \_\_\_\_\_ At Home: \_\_\_\_\_  
School \_\_\_\_\_ Offensive Position \_\_\_\_\_ Defensive Position \_\_\_\_\_

## TO: BIG RED FOOTBALL SCHOOL—PARENTS' RELEASE AND INDEMNITY AGREEMENT

We (or I) hereby request that you accept the application for enrollment of \_\_\_\_\_  
in the Big Red Football School during the dates set forth in this application, and in consideration of your acceptance of the application, we will (or I) (whether one or more) hereby release the Board of Regents of the University of Nebraska, and all of its employees from all claims on account of any injuries which may be sustained by our (or my) son while attending the Big Red Football School; and we (or I) agree to indemnify the Board of Regents of the University of Nebraska and its employees for any claim which may hereafter be presented by our (or my) hi or son as a result of any such injuries.

Signed (Parent) \_\_\_\_\_ (Parent) \_\_\_\_\_ Date \_\_\_\_\_

## TO: THE BIG RED FOOTBALL SCHOOL—MEDICAL CERTIFICATION

I hereby certify that \_\_\_\_\_ is physically fit to participate in an active football school and that I know of no physical impairments which would in any manner limit his participation in such a program.

M.D.

Date

**APPLICATIONS WILL NOT BE ACCEPTED WITHOUT A DOCTOR'S SIGNATURE.**  
(A copy of 1980 school physical will be accepted.)

**MAIL TO:** BIG RED FOOTBALL SCHOOL, South Stadium Office Building, University of Nebraska—Lincoln, Lincoln, NE 68588. Make checks payable to BIG RED FOOTBALL SCHOOL. If additional copies are needed, please duplicate.

**NOTE:** Each session is limited. Get your application in early.



**SESSION ONE**

June 3-6

☐

**SESSION TWO**

June 7-10

☐

**SESSION THREE**

June 10-13

☐


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Size \_\_\_\_\_ Jersey Number: \_\_\_\_\_ No. \_\_\_\_\_

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Size \_\_\_\_\_ No. \_\_\_\_\_

3. Scarlet 50% cotton-50% nylon gym shorts with white lastone "Nebraska" on the left leg. Cost \$5.00.

Size \_\_\_\_\_ No. \_\_\_\_\_

4. White stretch nylon-orlon blend tube socks with double red stripes. Cost \$2.50.

One size fits all: \_\_\_\_\_ pair

5. Nebraska football coaching cap. Cost \$5.00.

Size \_\_\_\_\_ No. \_\_\_\_\_

6. Big Red visor cap. Cost \$3.00.

Size \_\_\_\_\_ No. \_\_\_\_\_

7. I would like some information on Nebraska Strength Training!

Yes \_\_\_\_\_ No \_\_\_\_\_



**MAIL TO:** Big Red Football School

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Lincoln, NE 68588





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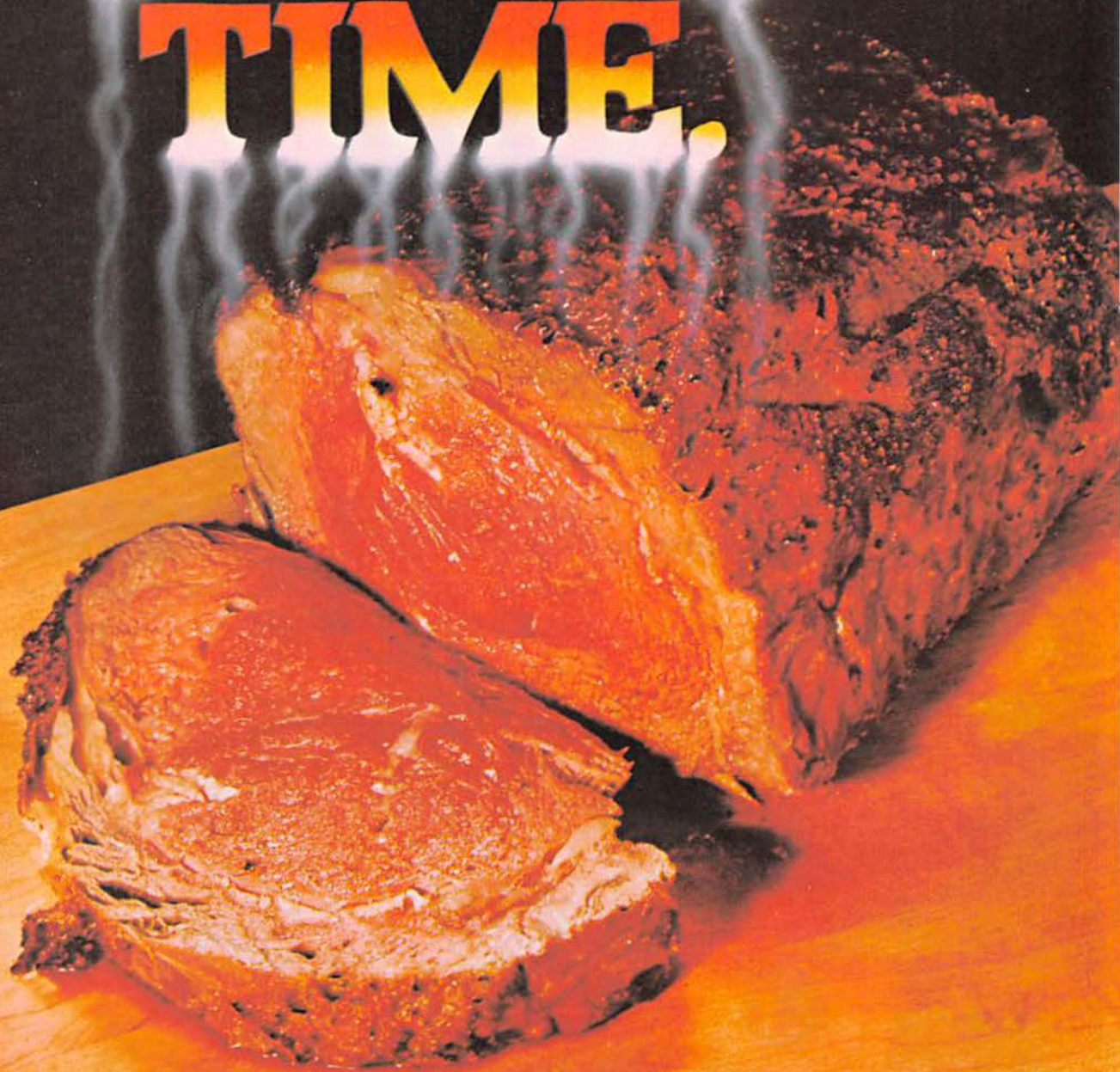
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Misty Isles for evening entertainment at 63rd &  
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# Misty's



# 1980 Kansas State University Football Roster

No.	Player	Pos.	Ht.	Wt.	Class	Hometown
1	Pat Schroeder	K	5-9	168	Jr.	Osage City, KS
2	***Darryl Black	FL	5-9	194	Sr.	Newark, NJ
3	Tom Sae	K	6-1	190	Soph.	ST. Louis, MO
4	*Darrell Ray Dickey	QB	6-2	195	Soph.	Manhattan, KS
5	***Don Birdsey	P	5-11	175	Sr.	Friendswood, KY
6	Mark Maples	TE	6-3	196	Soph.	Peabody, KS
7	Jim Jackson	K	6-0	178	Jr.	Camdenton, MO
8	*Mike Kopsky	FS	6-3	202	Soph.	St. Louis, MO
10	Steve Willis	K	6-1	183	Fr.	Shawnee, KS
11	Donnie Campbell	QB	6-5	190	Fr.	Lyons, KS
12	Stan Weber	S	6-2	185	Fr.	Goddard, KS
13	Doug Bogue	QB	6-1	193	Soph.	Wichita, KS
15	*Greg Best	CB	5-10	180	Soph.	Beaver Falls, PA
16	Ivan Pearl	WR	5-11	175	Fr.	Parkville, MO
17	Mark Mackey	OLB	6-2	190	Soph.	Olathe, KS
18	***John Liebe	SE	5-11	178	Sr.	Manhattan, KS
20	Kenny Smith	RB	5-9	200	Jr.	Junction City, KS
22	Brad Heinrich	RB	6-0	185	Fr.	Oakley, KS
24	**Vic Koenning	OLB	6-2	220	Jr.	Owasso, OK
25	Pete Brown	RB	6-1	199	Jr.	San Bernardino, CA
26	Darren Gale	CB	5-9	190	Soph.	Phillipsburg, KS
27	Glen Hughes	FL	5-10	208	Sr.	Coffeyville, KS
28	*Gary Morrill	SS	5-11	175	Soph.	Manhattan, KS
29	*Gary Anderson	SS	5-11	170	Jr.	Sterling, KS
32	Donnell Garrett	RB	5-10	179	Soph.	Chapel Hill, NC
33	Lemuel James	RB	5-11	195	Fr.	Kansas City, KS
34	**L. J. Brown	RB	6-3	193	Sr.	Holder, FL
35	Dan Sparks	FB	6-1	222	Soph.	Great Bend, KS
36	Craig McMurray	OLB	6-2	192	Soph.	McPherson, KS
37	Robert Bailey	FL	5-9	180	Fr.	Manhattan, KS
38	John Chandler	K	6-0	165	Fr.	Newton, KS
39	Mark Newton	FB	6-3	230	Fr.	Bonner Springs, KS
40	*Jeff Meyers	FB	6-0	196	Jr.	Olathe, KS
41	**Steve Schuster	FS/CB	6-0	183	Sr.	Topeka, KS
42	Mark Hundley	RB	6-4	205	Fr.	Lyons, KS
44	Mike Pierson	RB	5-7	185	Soph.	Minneapolis, MN
45	Ernie Coleman	RB	5-10	170	Jr.	Wichita, KS
47	Jim Morris	OLB	6-2	183	Jr.	Virgil, KS
49	Rawn Williams	FB	6-2	218	Soph.	St. Louis, MO
50	*Doug Taylor	C	6-4	260	Sr.	Wichita, KS
51	Pat Sura	C	6-2	213	Sr.	Racine, WI
52	Brad Turner	C	6-0	245	Jr.	Junction City, KS
54	Brent Bayer	OL	6-2	250	Soph.	St. Marys, KS
55	***James Walker	DE	6-2	241	Sr.	Wichita, KS
56	Jim Kennedy	C	6-1	220	Soph.	Upper St. Clair, PA
57	Jack Williamson	LB	6-0	205	Jr.	Overland Park, KS
58	Will Cokeley	ILB	6-3	205	Jr.	Topeka, KS
59	Dan Ruzich	OLB	6-2	208	Soph.	Hometown, IL
60	***Monte Bennett	DT	6-4	244	Sr.	Sterling, KS
61	*Mike Ruzich	OT	6-4	247	Sr.	Hometown, IL
62	Jeff Colvin	OL/DL	6-3	220	Fr.	Oakley, KS
63	David Michenko	OG	6-4	250	Soph.	Pittsburgh, PA
64	**Amos Donaldson	OG	6-2	255	Jr.	Norton, KS
65	*Kent McNorton	ILB	6-2	209	Sr.	Topeka, KS
66	Tim Murray	OG	6-3	247	Jr.	Iowa City, IA
67	Jeff Koyl	OT	6-5	260	Fr.	Carlsbad, CA
68	*Kerry Benton	OG	6-1	241	Soph.	Wichita, KS
69	*Kerry Wilson	OG	6-3	263	Sr.	Azusa, CA
70	Kyle Clawson	OT/DT	6-5	210	Fr.	Ellinwood, KS
71	*Tim Cole	ILB	6-4	210	Sr.	Moran, KS
72	Jim Northcutt	OG	6-5	252	Soph.	Tulsa, OK
73	**Wade Wentling	DE	6-7	226	Jr.	Beloit, KS
74	Donald Walker	DT/DE	6-4	243	Soph.	Ft. Valley, GA
75	Mike Simeta	DT	6-4	270	Jr.	Oceanside, CA
76	**Steve Clark	DE/DT	6-6	253	Sr.	Columbus, OH
77	**Doug Hoppock	OT	6-4	249	Jr.	Wichita, KS
78	Tom Menas	OT	6-4	262	Soph.	Warren, MN
79	Jeff Stevens	OT	6-3	249	Jr.	Colo, IA
80	Mike Cox	TE	6-2	225	Jr.	Wichita, KS
81	Rick Lewis	ILB	6-1	208	Soph.	Wichita, KS
82	Dave Walter	DE	6-3	211	Soph.	Beloit, KS
83	Darrell Wild	SE	5-11	155	Soph.	Manhattan, KS
84	*Roman Bates	SE	6-1	158	Jr.	Baton Rouge, LA
85	John Morrissey	TE	6-3	215	Fr.	Kansas City, MO
86	Hal Bentley	SE/FL	6-2	185	Fr.	New Brighton, PA
87	Scott Lauridsen	OLB	6-3	185	So.	Baldwin, KS
88	Eric Mack	TE	6-4	218	Fr.	Covington, VA
89	Rick Manning	SE	6-0	173	Soph.	Oklahoma City, OK
90	Stuart McKinnon	DT	6-1	218	Soph.	Topeka, KS
91	Jeff Petersen	DE/OLB	6-4	205	Fr.	Shawnee Mission, KS
92	Lyndon McClintock	DE	6-2	204	Soph.	Simpson, KS
93	Mitch Foote	OLB	6-1	201	Sr.	Peabody, KS
95	Lynn Eldor	TE	6-4	215	Soph.	Seneca, KS
96	Bob Lindsey	DE	6-2	207	Sr.	Springfield, MO
97	L. E. Madison	DE	6-0	208	Fr.	Manhattan, KS
98	Greg Pemberton	DE/DT	6-4	237	Soph.	Shawnee, KS
99	Mike Orr	OLB	6-2	200	Soph.	Ulysses, KS

\*Denotes letters earned.



# Kansas State Administrative and Athletic Staff



DR. DUANE AKER  
*President*



DeLOSS DODDS  
*Athletic Director*



JIM DICKEY  
*Head Football Coach*

## Wildcats' Football Staff



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*Off. Coordinator*



GARY DARNELL  
*Def. Coordinator*



JIM DONNAN  
*Offensive Backs*



GEORGE WALSTAD  
*Defensive Backs*



MO LATIMORE  
*Defensive Ends*



JIM DAVIE  
*Offensive Line*



CHUCK DRIESBACH  
*Defensive Backs*



DENNIS FRANCHIONE  
*Wide Receivers*



# This Is Kansas State

For more than 120 years, people have come to Kansas State University to improve themselves and their ways of life.

Much has changed since 1857—but the thing that remains constant is the quality of K-State.

After all, the world belongs to people . . . to the scientists and engineers . . . the journalists and social workers . . . the farmers and ranchers . . . the architects and accountants . . . the dietitians and artists . . . the teachers and musicians.

At K-State you'll discover these people. And you'll discover that all of them aren't like you. You'll discover they come from every Kansas county, every state in the nation and from dozens of other countries. You'll meet them in the classroom, in your living group, and during your leisure activity. And most likely, they will become life-long friends and associates.

Through this process, you'll also discover yourself.

How do you evaluate the things that are important in college? You can fill scrapbooks with compressed memories of special times, but the things that count—the things that shape your life—cannot be glued down.

The things that really are important are the ideas, the concepts, and the inquisitive attitude that triggers your personal growth process. These things, coupled with the skills of your chosen field of study, mold the pattern of your life.

Only you can choose the things important to you. Help and guidance always are available, but the final path is yours. At K-State the variety is large, and because of it, the opportunity is great.

Moving away to college is an exciting experience. You come to

learn—to be educated—to acquire skills necessary to help you make a contribution to society. But it's hard to separate the learning from the living.

K-State's campus has a rich architectural legacy and, since the University's consistent growth has required new facilities, contemporary buildings have been neatly integrated into the environment.

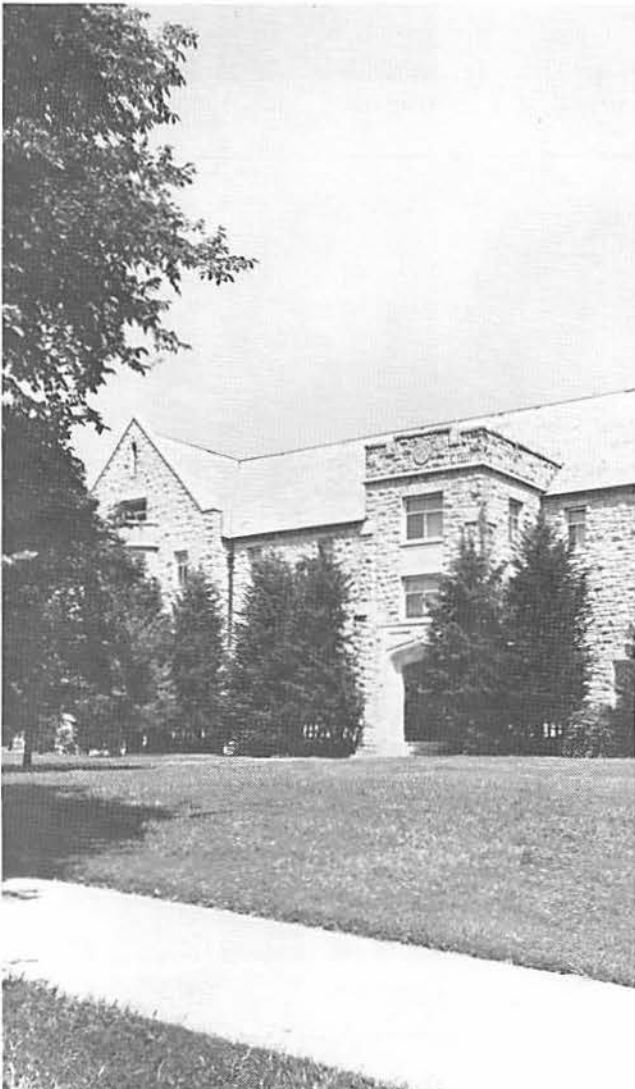
The masses of ivy don't really hold up the older buildings, although it may seem so. These historic structures—some built near the turn of the century—are being carefully preserved and renovated to provide modern classrooms, laboratories and offices while retaining the character of their gracious pasts.

All in all, most people feel that K-State has a relaxed atmosphere—one that provides a unique balance between fastpaced academic demands and more relaxed social and activity schedules.

As any major land-grant university, Kansas State University has a broad educational program. Its mission is three-fold: to teach, to research, and to make knowledge available to the people of Kansas.

The University is organized into seven undergraduate colleges: agriculture, architecture and design, arts and sciences, business administration, education, engineering, and home economics. Graduate units include the college of veterinary medicine and the graduate school.

The city of Manhattan (population 40,000) is situated in the rolling flint hills of northeast Kansas, 125 miles west of Kansas City via Interstate Highway 70. Located five miles north of the city is scenic Tuttle Creek Lake, one of the largest in the Midwest.





# KANSAS STATE



GARY ANDERSON  
S



ROMAN BATES  
SE



MONTE BENNETT  
DT



KERRY BENTON  
OG



GREG BEST  
CB



DON BIRDSEY  
P



DARRYL BLACK  
FL



DOUG BOGUE  
QB



L. J. BROWN  
RB



PETE BROWN  
RB



STEVE CLARK  
DE



WILL COKELEY  
LB



TIM COLE  
LB



ERNIE COLEMAN  
RB



MIKE COX  
TE



BOB DANIELS  
QB



DARRELL RAY DICKEY  
QB



AMOS DONALDSON  
OG



MITCH FOOTE  
LB



DOUG HOPPOCK  
OT



GLEN HUGHES  
FB



MARK HUNDLEY  
RB



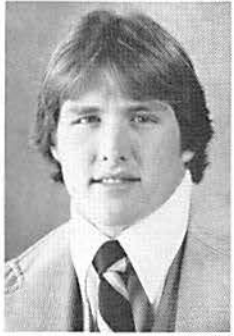
JIM JACKSON  
K



JIM KENNEDY  
OC



# WILDCATS



VIC KOENNING  
LB



MIKE KOPSKY  
FS



SCOTT LAURIDSEN  
LB



JOHN LIEBE  
SE



MARK MACKEY  
LB



RICK MANNING  
SE



TOM MENAS  
OT



JEFF MEYERS  
FB



KENT McNORTON  
LB



GARY MORRILL  
CB



JIM MORRIS  
LB



TIM MURRAY  
OG



JIM NORTHCUTT  
OG



IVAN PEARL  
CB



MIKE RUZICH  
OT



STEVE SCHUSTER  
FS



MIKE SIMETA  
DT



KENNY SMITH  
RB



JEFF STEVENS  
OT



PAT SURA  
OC



DOUG TAYLOR  
OC



JAMES WALKER  
DE



WADE WENTLING  
DE



KERRY WILSON  
OG



# Cornhusker Wheel Club 1980

Automobile dealers in Nebraska are contributing a large measure of help to the University of Nebraska athletic program through the loan of courtesy cars. Like other programs which are a part of the Cornhusker booster group activities, this project enables the Nebraska Athletic Department to make greater use of its funds. These sports-minded dealers around the state have earned a debt of gratitude from the University of Nebraska Athletic Department. They are an important part of the "team" that includes players, coaches, administration, faculty, staff, students, alumni, Husker Educational Award group, Touchdown Club, Extra Point Club, Beef Club and the courtesy car program.



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CHEVROLET  
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Randolph, Nebr.



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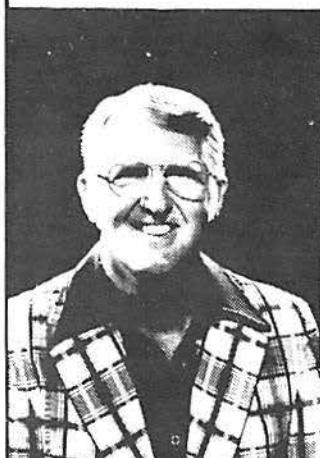
This weekly program features Lincoln Sportscaster Don Gill and University of Nebraska defensive coordinator-secondary coach Lance Van Zandt, plus interviews with players and films of the previous week's game.

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7 PM Thursdays, Sept. 11 & 18—8 PM rest of season



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Visiting executive John Harling, president of the Omaha Bank for Cooperatives.

## College of Business Administration's visiting executive program benefits students, executives

By Bonita Eaton  
Graduate Assistant  
Office of University Information

If a businessman trades his desk and office for a University of Nebraska-Lincoln classroom for a day, what can he expect?

"Very interesting dialogue about current economic conditions," says Burnham Yates, retired chairman of the Board of Directors for First National Bank and Trust Company of Lincoln.

"Interesting, stimulating questions," says the president of the Union Pacific Railroad—John C. Kenefick.

These two men are speaking from experience, the experience of participating in the University of Nebraska-Lincoln College of Business Administration's Visiting Executives Program.

The executives, says a College of Business Administration graduate, Patti J. Hartz, gain "a better understanding of student issues, learn about the educational system and share their expertise."

And what does the business student get?

### Mutual Interaction

"The informal interaction with the high-level executive," Hartz said. "That's something very few people get a chance to have."

The program brings top-ranking business professionals from across the United States to the UNL campus for a day-long residency, which is intended to benefit both the businessman and the student.

Since the Executive-in-Residence program began, 10-15 executives have visited the UNL campus each year,

offering their expertise in special or general business areas and sharing insights, experience and practical knowledge.

The purpose of the program, which is a part of the Center for Study of the American Business System, "is to encourage communication between successful practitioners and those studying the management of public and private enterprises," said Gary Schwendiman, dean of the College of Business Administration.

### Exchange of Ideas

"This is an opportunity for students and faculty to explore issues facing business and to gain insights into the activities and complexities of business, government, and public service organizations.

"At the same time, the executive receives first-hand knowledge of the concerns and aspirations of students who are preparing for careers in accounting, economics, finance, management and marketing."

Most of the executives who visit the campus have some tie to Nebraska, as well as their reputed positions in the business world.

"Some we heard were outstanding speakers," Hartz said, like Robert Berra, senior vice president, administration, of Monsanto Company in St. Louis.

Hartz, now a personnel representative in Muscatine, Iowa, for Monsanto Agricultural Products, said in coordinating the program during her senior year she had a file two inches thick with suggestions for visiting executives.

"It is difficult to pick out who we're going to have," she said.

"We considered qualifications and

ability to speak and contribute to the university," she said. "We try to tailor it to their needs and wants."

Most executives spend one day on campus, speaking to classes or larger groups of business students and exchanging dialogue informally with students and faculty members.

A luncheon with faculty, administration, students and local business leaders is also included in the executive's visit and they are awarded a recognition plaque and a book on a subject related to their interests.

Some executives talk generally about business and others offer special knowledge on such topics as productivity, retailing, banking, human resources management and the automobile industry.

"Usually," Hartz said, "they try to do a general overview as well as specialties in their area."

### Everyone Benefits

"The benefit to the student is the chance to speak informally on their own level to someone who has made it, so to speak, in the business world.

"The benefit to the executives," Hartz said, "is they gain a better understanding of student issues, learn about the educational system and share some of their expertise."

"A lot of quality questions come out of these sessions."

Dr. Keith Broman, professor of finance in the College of Business Administration, said, "It's a pity we can't have these people a little longer."

"I think the students respond to business people, especially successful business people. It gives them a chance to relate."



# Merit scholar recruitment enriches university

By **Connie Sue Gaskill Gulick**  
Graduate Assistant  
Office of University Information

Approximately 120 of the nation's topnotch high school scholars are attending today's football game as part of the University of Nebraska-Lincoln's Red Carpet Day.

The Nebraska-Kansas State game is the concluding Red Carpet Day event for students being actively recruited by UNL, according to Al Papik, director of Admissions and Advising and the UNL coordinator of the National Merit Program.

While the Student Alumni Association sponsored Red Carpet Day was on Friday, the 121 scholars from 44 Nebraskan communities were invited to stay over in campus dormitories in order to see the game today, said Papik.

"Red Carpet Day provides exceptional high school seniors with an opportunity to tour the UNL campus and meet with advisors and faculty in their areas of interest," said Papik, who serves on the 1980 Selection Committee for National Merit Scholarships of \$1,000.

In 1978, UNL joined the National Merit Scholarship Corporation in an effort to attract highly intelligent students, who were otherwise enrolling in other collegiate institutions, to the UNL campus, said Papik.

"Prior to 1978, less than 20 National Merit Scholars were enrolled through our entire university system," said Papik, noting a six-fold increase in National Merit Scholars over the past 2 years.

National Merit Scholarship winners enrolled at UNL before 1978 were at-



National Merit Scholars Scott Adkins, Omaha, Lisa Swanson, Kearney, Gregory Behm, Scottsbluff, and Thomas Winkler, North Platte, are enrolled at UNL.

tending on 4-year corporation sponsored scholarships which could be applied at any institution, Papik said.

Enrolling in the National Merit Corporation has enabled UNL to extend college sponsored scholarships and recruit students winning Special Merit Awards provided by the National Merit Corporation, he said.

Just why is UNL pouring \$58,000 into recruiting National Merit Scholars to campus?

## Four Reasons

"There are four strong reasons for doing this," said Papik. "One of the objectives of our program was that we'd keep some of these students in the state, which would be of long-range benefit to a great number of people. Research shows that students frequently stay in the state in which they earn their degrees."

"These students also benefit other students at UNL," Papik continued, noting they help develop an academic climate, and their high intelligence makes for competition which stimulates other students. "The kinds of contributions they make through class discussion and participation is beneficial to students as a whole."

"Having National Merit Scholars on campus is also beneficial because it offers challenge to the faculty," Papik said. "The kind of challenge they present to the faculty is different from that of the average student. The faculty becomes enthusiastic and involved with these kids, knowing they won't be satisfied with the bare requirements."

"There's also another, harder to define reason," Papik said. "Having National Merit Scholars on campus helps fulfill the true purpose of the existence of UNL for academic excellence. It helps us develop the image that we hope UNL already has as a

leader in attracting highly intelligent students."

Each year, 1.2-million high school juniors take the PSAT test, hoping to compete for National Merit Honors. Of those students, approximately 50,000 are recognized for high performance on the qualifying test. Another 35,000 students are identified as "Commended Students," which means they ranked in the upper 95 percentile of students taking the test, Papik said.

Then 15,000 students are named semi-finalists, representing about half of one percent of the total graduating high school seniors in their respective states. From the semi-finalists, 14,000 students will become "Finalists."

## Brightest Students

"Four thousand three hundred students will eventually be awarded the title of 'Scholar,'" Papik said, adding, "These kids aren't just academicians—they're involved in every extra-curricular activity under the sun."

The competition actually continues over two years, with the students taking the PSAT in their junior year and the SAT test during their senior year.

The 121 National Merit Scholars invited to attend Red Carpet Day activities are from Ainsworth, Beatrice, Bellevue, Bridgeport, Central City, Chadron, Columbus, Cook, Creighton, Crete, De Witt, Elgin, Eustis, Firth, Fremont, Gering, Gordon, Grand Island, Hastings, and Imperial.

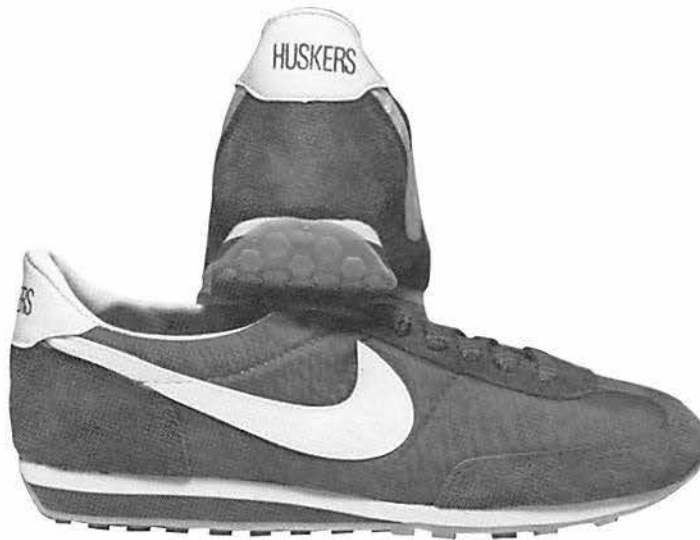
Also, from Kearney, Kimball, Lexington, Lincoln, Malcolm, McCook, Millard, Nebraska City, Norfolk, North Platte, Ogallala, Omaha, Papillion, Potter, Ralston, Sargent, Seward, Sidney, Stromsburg, Sutherland, Waverly, Wisner, Wymore, and York.



Therese Wingate, a freshman from Elkhorn, said attending Red Carpet Day helped her to decide to enroll at UNL.



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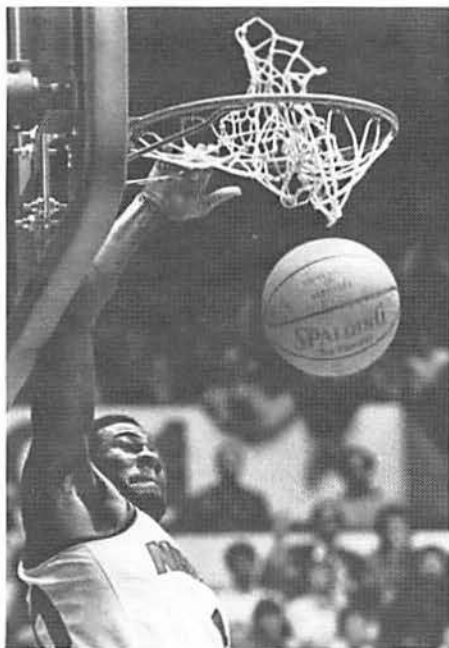
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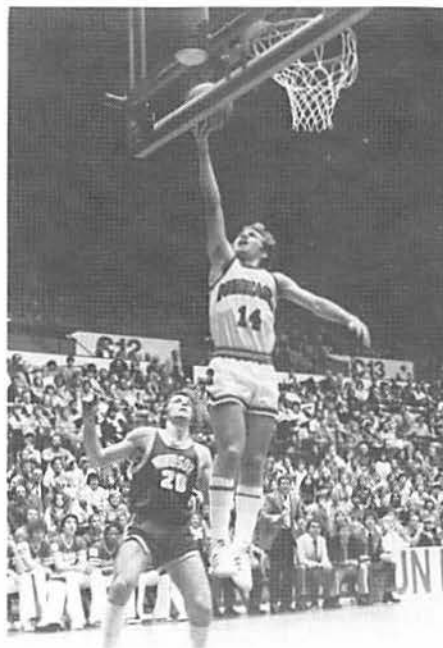
Price: \$31.95 plus \$2.50 shipping charge. (Nebraska Residents add appropriate tax.)



# NEBRASKA BASKETBALL 1980-81



**ANDRE SMITH**  
6-7 Senior Center  
1980 Unanimous All Big 8



**JACK MOORE**  
5-9 Junior Guard  
1980 2nd Team All Big 8

The season opener is less than three weeks away when the Nebraska Cornhuskers will take the court against the Wyoming Cowboys, on Nov. 28 at 7:35 p.m. in the Bob Devaney Sports Center. Nebraska and Wyoming are coming off fine seasons and both clubs have been predicted to finish high in the Big 8 and Western Athletic Conferences.

The Huskers last year were 18-13 overall, finished in a tie for second in the Big 8 at 8-6 and advanced to the first round of the National Invitational Tournament. Wyoming last season was 18-10 overall and 8-6 (fourth) in the WAC. The 1980-81 Playboy Preseason College Basketball Poll has the Cowboys picked 16th in the nation and lists the Huskers as a possible breakthrough in the Top 20. So if you haven't gotten your NU season basketball tickets yet, contact the Nebraska Ticket Office, 402-472-3111.



**MIKE NADERER**  
6-0 Senior Guard  
Four-Year Starter



**RAY COLLINS**  
6-3 Junior Guard  
1980 Starter at Forward





# HUSKER AWARD CLUB

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Allen's INC. North Platte/ Grand Island	Center Associates Lincoln, Nebraska	Executive Club Lincoln, Nebraska	Henningsen, Durham & Richardson Omaha, Nebraska
Paul Alpersen Omaha, Nebraska	Chief Industries, Inc. Grand Island, Nebraska	Fehrs Tractor & Equipment Co. Omaha, Nebraska	W. A. Henry Omaha, Nebr.
W. F. Anderson Co., Inc. Holdrege, Nebr.	Christensen Equipment Company Omaha, Nebraska	First Greatwest Corporation Lincoln, Nebraska	Herman Brothers Omaha, Nebraska
Alvin F. Asay Skagway Grand Island, Nebraska	Max H. Christensen Midland, Texas	First Mid-America Corporation Lincoln, Nebraska	Hillman Foundation Lincoln, Nebraska
David R. Anderson For-Med Inc.	Clarke Oil Company Hastings, Nebraska	First National Bank of Fairbury Fairbury, Nebraska	Hinman's North Platte, Nebraska
Bankers Life Nebraska Lincoln, Nebraska	Commercial National Bank & Trust Co. Grand Island, Nebraska	First National Bank Holdrege, Nebraska	Harold F. Hoppe Lincoln, Nebraska
Beatrice Foods Company Lincoln, Nebraska	Commonwealth Electric Company Inc. Lincoln, Nebraska	First National Bank & Trust Co. Lincoln, Nebraska	Hovland-Swanson Lincoln, Nebraska
Beatrice National Bank Beatrice, Nebraska	ConAgra Omaha, Nebraska	First National Bank of Omaha Omaha, Nebraska	Bob Hyde Scottsbluff, Nebraska
John Becker Omaha, Nebraska	Mr. & Mrs. George B. Cook Lincoln, Nebraska	First National Bank of Omaha Omaha, Nebraska	W. P. Jeffries Grand Island, Nebraska
Bill Beltzer Kearney, Nebraska	Bill Corman Omaha, Nebraska	First West Side Bank of Omaha Omaha, Nebraska	Dean Jones Archer Grain Co.
Jim & Bernice Beltzer Grand Island, Nebraska	Countryside Village Omaha, Nebraska	Five Points Bank "The Bill Marshalls"	John Kraft Chevrolet Co. Omaha, Nebraska
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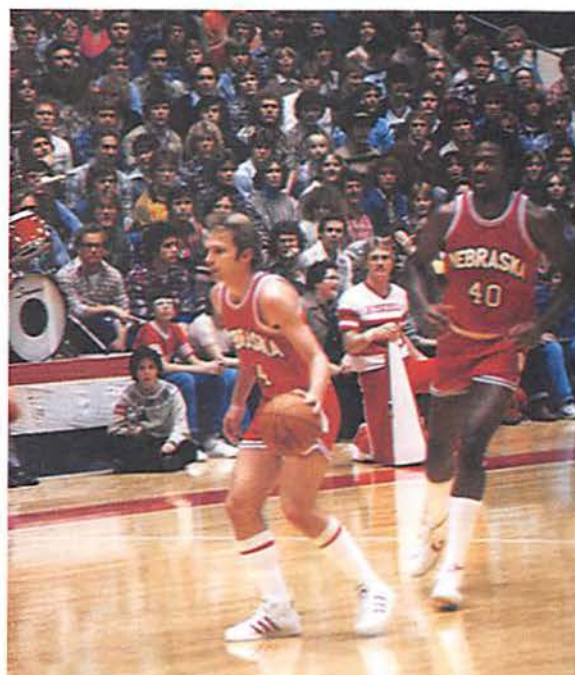
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DEC.	6	at CREIGHTON
*DEC.	9	PENN STATE
DEC.	12-13	at UTAH CLASSIC TOURNAMENT (NU, Utah, Okla. St., Loyola-Marymount)
DEC.	20	NW MISSOURI STATE
DEC.	22	COLORADO STATE
DEC.	23	MONTANA
DEC.	27	at BALL STATE
DEC.	30	ARKANSAS at Little Rock
JAN.	5	CALIFORNIA STATE-SOXOMA
JAN.	14	KANSAS STATE
JAN.	17	at OKLAHOMA STATE
**JAN.	21	COLORADO
JAN.	24	MISSOURI
JAN.	28	at IOWA STATE
**JAN.	31	KANSAS
FEB.	4	at OKLAHOMA
FEB.	7	OKLAHOMA STATE
FEB.	11	at COLORADO
FEB.	14	at KANSAS STATE
FEB.	18	IOWA STATE
FEB.	21	at MISSOURI
FEB.	25	at KANSAS
FEB.	28	OKLAHOMA
MAR.	3	BIG 8 POSTSEASON-FIRST ROUND (Campus Sites)
MAR.	6	at BIG 8 POSTSEASON-SEMIS (Kansas City)
MAR.	7	at BIG 8 POSTSEASON-FINAL (Kansas City)

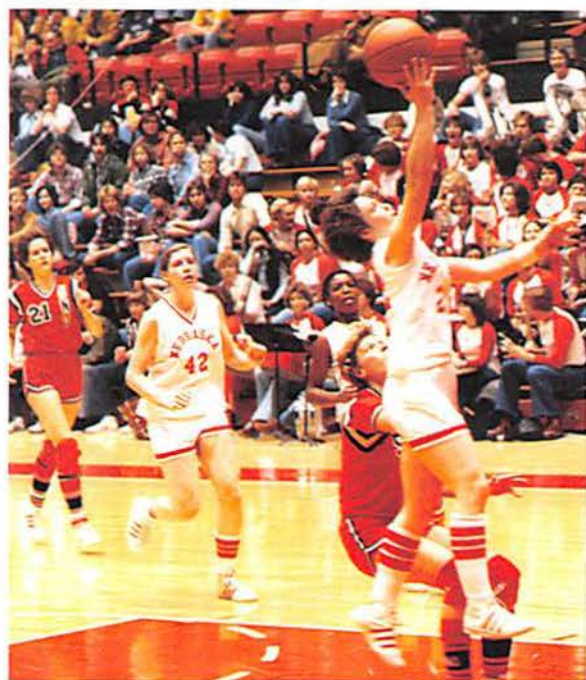


Jack Moore and Andre Smith

(Home Games In Red)

All Home NU Men's Basketball Games are in the Bob Devaney Sports Center at 7:35 p.m. CST.

## WOMEN



Janet Smith and Ami Beiriger

NOV.	21	KANSAS (7 p.m.)
NOV.	28-29	NEBRASKA INVITATIONAL (2:30 & 5:15 p.m.)
DEC.	4-6	at CAL-BERKELEY TOURNAMENT
*DEC.	9	KANSAS STATE (5:15 p.m.)
DEC.	12	at DRAKE
DEC.	19	NEBRASKA-OMAHA (7 p.m.)
JAN.	2	at OKLAHOMA STATE
JAN.	7	at CENTRAL MISSOURI
JAN.	10	at ST. LOUIS
JAN.	15-17	at BIG 8 CHAMPIONSHIPS (Lawrence, Ks.)
**JAN.	21	CREIGHTON (5:15 p.m.)
JAN.	23	CENTRAL MISSOURI (7 p.m.)
JAN.	28	NW MISSOURI ST. (7 p.m.)
JAN.	30	SOUTH DAKOTA (7 p.m.)
**JAN.	31	IOWA STATE (5:15 p.m.)
FEB.	6	at MISSOURI
FEB.	11	DRAKE (7 p.m.)
FEB.	13	MISSOURI (7 p.m.)
FEB.	14	at SOUTH DAKOTA
FEB.	17	at NW MISSOURI STATE
FEB.	19	at CREIGHTON
FEB.	21	ST. LOUIS (7:30 p.m.)
FEB.	27	at TEXAS A & M
FEB.	28	at TEXAS
MAR.	12-14	at REGION VI AIAW (Minneapolis, Minn.)
MAR.	18-24	at NATIONAL AIAW TOURNAMENT Rounds I-III
MAR.	27-29	at FINALS: NATIONAL AIAW TOURNAMENT (Eugene, Ore.)

\*\*Men-Women Doubleheader

(Home Games In Red)

All Home NU Women's Basketball Games are in The Bob Devaney Sports Center

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